

MEXICO

SUPPLY AND CONSUMPTION

The local Mexican market for salmon products is mainly limited to the upper middle class and wealthy segments of the population. Salmon products are available in smoked vacuum-packed forms to consumers through major supermarket chain stores and specialty fish marketing outlets in all major Mexican cities, or fresh and smoked through the gourmet restaurant trade. Pacific (*Oncorhynchus spp.*), Atlantic (*Salmo salar*) and Danube (*Hucho hucho*) are all imported in fresh, chilled (refrigerated), frozen and smoked form. The following import statistics for salmon products are in U.S. dollars and released by the Secretaria de Comercio Y Fomento Industrial (SECOFI).

H.S.C.	Description & Main Suppliers	1989	1990
0302.12.01	Fresh, chilled (refrigerated)	84,179	148,957
	United States	66,389	102,926
	Norway	—	26,991
	Belgium	6,619	13,322
	Chile	—	3,453
	Canada	11,171	2,147
0303.10.01	Other	—	118
	Pacific, frozen	132,422	185,983
	United States	115,362	168,973
	Canada	16,363	12,825
	Norway	—	2,961
	Netherlands	—	783
	Denmark	100	300
	Chile	—	131
0303.22.01	France	445	10
	Other	152	—
	Atlantic & Danube, frozen	119,013	270,622
	Norway	82,288	186,173
	United States	36,701	63,613
	Isle of Niue	—	20,769
0305.41.01	Chile	—	67
	Other	24	—
	Pacific/Atlantic/Danube, salt/dry, smoked	433,402	904,884
	United States	276,179	479,191
	Norway	79,717	200,723
	Canada	5,547	24,831
	Chile	321	24,343
	Belgium	12,914	21,086
Spain	1,432	7,199	
	France	183	4,356