

# FOR EVERY SCHOOLHOUSE IN CANADA A CANADIAN FLAG



Every School House should have its Flag. Every one agrees to that. Perhaps that has done more at less cost than anything else to nationalize the mixed hordes that have poured into the United States. Across the border the Flag is much more in evidence than it is here.

"Ah, but it costs more than we can afford. It is a luxury. Dire necessities call for all our cash." That is in too many cases all too true. By our plan

## IT WILL NOT COST YOU ONE CENT.

Saskatoon, Sask.

Dear Sirs,—Your flag is a flag. No one thought it would be half as good, as, generally speaking, premiums are made of the cheapest material; but not so this time. The people in this section (Diova) are now satisfied at having obtained their flag so easily, and wonder why more of the neighboring schools did not take up the grand offer. Thanking you for your prompt attention to our subscription.

Yours truly,

E. C. COUPLAND.

St. Paul, Que.

Dear Sirs,—Please accept the hearty thanks of our school for the very handsome flag, which the 'Witness' has so kindly presented as a premium. The children feel abundantly rewarded for any trouble they took in securing subscribers. . . . We have had several visitors already to see our flag, and the excellent quality of the materials used has received the admiration it merits. The seven books you sent us have proved a popular and acceptable addition to our library. . . .

Sincerely yours,

ETHEL M. DOULL.

Kamloops, B. C.

Dear Sir,—The flag arrived in good order a few days ago. It is in every way satisfactory. We are all very much pleased with it. The pupils saw me coming with the parcel, and immediately there was great excitement, but on opening the parcel their enthusiasm almost went beyond bounds. There is no doubt of their being good, loyal Canadians, and that you have helped them along this line. . . .

Thanking you for enabling me to place so fine a flag in this school.

I am yours truly,

ALLAN BENNETT.

## THE 'WITNESS' DIAMOND JUBILEE FLAG OFFER.

DAILY WITNESS	Per Year	Latest News, Market and Stock Reports, Literary Review, Good Stories, Home Dept., Boys' Page, Queries in all Subjects, etc., etc. A clean business and home newspaper.
WEEKLY WITNESS	\$3.00	Weekly edition of above, news condensed, more space given to farming interests.
WORLD WIDE	\$1.00	A weekly reprint of all the best things in British and American papers. An up-to-date eclectic.
NORTHERN MESSENGER	\$1.50	The best value of its kind in the market. An illustrated weekly. Sunday reading for the home.
	.40	

NAVAL FLAGS, sewn bunting, standard quality and pattern, to be given as SPECIAL PREMIUMS for bona-fide NEW SUBSCRIPTIONS at regular rates. Only by specially importing them can we offer them on the following liberal terms:

For \$18.00 in subscriptions, at above rates, we give 4-yard Flag,	retail value,	\$10.00 to \$13.00.
" 12.00	" " 3	" 7.00 " 9.00.
" 9.00	" " 2½	" 5.00 " 5.50.
" 6.00	" " 2	" 3.75 " 4.50.

Special terms quoted for larger flags on application. If your school does not need a flag, we will give instead patriotic books for your library. Write for particulars. This offer is made specially for Schools, public or private, but Sunday Schools, Clubs, Societies or Communities, are free to take advantage of it. Assist us by making this widely known. Good until next Dominion Day, 1906.

### DO IT NOW AND BE READY FOR EMPIRE DAY.

THIS OFFER IS NO MONEY MAKING SCHEME FOR US. WHAT WE WANT IS TO STIMULATE PATRIOTIC SENTIMENT. WE WANT OUR BOYS AND GIRLS TO GROW UP LOYAL TO OUR COUNTRY AND ITS FLAG. FOR SAMPLES, FLAG CARDS, ETC., ADDRESS "FLAG DEPARTMENT," JOHN DOUGALL & SON, MONTREAL.