

"A VOYAGE TO CALIFORNIA," BY ALFRED H. ST. GEORGE, of this city, is the name of a small but interesting pamphlet just issued by the above-named gentleman. It contains 24 pages, price 75¢ each, giving much useful information, and a laudable warning to all Canadians to stay at home. This pamphlet was published for, and indeed any errors given and errors written by Mr. A. H. St. George, have been prompted in the laudable desire of giving the public some fine insight into the business prospects and merits of California. Many of his friends requested information of him, and he has in our opinion very properly taken this course, and deserves the thanks of the community. This pamphlet can be had at W. H. Atkinson & Co., T. MacLean, Charles Fletcher & Co., and the Christian Guardian Book Room.

Communications.

Poetry from Mrs. Dunn, Scarborough—from W. F. Osborne Letters from Lieutenant and on electricity will appear in our next. Poetry from W. H. Cobourg. We are happy to hear from him. The letter and poetry from Nobleton will be inserted in our next.

PROTECTION FROM LIGHTNING!!
BY E. V. WILSON AND
H. PIPER & BROTHER,
(ON THE PRINCIPLE OF JAMES SPRATT),
ELECTRICIAN AND ELECTRO-METALLURGISTS;
AT THEIR WHOLESALE AND RETAIL

Lightning Rod Manufactory,
On Yonge St., between King and Adelaide Sts.,
TORONTO, C. W.

At which place we beg to offer our Superior Spiral Twisted Annealed Iron Lightning Rods, with Zinc Protection, and Electro Positive Elements combined in their Manufacture, thus rendering them equal to Copper as conductors. They are in ten, twelve, and fourteen feet lengths, with accurately fitted brass screws connecting joints, an entire new style of metal attachments for brick or frame buildings, also, Brass Isolators of a novel and ingenious construction, forming a lock. The whole mounted with a solid platinum Silver Point, fourteen inches long, surrounded at the base with three angular negative magnets, which possess the power to an extraordinary extent of discharging the opposite elements of the most fearful thunder storm, and embrace the entire profession of science up to the present time, the whole constituting the most magnificent and perfect Patent conductor ever presented to the public. The public are cautioned against purchasing Rods of any person or persons unless they possess a certificate of agency, signed E. V. Wilson, L. R. Agent, and their sample Point, stamped Spratt's Reproductive Patent, 1852 as we are not answerable for rods put up by any person unless they have our certificates as above. Your attention is called to the above caution from the fact, that several parties have offered to the public an inferior article, plated, tinmed, and otherwise glossed over, when in truth they are not worth anything as Electric Points, nor do the parties offering them know anything about the laws of electricity, consequently it is dangerous to employ ignorant men to protect your buildings and your lives.

E. V. WILSON, &
H. PIPER & BROTHER.

NOTICE TO THE TRADE.

**TORONTO
HAT AND CAP FACTORY,**
SIGN OF THE GOLDEN CAP,
No. 77, Yonge Street.

The Subscriber in retaining his grateful acknowledgements to the Trade, for the support given to him since his commencement in business, and desirous to cherish that patronage so liberally bestowed, begs leave to call their attention to his extensive Spring Stock of

HATS AND CAPS!

now open for sale. Great care has been taken to procure the LATEST FASHIONS and the neatest styles, in England, France and America. Nothing has been left undone by the Subscriber in preparing for the Trade his present Stock, which will be found on inspection to be superior in quality, nearer in finish, and lower in prices than can be had at any other Establishment on the Continent of America. His present Stock consists of Black Silk Hats, Kid-silk, Round, Boys', and Children's Hats, in great variety of style and colour; Silk Velvet, Cloth, Tasseled, Glazed Silk, and Glazed Cotton Caps in endless variety of size and style. Having procured some of the new HATMAKERS in America, the Subscriber has commenced manufacturing Hats in connection with his Cap Factory, and will supply the Trade with Hats of every description, made of the finest materials and finished in the neatest style, at lower prices than any other House in the Trade. Samples will be furnished on the shortest notice to persons wanting a large supply. Terms encouraged, and made to accommodate the Trade.

The highest prices given for Canadian Furs of every description.

LA MARKS.

Toronto, 18th April, 1853.

Bound Volumes of the Son of Temperance for 1852.

Those wanting bound volumes of this work for the above year, can obtain them upon applying at this office. Volumes bound in boards containing 1/2 of the numbers of 1852, can also be obtained. Price of volume of 1852 well bound \$1., can be forwarded to any part of Canada at the expense of the purchaser, at a trifling cost. Volumes of 1852 bound in boards plainly can be had for 3s. 9d. each. Half of the volume of 1851 bound plainly can be had for 2s. 6d. each. Apply by letter or in person at this office.

R. H. BRETT,
GENERAL MERCHANT.—WHOLESALE.

Importers of Heavy Hardware, Sheffield, Wolverhampton, and Birmingham Goods. Also Importers and Dealers in Jarsied Oils, Paints, Gunpowder, Sugars, Tea, Spices, Fruits, Stationery, &c. &c.

A. W. NELLESS,
Plain and Ornamental Book-Binder,
No. 3, Elgin Buildings, Yonge St., Toronto.

The Advertiser, from his long experience in the establishment of Messrs. Henderson & Ross, of Edinburgh, and other establishments in Scotland, begs to inform his friends and the public, that he is prepared to execute any description of work in the finest style of the art, however complicated.

April 15th, 1853.

ELORA DIVISION, No. 272—POSTAGE.

The Elora Division hereby gives notice to all surrounding Districts, that they will not after the 1st May next take any communications except those coming from the Grand Trunk, or the Post Office unless they are prepaid.

ROBERT DICKSON, R. S.

CHARLES DURAND, Esqr.,
BARRISTER, ATTORNEY, and SOLICITOR in CHANCERY, respectfully informs all persons of employing him professionally, that he has removed his office from Yonge Street, near his private residence, to his new office, over the suite of B. M. Clark, Grocer, near the corner of Yonge and Temperance Streets, near Lawson & Clarkson's store.

He is now prepared to attend to business in all of the courts of this Province, or to Corresponding and Agency.

Toronto, February 22nd 1853.

It is now prepared to attend to business in all of the courts of this Province, or to Corresponding and Agency.

Toronto, February 22nd 1853.

WOOL WANTED!
TO COUNTRY MERCHANTS & FARMERS.
500 pieces Canadian cloths, Tweeds and Flannels to 12
change for 11s. on the most fair trade terms. Also, Cash
paid for Wool, Sheep skins, Goat and Deer skin, &c.
W. J. CLARK,
No. 3, St. Lawrence Buildings, up Stairs
Toronto, 13th April, 1853.

CALL FOR YOUR BOUND VOLUMES
The subscriber having left Toronto city has left several
bound works at the office at Mr. Durand, 128, Temperance St., where, upon calling, the owners can now get
them.
April 10th, 1853.

REFORMATION IN TRADE—FOR THE LADIES.

Reform, reform is the cry of the day,
While old-fashioned habits are passing away
White color'd hats trampled, so plainly 't could seem,
Over 'em old fashioned method of putting 'em screw.

Let us glance at Toronto, which a few years ago,
Was dark Muddy York, as you very well know,
And see it to-day, midst our cities the best,
And deservedly styled, the Queen of the West.

Just look, if you please, at its elegant homes,—
Its beautiful churches, their spires and their domes;
While its fine public buildings, erected with taste,
Adorn the site of some old marshy waste.

For once her have fled by the aid of our drains,
Its forests are open'd by the speed of our trains;
The past we have seen, the present we see,
Well, well, we may ask, what the future will be.

Even now, under the waves of Ontario roar,
And dash their white spray on the long-beaten shore,
That spot so long sacred does science invade,
And the billow's give place to a grand Esplanade.

But reforms as important as these have been made,
Which greatly have altered the aspect of trade;
Old styles and old habits, old prices have past,
And customs much better are practised at last.

The flowers for instance which a few years ago
Would cost you a dollar and a quarter, or so;
A much finer style you now may procure,
For less than one-fourth of that sum, I am sure.

Nor did you then think that the terms were hard,
If you bought a good point for a shilling per yard;
But now you may purchase for half of that price,
A cloth quite as good, and a style just as nice.

Will you call at McDONALD'S if it is but to try,
From his well sorted Stock how cheap you can buy;
And who venture to say, when you look through his Store,
You will wonder you never have found it before.

This a three story house, with the front painted white,
Which makes its appearance both graceful and light,
With very large figures, which you plainly may see,
Describing its number as ONE HUNDRED AND THREE.

**THE LARGE 103, YONGE STREET,
TORONTO.**

JOHN McDONALD,
Respectfully invites attention to his very large Stock of
Seasonable

D R Y G O O D S ,

RECEIVED THIS SEASON,

The whole of which he offers very reasonable; which the
following List of Prices will show—

6,000 yards. of yard wide Prints, fast col., from 7d.

Also, a few Pieces as low as 6d.

3,000 yards Narrow Prints, fast col.

1,500 " Ginghams and Drapers, very heavy

4,000 " Heavy Manchester Shirting stripes,

3,000 " Fine printed Drapery

1,500 " Fine printed Muslins,

2,000 Fine Linen Handkerchiefs

1,000 Prints and Fancy Straw Bonnets

Drawn Silk and Satin Bonnets, &c. &c.

Boys' and Girls' Straw Hats in great variety,

2,000 yards. Fancy Bonnet Ribbons

3d. 2d. Silk, Cotton, and Fr. Kid Gloves, per doz. 2s. 5d.

200 lbs. Fishing Thread, Warranted good.

A Case of Milliner's Doll Heads.

All numbers in Knitting Cotton, cheap.

Silk and Satin Vinter, &c.

WITH EVERY OTHER ARTICLE IN THE TRADE.

Wholesale Department up Stairs.**REMEMBER THE LARGE 103, YONGE STREET.****F. E. WYMAN,**

Office—No. 3 SHUTTER STREET, second door from Yonge Street.

Draughts, Views of Buildings taken, and Original Designs made to order. All orders from neighbouring towns promptly attended to on the most reasonable terms.

INSTRUCTIONS GIVEN IN ALL ITS BRANCHES ON REASONABLE TERMS.

February 8, 1853.

BIRDS—NATURALISTS—LOVERS OF MUSEUMS

Those dealers of living Birds and Animals suited to an

artificial and superior style for mounting Museum, &c. &c.

Libraries, &c. will please call on Mr. HAYCOCK of Yorkville, who will attend to anything of the kind in a cheap and neat manner.

April 2nd 1853.

To Farmers & the Country Generally.

The undersigned, at No. 2, Elgin Building, Yonge Street,

desire to intimate to the country generally, that they have

made arrangements with Messrs. Kelly & Co. of Fletcher

to act as agents for their various kinds of Agricultural

implements, &c. &c. similar to those which demand a

large Premium at our Provincial Exhibitions; also, for

their Gaffers, &c. &c. &c. Lower prices, all of which are

of the latest production.

Farmers wishing to keep price in the scale of previous,

and at the same time save some of the unnecessary labour

they have heretofore had, will find it to their advantage to call and examine the implements for themselves.

The undersigned will also have on hand—also—a supply

of Casting Stoves, Parlor and Bed Stoves, Coal Grates,

&c. &c. together with an assortment of various Hardware,

which they will be prepared to sell as low as any other house

in the city.

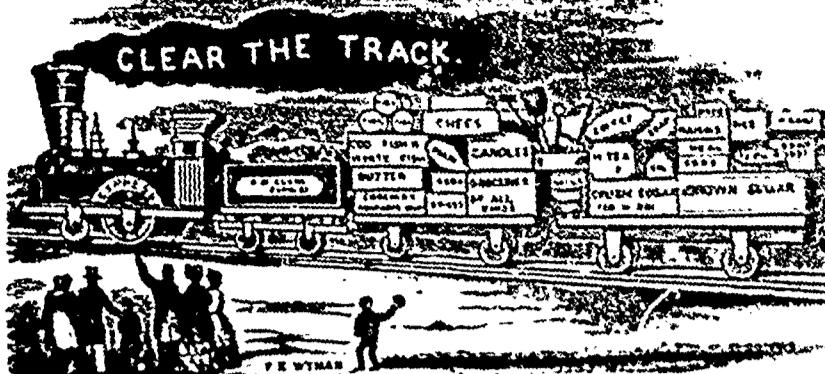
Remember the place **No. 2, Elgin Building, Yonge**

Street, General Agricultural Wareroom, under Mackenzie's

" Herby Message Office."

MCINTOSH & WALTON.

Toronto, 26th March, 1853.



B. M. CLARK, GROCER,
RESPECTFULLY inform the inhabitants of Toronto and the surrounding country, that they have just opened a splendid
assortment of
GROCERIES,
comprising
Teas, Sugars, Coffees, Raisins, Fruits, Nuts, Rice, Molasses, Soap, Candles, Butter, Spices, and every description of Family Groceries.

Prices Low—Goods New.

REMEMBER the stand **B. M. CLARK**, Yonge Street, near Temperance Street, in the House formerly occupied by **Mr. GORDON, Saddler.**

Farmers' Produce taken in exchange, and **FARMERS' WIVES** supplied with the best **TEAS** and **SUGARS** in Canada.

B. M. CLARK continues to manufacture the celebrated **NONPARCEL LABOR-SAVING AND ERASIVE SOAP** at his Stand, 87 Yonge Street.—**N. B.** **GRASS SEED** of all kinds bought and sold.

B. M. CLARK.

January 1853.

T. PRATT'S

TEMPERANCE HOTEL, Division Streets, near the Wharf
YONGE—wood Stalling attached
Cobourg, January 18.

Boot, Shoe, and Rubber Warehouse,

No. 12, KING STREET EAST TORONTO

J. CORNISH has constantly on hand a large assortment of ROOTS and SHOES of every description.—Also, INDIA RUMMERS and Ladies over Stock, which he will sell at prices that cannot fail to give satisfaction to those who may favor him with a call. **All orders promptly attended to.** Remember the "Old Stand," No. 12, King Street, six doors east of Yonge Street, Toronto.

January 23, 1853.

TAYLOR'S TEMPERANCE HOTEL

New York.

THE Proprietor takes this opportunity to inform the Temperance community and the public in general, that he still continues, as he has done for the last six years, to keep the above-named house, on strictly temperance principles.

Thanks for past favors, he would again invite all who want a quiet, comfortable and cheap home, while staying in the city, to give him a call. This house is well located for business men, being

No. 28 Cortlandt Street, near Broadway, and the landing of most of the Steamboats and Ferries in the city.

ELIAS TAYLOR.

New York, 1853.

Painting, Glazing, & Paper Hanging.**GILBERT PEARCY**

Beos to return his sincere thanks for the very liberal patronage bestowed on him for many years past, and intimates that he has opened that large and commodious shop on

Richmond St., 2 doors East of Yonge St.,

Where he can execute all the various branches of his business with that well known neatness and dispatch which heretofore has secured for him a considerable share of trade.

GILBERT PEARCY

Toronto, March 3, 1853.

NEW FLOUR STORE.

The Subcriber will keep constantly on hand, at his Store,

Queen St. west, between Peter and Brock Sts.,

FINE, SUPERFINE, AND EXTRA FLOUR, OATMEAL,

INDIAN MEAL, BUCKWHEAT FLOUR, IRISH BARLEY, SPLIT PEAS, OATS, IRISH AND SHIRLING.

All of which he will sell at the Lowest Market Prices

Cash paid at all times for OLD-MASTABLE OATS

STORED OR SPLIT, OR ANY PART OF THE CITY.

J. D. OLIVER.

Toronto, 26th March, 1853.

BROWN & CHILD'S