

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :303-WAIROBI

001-AGRI & FOOD PRODUCTS & SERVICE
KENYA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ANIMAL,POULTRY BREEDING STOCK

POST INTRO CDN SUPPLIERS OF BOVINE DAIRY SEMEN & EMBRYO 89/90 AND FOLLOW-ON SALES IN ENSUING YEARS.
WE ARE OPTIMISTIC SALES OF AT LEAST \$1 M WILL RESULT IN

CDN FIRMS, SEMEX, DISCUSS W/KENYAN PRI SECTOR EXTAB A.I. & TRAINING, SEMEN & LIVE BREEDING STOCK & VET PRODUCTS.
IF NEGOTIATIONS SUCCESSFUL, SEMEX WILL PROVIDE TECH ASSIST

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 Promote Kenyan familiarity with and purchase of Canadian Agricultural Technology, Machinery, Equipment and bovine semen.

Continued dissemination of information to contacts attendance of J.K. Waweru Chief Exec KNFU to Western Cda Farm Progress Show sponsored by headquarters. Too early to assess results.

QUARTER: 2 Promote Kenyan familiarity with and purchase of Canadian agricultural technology, Machinery, equipment and bovine semen.

Continue to send out information and literature to contact. Met with newly formed and broadly based Intl Agric Forum, and established basis for future coop and possible mission to Cda in 1990.

QUARTER: 3 -----

QUARTER: 4 -----