

TABLE 2  
NORTH AMERICAN PASSENGER CAR MARKET  
(Millions of Vehicles)

	<u>1984</u>	<u>1985</u>	<u>1986</u>	<u>1987</u>	<u>1988</u>
<u>Total Sales</u>					
North American	11.383	11.857	11.645	12.007	12.121
U.S.	10.402	10.808	10.641	10.975	11.100
Canadian	0.981	1.049	1.004	1.032	1.021
<u>Total Imports</u>					
North American	2.656	3.010	3.434	3.783	4.101
U.S.	2.409	2.720	3.119	3.443	3.737
Canadian	0.247	0.290	0.315	0.340	0.364
<u>Total Domestic</u>					
North American	8.727	8.841	8.211	8.224	8.020
U.S.	7.993	8.088	7.522	7.532	7.363
Canadian	0.734	0.757	0.689	0.692	0.657
<u>Total Foreign Plants</u>					
North American	.240	.366	.422	.596	.912
U.S.	.230	.357	.412	.586	.902
Canadian	1.000	.900	.900	1.000	1.000
<u>Traditional Domestic</u>					
North American	8.488	8.424	7.779	7.623	7.109
U.S.	7.466	7.434	6.760	6.609	6.053
Canadian	1.022	1.043	1.029	1.014	1.046

Source: Data Resources Inc. (DRI) Department of Regional Industrial Expansion.

This table shows that the total level of import penetration in the North American market is expected to be about 34 per cent compared to 23.3 per cent in 1984. Total off-shore company plant production will increase to 7.5 per cent