

- 
- Participated in a feasibility study for a new line of industrial car care products into the Ottawa area. The study involved a telephone survey of 200 new and used car dealers to determine the potential market size and significant competition;
  - For Telecom Canada, he played a lead role in a market study which profiled Canadian users of telemarketing. Sophisticated sampling techniques, extensive research, and data from business surveys provided the basis for a directory of telemarketing users and a promotional brochure for customers of Telecom Canada;
  - For the Tourism Industry, including major Airlines and Hotel chains, he designed and conducted a major syndicated survey of over one thousand Canadian businesses (Business Travel Monitor) as part of an evaluation of travel habits and preferences of business travellers;
  - For the Ministry of State for Science and Technology, he participated in a study which included a national survey of 900 firms and which assisted in measuring the impact of intellectual property rights on the economic and trade performance of specific Canadian industries;
-