

Financial, Market and Commercial Section

THE LOCAL MARKET

Wheat took another drop on the local market this morning, and is now selling at \$1.25 per bushel. Dealers declare that it is liable to drop still further.

Oats are still firm at \$1.50 to \$1.60 per hundredweight. There was a good supply in today.

There were 40 loads of hay in today, the majority of the loads going at \$17.50 per ton. There have been 200 loads in this week, and it is expected that the demand will be just as great next week.

Live hogs are up to the highest price that they have been for some time. Prices are now \$7.40 per hundredweight. Dressed hogs are again up to \$18.50.

SURVEYORS.

W. W. FARNHAM, CIVIL ENGINEER, Surveyor—Edgar Block, Phone 202.

GARMENT CUTTING.

Say you saw it in the Advertiser.

THANKS CUTTING SCHOOL, 227 Dundas street, London. Full and part courses in designing ladies' garments.

MARRIAGE LICENSES.

Say you saw it in the Advertiser.

MARRIAGE LICENSES ISSUED BY W. G. R. HARRIS, 52 Dundas.

MARRIAGE LICENSES ISSUED BY H. J. CHILDS, 622 Dundas.

CHIROPRACTIC.

Say you saw it in the Advertiser.

MISS CLARA KILBOURNE, A. B. Kilbourne, University College of Chiropractic, graduates, Office, 221 Queen's avenue. Telephone 3232.

A. W. MACFIE, CHIROPRACTOR, graduate Ross College of Chiropractic, 267 Piccadilly street, Lady attendant, Phone 4116.

AMELIA J. AYPOND, D.C., B.Sc., graduate of University College of Chiropractic, Office, 473 Dufferin avenue.

THE KUNT PLUMBING CO.

PHONE 1213.

Can our number when you need a plumber.

27 RICHMOND AND KENT STREETS

MANUFACTURERS AND JOBBERS

Are your travelers supplied with the latest edition of Dun's Reference Book? The January issue contains many new names and changes in ratings; any one of these may mean a new and valuable account to you. Copies may be obtained covering the whole of Canada, or separate provinces as required.

Further particulars may be had on application.

R. G. DUN & CO.

DOMINION SAVINGS BUILDING LONDON



"The Modern Nelson" Admiral Sir John Jellicoe

It was to Jellicoe that King George sent his famous message: "Capture or destroy the enemy." So far, the enemy hasn't dared to come out for open battle. The reason is, Germany knows Jellicoe, and she fears him. This silent, resourceful man will go down in history as the greatest naval strategist of his time. His heroism is of the finest type, for it is born of the courage that knows how to Watch and Wait.

The Empire trusted Jellicoe, and he has fulfilled the trust. He is the

Third in Our Series of BRITISH HERO SPOONS

Next Week—LORD ROBERTS

Perpetuate the Memory of Our Heroes

What more attractive addition to the home of every patriotic Canadian can you think of than a collection of these handsome British Hero Spoons?

Be Sure To Get the Genuine Spoon Stamped 1881--Rogers--1881

THEY ARE MADE IN CANADA.

These spoons are not only remarkable productions from a historic and artistic viewpoint—they are of equally remarkable intrinsic value. They grade 60 dwt. to the gross—which is a heavy durable plate.

When you buy a genuine British Hero Spoon you are buying an article backed by the 34 years' reputation of one of the most renowned silverware-makers in the world. Start collecting today; get the Jellicoe Spoon, and ask your dealer to get you the Kitchener and French Spoons that have been previously issued. Watch out for the Lord Roberts Spoon, which will be on sale next week.

You Can Get the "Jellicoe" Spoon From the Following Dealers:

SMALLMAN & INGRAM, Limited, THOS. GILLEAN, 402 Richmond St. A. H. TREBILCOCK, 116 Dundas St. J. G. STEELE & CO., 204 Dundas St.

A. MORPHY & CO., 178 Dundas St. N. ADAMOV, 650 Dundas St. W. J. WRAY & CO., 234 Dundas St. JOHN S. BARNARD, 194 Dundas St.

CANADIAN WM. A. ROGERS, Limited

Factory and Office: 570 KING ST. WEST, TORONTO
Branches—Winnipeg and Vancouver



ful today, but discount rates hardened on yesterday's bank return. The stock market continued cheerful, with an improvement in most sections, the latest news from the Dardanelles and the war zone proving a good tonic. The loan was active, but it is believed sales predominated, as holders are said to be anxious to participate in the expected issue of exchequer bonds. Oil shares were strong features. Russian shares were active, while business increased in Kafirs.

LIVE STOCK.

Chicago, March 5.—Cattle—Receipts, 1,000; market steady; steers, \$5.75 to \$6.25; cows and heifers, \$3.50 to \$7.70; calves, \$3.75 to \$10.25.

Hogs—Receipts, 24,000; market was strong; light, \$5.50 to \$5.85; mixed, \$5.25 to \$5.50; heavy, \$5.20 to \$5.50; roughs, \$5.20 to \$5.50; pigs, \$5.25 to \$5.50; bulk of sales at \$5.50 to \$5.75.

Sheep—Receipts, 5,000; market unsettled; sheep, \$7.25 to \$7.90; yearlings, \$7.25 to \$8.65; lambs, native, \$7.50 to \$8.75.

East Buffalo, N.Y., March 5.—Cattle—Receipts, 123; active. Veals—Receipts, 100; active, \$4 to \$12.

Hogs—Receipts, 2,000; fairly active; heavy, \$6.95 to \$7.10; mixed, \$7.10 to \$7.25; Yorkers, \$7.25 to \$7.45; pigs, \$7.25 to \$7.45; roughs, \$7.25 to \$7.45; stock, \$7.25 to \$7.45.

Sheep—Receipts, 3,500; active; sheep steady; lambs, \$5 to \$10; yearlings, \$5 to \$7.75; weathers, \$7 to \$8; ewes, \$5 to \$7.75; sheep, mixed, \$5 to \$7.75.

Flour—March 5.—Flour—Winter patents, 49s.

HOPS.—Liverpool, March 5.—Hops (in London)—Pacific coast, 23 1/2 to 24 1/2.

PROVISIONS.—Liverpool, March 5.—Hams—Short cut, 14 to 15 lbs, 58s 6d; Bacon—Cumberland cut, 25 to 30 lbs, 62s; short ribs, 15 to 24 lbs, 58s 6d; long clear middles, light, 25 to 34 lbs, 62s 6d; small pigs, pair, 5 to 9 lbs, 10s 6d; Fat cawl, cwt., 5 10s; Export cawl, cwt., 8 10s; Lard—Prime western, in tierces, new, 50s 9d; do. old, 52s; American refined, in pairs, 54s.

DAIRY.—Liverpool, March 5.—Butter—Finest United States, 25 to 26 boxes, 52s 6d; Cheese—Canadian finest white and colored, new, 22s.

OILS AND METALS.—Liverpool, March 5.—Tallow—Australia, 12s 3d; Turpentine—Spirits—41s 9d; Rosin—Common nominal, 11s 9d; Petroleum—Refined, 9 1/2d; Linseed Oil—31s 6d; Cottonseed Oil (Hull refined)—Spot, 29s.

Toronto, March 5.—John Hallam reports as follows: Tallow is weaker; only the better grades in demand; city rendered, solid, in barrels, 6s to 6 1/2c; country solid, in barrels, 5s 10c to 6s; No. 2, 5 1/2c to 6c; No. 3, 5 1/4c to 6c.

Old rubbers, junk, etc., are unchanged and in fair supply; rubber boots and shoes, according to trim, 25 to 40c; lead, heavy, 2 1/2c to 4c; tea lead, 2 1/2c to 3 1/2c; brass, heavy, 3c to 10c.

NEW YORK, March 4.—Cotton—Futures closed steady; closing bids: March, 8.25c; May, 8.56c; July, 8.80c; October, 9.00c; December, 9.25c.

Spot—Cotton—Upstairs, 10 points down; middling uplands, 8.55c, 100 bales.

MONEY MARKET.—London, March 5.—Bar silver, 23 1/2-16d per ounce.

Discount rates—Short bills and three months' bills, 1 1/2 per cent.

Will Not Vote in East Middlesex

Electorate of Annexed Districts Very Wrathful at Legislature

—State Action of Provincial Body in Contradiction To Constitutional Government.

The electors of the annexed districts do not intend to submit to a vote in East Middlesex without a protest in easily manifest by talk heard on the street and elsewhere. Every day the feeling grows stronger against the Government for going against the people's will as it has done, and there is a strong possibility that there will be a turnover there at the next election.

Meeting To Be Held.

In all probability there will be a meeting held in a few days to protest against citizens being forced to vote in the country, and a deputation will be sent to Toronto to protest against the Government's action in the case.

"Our interests are centered in the city now," declared Frank Bennett, a prominent citizen of Ealing, to the Advertiser today. "What does it matter to us about what they are doing in East Middlesex? The election planks of the candidates there are of no interest to us any more. They can do what they like. But it is of vital interest to us, that the Government should not go on."

THREAT OF FAMINE FRIGHTENS ENEMY

American Vice-Consul's Report Shows Conditions To Be Serious.

RIGID ECONOMY IS URGED

Fear of Crop Failure Adds To General Menace of Situation.

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The Quality Flower Shop

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235 DUNDAS STREET

VIOLETS Bunch of two dozen for 25c

Daffodils or Tulips 25c a Dozen

ROSES 5c Each

Spring Goods at Special Prices

100 Hand Satchels, just the thing for traveling, shopping, picnic lunches, etc. Very light and nicely finished, in dark green and tan, imitation leather. Two sizes, 39c and 59c.

The "Livingstone" Vacuum Cleaner and Sweeper combined, will save you labor in housecleaning. Cleans the rugs right on the floor. Special price, \$8.50.

JAP-A-LAC

VARNISH STAIN AND ENAMEL.

for renewing furniture, floors, grained woodwork, bathrooms, iron and wooden bedsteads, veranda furniture, etc. In 22 colors. Price, per quart, 10c to 90c.

With a Jap-a-Lac Graining Tool you can do your own graining as good as a professional. Price, each, 35c.

Sherwin-Williams Prepared Paints for interior and exterior house trimming, fences, outbuildings, verandas, etc. Color cards and color scheme booklets for the asking.

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The opening paragraphs of the report said:

"Daily the problem of food supply grows in importance, and everything possible is being done by the German Government to regulate the use and to further the conservation of existing supplies. Complicity the civil population has been called upon to do its share and practice rigid economy."

"In street cars, on billboards and in the newspapers official notices have appeared, exhorting all to be sparing, and especially not to waste food, in order that existing supplies may last until the coming harvest."

"Waste Nothing."

It is urged that bread be eaten only in small quantities, that potatoes be prepared in the skin, and left over from the table be carefully retained and used. Similar announcements have been made from the pulpits, and in the press this subject receives daily attention."

Germany can expect no wheat or rye harvest before July out of which to replenish her badly-splanned resources. The crops are not yet in the ground, and the chances of possible crop failures add to the general menace.

FOUR MEMBERS PASS MEDICAL EXAMINATION

Of These Three Will Go With St. John Ambulance Corps.

Four members of the London Brigade St. John Ambulance Corps passed medical examinations last night, and three of these will form part of the St. John Ambulance Corps which will leave Canada for France in a few weeks to engage in Red Cross work in hospitals near the front.

The recruits expect information from Toronto, where the corps will be mobilized. Sixty men will be drilled and given instructions for their work in France starting in a week's time.

21 YEARS OF SERVICE WITH ONE COMPANY

Mr. Archie Campbell Honored by C. S. Hyman Staff.

Mr. Archie Campbell, of 157 Mill street, has completed 21 years of service in the employ of C. S. Hyman Company, Limited. In recognition of his faithful service Mr. Jarvis, manager of the company, called him into the office and presented him with a gold open-face watch, also chain and locket. The outer case of the watch bears Mr. Campbell's initials, while the inner case has the following engraving: "Presented to Archibald Campbell in kindly remembrance of 21 years faithful service, C. S. Hyman Company, Limited, February 29th, 1915."

Mr. Campbell is now 58 years of age. He worked two years for the C. S. Hyman Company, was away one year, and has now completed 21 years continuous service. He was born in Goderich, but has lived in London practically all his life, his parents coming here when he was very young. Mr. Campbell has resided on 2111 street for twenty-six years.

MONTREAL East Debentures yielding 6 per cent; absolutely safe. SEND FOR PARTICULARS.

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LONDON.

Saturday Only

We will deliver free with every dozen of Tulips or Daffodils sold, one extra dozen of same quality flowers.

OUR FLOWERS ARE ALWAYS FRESH

and in best of condition when delivered at your door. It pays to buy flowers of quality when you are buying.

THE HOUSE OF FLOWERS

Gamage

LONDON.

If you are looking for Splendid Bargains in Ladies' Wear, Garments, Furs, Millinery, etc.,

The London Ready-to-Wear

256 DUNDAS STREET

is the place to go to. Everything being cleared out at very low prices. Call and see.

An innovation recently introduced by the largest florists of the country, who make a special price on boxes of flowers for the week-end. It has "taken" with the people in other cities and should prove popular in London.

This week we are offering for this sale:

VIOLETS Bunch of two dozen for 25c

Daffodils or Tulips 25c a Dozen

ROSES 5c Each

Spring Goods at Special Prices

100 Hand Satchels, just the thing for traveling, shopping, picnic lunches, etc. Very light and nicely finished, in dark green and tan, imitation leather. Two sizes, 39c and 59c.

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