

ANRITSU ELECTRIC CO., LTD.

Contacts

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Products/Technology

This firm's major business lines include electronic measuring instruments, terminal equipment, transmission and switching equipment, data processing equipment, radio products and industrial automation systems. With nearly 3,000 employees and sales of 65 billion yen, this large corporation has offices, subsidiaries and overseas representatives in Asia, North America, Central and South America and Europe. It has a Canadian representative for measuring instruments (Atelco Inc.).

Among the company's specific products are: electronic measuring instruments for carrier transmission systems, radio communications, microwave relay systems, digital transmission systems and optical fiber communications; terminal equipment such as telephones, miniature relays and hybrid ICs; transmission and switching equipment such as exchanges and telemeter control systems; data processing equipment including CRT displays, magnetic tape drives and telephone terminals; radio equipment in marine and land communications systems, INMARSAT ship terminals and marine radio equipment; and industrial automation system elements such as turret punch presses, electronic micrometers, automatic weigher/checkers and laser applied precise measuring systems.

The company showed some interest in looking at Canadian high frequency products. They are working on a microwave synthesizer and expressed interest in a microwave frequency halver available in Canada. Mission members felt that while Anritsu would be interested in simple buy/sell relationships and ventures, it would not be interested in such activities as licensing and co-production.