

VIII.—McLean & Johnston

44 Cordova Street West.

Everything For Men

In seeking to notice a selection of varied businesses for our readers, it may be observed that we have not been influenced by the amount of advertisement space used or by the locality of the business. On the other hand it might be in place to note that just because of the appearance of these independent notices we do not choose to raise in any way at this time the question of the amount of advertising space used by the firms referred to. That we hold a matter for each business man or firm, and while we hope, because of increasing circulation and enterprise, to enlarge our business department, surely, if slowly, in the coming days among Businesses Worth While in the West and elsewhere, we wish, as far as knowledge and judgment go, to seek "Quality first" in all lines.

It is curious to find how much business districts in a city change. It is not so long since Cordova Street was practically the only business centre in Vancouver. Then Hastings Street led the way, and now Granville Street promises to become, if it has not already become the leading thoroughfare for shopping. Meantime, each of all three streets has its share of retail business, with Robson Street making a good fourth, though in many lines the business done may be different in the different streets.

The changes of business centres however, do not mean that all the good businesses have left the older centres. On the contrary, as the cost of continuance in the older districts is lessened there should be the greater opportunity for good quality being combined with reasonable rates. McLean & Johnston's business is a case in point. They do not carry a large stock of suitings, but they are the Vancouver agents for "Fit and Fashion Ltd.," of Toronto, and as good clothes as any man need wear may be had through them on short notice at prices ranging from \$20 to \$40.

In underwear of all kinds, linen shirts, socks, collars, ties, studs, hats, etc., this firm stocks a very fair variety. Courtesy is expected everywhere in business as a matter of course, but it may be said without the slightest suggestion of flattery that cheerfulness is an outstanding characteristic of those who run this store. That itself is an asset and attraction "worth while," and more—in these days.

Our men readers who have not hitherto made the acquaintance of 44 Cordova Street West, may be recommended to call to sample the service and the stock. Ample choice and modest rates may be assured in practically *everything for men*.