TAYLOR'S THROAT AND LUNG YOUR MONEY'S TAYLOR'S 4 CUT-RATE

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DRUG STORES

SY OUR EXPERT OPTICIAN.

Parnell's Bread Regular \$3 Glasses For \$1.50.

C.H. Ward & Co. Diamond Merchants and Jewelers.

PALACE LIVERY

occasions. Automobile service. 319 DUNDAS STREET. PHONE 838.

BROWN OPTICAL CO.

EYESIGHT SPECIALISTS. Phone 1877. LONDON, ONTARIO.

We mine Coal and sell direct to you. LARGE PEA



tee this coal to have the value of nut in caves you \$1.25 per ton.



London's Largest Jewelry Wholesale and Retail.

234 DUNDAS STREET. We mark our goods to sell at th

price they are marked. They ar not marked up to mark down. On price the year 'round, our motto

W. J. WRAY & CO.

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats. London's Largest High-Class Workingmen's Outfitters. for the Best Canadian and American Makes of Overalls. Open Evenings-Phone 1849.

B. A. MITCHELL

DRUG STORE oldest established drug store in 114 DUNDAS ST. ty PHONE 623.

Telephone orders solicited. Free delivery to all parts of city. STANDARD DRUG BOTH STORES

Nothing But Bargains

PEEL'S

DOMINION SAVINGS BUILDING, Richmond Street.

For New Year's Gift

acceptable and inexpensive gifts, J. M. CHIVAS 117 DUNDAS STREET. yww

MODERN PLUMBING

When asking for prices on all kinds of plumbing and

Phone 210. 392 Clarence St.

Diamond Engagement Rings

stone guaranteed.
N. AGRANOVE, 650 Dundas Street

COAL

Genuine Plymouth Anthracite, from individual mines. Prompt delivery. Prices on application.

WORTH

When you spend a dollar you expect to get a dollar's worth.

Is guaranteed to contain

nothing but the purest

and most health-giving in-

gredients. It is easy to

get, being sold

About

Our

\$360, \$525...

AT ALL STORES

And from our wagons.

Phones 929-1390.

Diamonds!

PARTICULARLY ABOUT

OUR ENGAGEMENT

RINGS.

Nowhere on the continent

will you find a finer selec-

tion to choose from than we

have at our command. See

our specials at \$138, 3225,

Years of specializing, buy-

ing direct, buying quantities

naintain our prestige as

ousiness, also in giving ex-

YOUNG'S

"A Good Place to Buy."

TWO STORES:

LONDON, EAST LONDON

IOHNSTON

BREAD

(Wrapped Loaf)

Our wrapped loaf comes to you

clean and sweet. It is most whole-

some bread, made of finest wheat

flour and malt extract, mixed with

Price, 5c

I.O.D.E. WILL HELP KEEP

Enlisted in County-Wide Movement

to Ald Sufferers.

tion of those present.

traordinary VALUE.

LEADERS in the diamond

for two stores, enables us to

TRY A LOAF TODAY.

Penslar When you buy any kind of bread without knowing BUCAU AND PALMETTO the ingredients you don't COMP. get full value.

FOR INSTANCE. It's a Great Remedy ASK US ABOUT IT,

Good Advice

CAIRNCROSS'

DEPENDABLE DRUGGISTS. 216 DUNDAS ST. PHONE 880.

GET READY FOR JACK FROST HE'S SURE TO COME OUR COAL GIVES HIM A WARM RECEPTION. JCHN MANN & SONS

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try

Barney McCann New President of Canadian Club

Splendid Reports Were Heard at Annual Meeting Last Night,

Reports indicating a splendid year's work were received at the annual meet- only fifteen subdivision chairmen alive, Patronage Is the Original Eel." ing of the London Canadian Club, held last evening in the Tecumseh House. New officers were elected, as follows: Honorary presidents, Sir Adam Beck, Dr. Cl. T. Campbell and J. H. Flock, K. C.; honorary vice-presidents, Jared Vining, C. B. Edwards, Frank Glass and T. J. Murphy: past president, A. W. White; president, B. C. McCann; vice-presient, Rev. C. Cameron Waller; second vice-president, J. Harry Fowler; secre-BROS. XXX Bapty and President Braithwaite of the Western University auditors, D. H. Mc-

the necessity of maximum production.

The Canadian Clubs, he pointed out,

Lt.-Col. 4 AMBULANCES AT FRONT More Than 20,000 Members Aiready

Must Construct.

members of the Imperial Order, Daugh- ingly and with clear foresight and are still in London. ters of the Empire have been asked to must build foundations for a larger and The plan was introduced at a meeting of the Lord Elgin Chapter, held yesterday, and received the hearty indorsadays in the future of our race."

Patriotism, he declared, not only to give \$15 towards mittens for the men

mers' associations and similar organi. Young People's Society.

Mr. Andrew Stevenson, however, said that he wished to protest against the Canadian Club placing itself on record as bookless with Bibles, according to a statement made here today by George Fox, secretary of the American Bibles. as backing up a Canadian manufacturers' proposition. President White stated which is carrying on the work in cothat his address had absolutely nothing whatever to do with the Canadian School Association.

cided to appoint a man who "knows the city" to look over the faithful. There were seven present, and as foivolunteered for the work, and someone
ves: was confident that five trusty faith-containers could be found in each subtous Bill," who has been the Jack division. Sixty-seven by 5 equals 335 Horner of the patronage ple for some delegates expected at the convention.

A good deal of determination talk Bethune. -H. J. Childs, East London druggist, about having courage of convictions, The position of the big gun was who has had the drug patronage etc., was registered. Seems to be a from and for the insane and others fixed idea that the patronage has all fourth shell from the British guns defor some years. Very sore, because gone wrong. Looks to me as though molished it. the "dope" contract is now in the there's going to be a fight on principle. The British gunners then directed hands of "Quicksilver Bill."

—the fine principle involved when one's their fire on a group of German artil--the fine principle involved when one's their fire on a group of German artil-.- S. F. Lawrason, soap manufacturer, neighbor takes something from some- lerymen engaged in placing a similar and strong Beck man, who has had one. It's going to be a case of grab gun a mile further behind, scattering the soap ditto at the hospital for, all you can in any event, and it looks insane and elsewhere. Feels the as though B. Gray is going to be the They also smashed three pumps brought same way about Mr. Grayers to empty water out. same way about Mr. Gray and for champion grabber of the crowd (quick- up by the Germans to empty water out silver millions to the contrary, not- of their trenches.

Absolutely Nuthin' controller of the patronage pudding.

In fact, I have a record that the He and his partner have Government Howie-Moore-Roome trinity actually office, but may not have it much offered to compromise by having two longer. Sore and may run—Billy of their men on the patronage board. maintains that a sore horse won't Billy said "Nuthin Doin", with the stand a chance. "Wouldn't accent on the "nuthin" Wouldn't -Dr. Roome, father of the London that make anyone mad? Though I am patronage for some years, but sud-denly bereft. A real flesh and blood all the fine chinaware he used to sell son is in the customs house. Nice to the Asylum. And at one time Billy's job. But there's a gray shadow fall- mugs were to be found in profusion

manage to keep the ink from freez-ing these days. Dr. Roome maintains that he is not Billy Gray's tal care about a few lumber and soap Have a heart, "Quicksilver Bill"! "Don't force your poor old party to get out and work!

Unmasked. "You scorn us! Then have a care If we cannot get you a nice fat job in London we will keep you from getting one in Ottawa. If we cannot skeer Nelson, of the Hamilton; wh, we can queer yuh!"

with Mr. Gray's crowd, because like The melodramic allusion at the finish President Wilson, I'm absolutely neuis just by Way of variation. A dictograph's life is dreary in spots—the by four-masted schooner. constant scandal gets on one's nerves. Yet ere the sun of William sets, hope to be of further service in the Virtuous Politician", or "Quicksilver had been rescued by the Hamilton.

May Be Slippery, But Conservative The Washingtonian is a freighter and

Hebrew Citizens To Aid Kinsmen

Will Accept Contribution.

chairman of membership committee, R. V. Pierce; executive, Ald. Ashplant, H. Bapty and President Braithwaite of the Western University auditors, D. H. Mc-Dermid and H. Bapty.

Fusiliers who went through the North-west campaign in '85, will reunite in this city, at a banquet and "old boy's gathering" in the Tecumseh House on April 7. the thirtieth anniversary of the Western University auditors, D. H. Mc-Dermid and H. Bapty.

Fusiliers who went through the North-warious Hebrew societies in this city, has been organized here for the purgathering" in the Tecumseh House on April 7. the thirtieth anniversary of the departure of the Seventh from this city. About 75 members of the old Seventh reside in London. Others will come from widely separated parts of the con-variety and provided warious Hebrew societies in this city, has been organized here for the purgathering of the Washingtonian's crew are believed to have been rescued by the Hamilton.

GERMAN BIDS REFUSED from widely separated parts of the con-Growing Steadily.

The report of Retiring President A.
W. White showed that the present membership is 263. He referred to the great loss sustained during the year by the death of two horozony presidents.

Irom widely separated parts of the continent to be present at the reunion. Starvation.

The Hebrews here feel that they must do all they can to aid them, and for this purpose a committee of twelve old comrades.

the death of two honorary presidents, the late Senator Coffey and the late Major Beattie. The club, he said, might be proud of the fact that four of its members are now fighting for the empire, those at Salisbury or the front being Col. A. H. MacDonnell, Lieut.-Col. Campbell Becher, Capt. G. N. Weekes and Capt. Harry Greenlees. President White gave an address on "The Duty, Opportunity and Privilege of the Canadian Clubs," emphasizing especially the importance of the "made in Canada" idea during the war, and the necessity of maximum production.

Line Road, Receives Interesting Missive.

t is a canard on the Kaiser's contribute the sum of 25 cents each. more prosperous Canada. In doing this TRAVEL TALKS POPULAR attempts to break through the allied 'Mein dear fodder und modder:

WITH VANCOUVER CORPS

ROWAT'S COFFEE **HUGE GERMAN GUN** 50 Cents Per Pound. T. A. ROWAT & CO., 250 Dundas St. Phones 3051-3052.

resubmitted for sale it was knocked down to a French firm at the price the German had offered. Other supposed German bids made later were also t Artillery "Gets" fused, and the German representative finally left the sales room, having be-Before It Is Placed In unable to buy a single hale.

[Canadlan Press.]

British

St. Omer, France, Jan. 23, via Paris, Jan. 26 .- The heavy artillery of the British has destroyed an enormous gun which the Germans were placing on a hill about a mile behind their first line years, and whose thumb was pulled out, not by himself, but by Billy given. Festubert, with the object of silencing the English howitzers and bombarding

Position.

STEAMSHIP SUNK BY SCHOONER; CREWS SAFE

Washingtonian Rammed Off Cape Henlopen-One Man Reported Drowned.

[Canadian Press.]

New York, Jan. 26 .- Word was re-6.—T. W. McFarland, hydro and water tracts?

and drug and crockery and legal conceived here today that the steamship tracts? Hawaiian line, had been rammed by a schooner off Cape Henlopen and that those aboard the steamer, were being rescued by the Old Dominion line Hamilton

The following message was received by the Old Dominion line from Captai "Am standing by Senwick's The melodramic allusion at the finish lightship to take off shipwrecked crew steamship Washingtonian, rammed

A wireless report received here th morning said that the schooner in collision with the Washingtonian was the chronicle of "Ye Devious Wayes of Ye Elizabeth Palmer and that the crews of both the steamer and the schooner

carried no passengers, according to officers of the line. Her crew usually consists of 45 men. She plies between San Francisco and New York by way of the Panama Canal, the trip requiring about 20 days.
Officials of the line had received no word of her plight this morning.

ONE REPORTED DROWNED. [Canadian Press.]

Norfolk, Va., Jan. 26.—A radiogram received at the Norfolk navy yard this morning stated that the Washington-A committee of local Hebrew citizens, jan had been rammed and sunk and representing the synagogues and the that one person was drowned. It said various Hebrew societies in this city, thirty-eight persons were rescued

Australians Will Not Sell Wool Eager Bidders. [Canadlan Press.] Sydney, Australia, Jan. 26, via Lonlon, 9:30 a.m.-At the wool sales today great loss sustained during the year by old comrades.

the death of two honorary presidents, Last night at the Tecumseh House, who will do their utmost towards this the auctioneer refused a German buyer's the death of two honorary presidents, Last night at the Tecumseh House, who will do their utmost towards this the auctioneer refused a German buyer's the death of two honorary presidents, and the last night at the Tecumseh House, who will do their utmost towards this the death of two honorary presidents, and the last night at the Tecumseh House, who will do their utmost towards this the death of two honorary presidents, and the last night at the Tecumseh House, who will do their utmost towards this the death of two honorary presidents, and the last night at the Tecumseh House, who will do their utmost towards this the death of two honorary presidents, and the last night at the Tecumseh House, who will do their utmost towards this the last night at the Tecumseh House, who will do their utmost towards the last night at the Tecumseh House, who will do their utmost towards the last night at the Tecumseh House, who will do their utmost towards the last night at the Tecumseh House, who will do their utmost towards the last night at the Tecumseh House, who will do their utmost towards the last night at the Tecumseh House, who will do their utmost towards the last night at the Tecumseh House, who will do their utmost towards the last night at the Tecumseh House, who will do their utmost towards the last night at the Tecumseh House, who will do their utmost towards the last night nig bid for a certain lot of the material. A

SALE OF Women's Shoes



\$1.98

All sizes from 2½ to 7, in Black Button and Lace Patent Leather, Vici Kid, and Gunmetal. A real bargain.

MATTRESSES AND FEATHERS Renovated and remade by the latest

The Keystone Bedding Co. Phone 2623.

aps if we had the same expense hares the same. Come in and

LONDON FURNITURE CO. Open Evenings. 375 Clarence. AN APPETIZING STORY

How New All-Wheat Food Is Made and Packed.

wheat thoroughly Whole Durum cooked and shredded in the snow-white Kellogg kitchens. Then turned into huge

Pleases people who are particular.

An armful of

COLUMBIA

Records

makes an evening

full of pleasure.

Columbia Grafonola Agency,

LONDON, ONT

428 RICHMOND STREET,

Fruit-growers will find John Shar-man, representative of E. D. Smith, nursery stock, etc., at Darch & Hun-ter Seed Company, Market entrance. Thursdays and Saturdays.

A Lesson to Learn

And one that would benefit many consumers,

is that there is real PROFIT and SATISFACTION in buying and using the best which is

SCREENED SCRANTON COAL

WEBST R-HARVEY Limited

CANCERS

3881/2 RIDOUT ST. PHONE 2666.

The best ad. is a satisfied customer. Cne ton will con-

OUR COAL IS THE BEST

Heaman & Son York and Burwell Ste. Phone 312.

Resorts-Atlantic City, N.J.

GALEN HALL

MOTEL AND SANATORIUM Atlantic City, N. J. Always Open, Al-ways Ready, Always busy. with trained attendants. F. L. YOUNG, General Manager.

S Hotel Dennis ATLANTIC CITY.N.J Ahigh class modern Hotel in America's first Winter Resort Directly facing the Cocan Sunshine everywhere

Capacity 600. WALTER J. BUZEY.

THE ST. CHARLES

Most Select Location Fronting the Beach ATLANTIC CITY, N. J.

With an established reputation for its exclusiveness and high-class Thoroughly modern and completely equipped, Courteous service. Bathrooms, with hot and cold, fresh and sea water attachment, etc. Magnificent sun parlors and porches overlooking the board walk and ocean. Orchestra of soloists. Always open. Golf privileges. Illustrated booklet.

NEWLIN HAINES CO.

A tasty nutritious meal in a moment

YES! Simply turn the key, and-Presto! You have a choice, tastily spiced, cooked-meat paste fit for any occasion. That's-

to cook-perfectly pure. It tastes delicious. PARIS PATE is a masterpiece of French Co -made from the choicest of meats and spices, prepared at Montreal by clever French Chefs-cooked in hermeticallysealed tins. Get a tin and see if it is than we say! SOCIÉTÉ S. P. A.

10c.

A TIN

For Breakfast -for Lunch MONTREAL

—for Dinner "Good for everybods -young & old alike



Mason & Risch Pianos, From Factory to Purchaser.

From Coast to Coast, in City and Country, the Victrola plays a leading part in the musical entertainment of our entire nation, and brings a fountain of joys in a world of homes.

If you have missed its delights, start NOW to enjoy them. A small cash payment, as low as five dollars, places a Victrola within the reach of every home.

MASON & RISCH, LIMITED

248 DUNDAS STREET, LONDON.



intervals and at a more favorable price. Therefore, we have reduced the price of this household neces-Strong's Baking Powder

30c PER POUND.

"CURSES ON THE VILLAIN!"

'Quicksilver Bill' Refuses To Be Skeered by "the Gang," But They Vow They'll "Git Him" Yet.

[Reported By The Advertiser Dicta-graph.]

I was on the job again last night, when local Conservatives held another meeting at the club.

and that some of them are Gray men.

The problem appears: How to pick out a nice, gentle, city-broken convention that will turn at a touch of the line and stand without bitching. Some deep gloom, lined with strings of hope. De-

They were all anti-Gray men and from the sound of their voices as they came in I put them down on my invisible and, if not, can be filled with faith. It

-William Howie, now known as "Bilon being withdrawn.

Gray. The thumb had a splinter in

the same reason.

.- J. Percy Moore, controller of the withstanding). city, and until quite recently semi-

ing over the customs house, though among the bugs.

When a man has eleven thousand the bugs. amissioner, pro - Glaubitz man,

ples and principles of generalship. Strong on the word "outrage." -W. G. R. Bartram, just against Gray, though not noisy about it. There, I hope I have not been personal. At any rate I'll be quite as personal

against Billy Gray on general princi-

The meeting was called to consider ways and means of bringing the "second" convention to life before the end of the week. Question of securing chairmen from 67 subdivisions is first up for discussion. Discovered that there are May Be Slippery.

Veterans of 85

Here in April Campaigners From All Over Country Coming-Celebrate Anniversary. tary, George Copeland; chairman literary committee, Andrew Stevenson; Fusiliers who are through the North-

Hold Reunion

The Canadian Clubs, he pointed out, holding their regular luncheons and meetings all over Canada, could accomplish a vast amount of good by tenant and Major John Graham was a LETTER FROM F working along the lines already adopted by associations, boards of trade and the Government to secure increased production.

Company working along the lines already adopted to corporal in the contingent which left for the West in '85. Walter Blackburn and W. D. I. Wright were both priduction. vates. W. D. Mills, of John Mill Company was a sergeant, Dr. J. S Niven was the battalion surgeon, an

Nothing But Bargains

As a part of a country-wide movement inaugurated by Lady Ross to ment inaugurated by Lady Ross to raise funds for the maintenance of four motor ambulances at the front, the motor ambulances at the front motor ambulances at the front, the motor ambulances at the front, the motor ambulances at the front m

Crowds At First Congregational. The Young People's Society of the your brave soldier boy who's getting we have a large assortment of fancy boxed chocolates, put up by Canada's finest chocolate makers, and these makers.

The movement is meeting with the hearty co-operation of all of the chaptor the flag, but to commerce, is the best the flag, but to commerce, is the flag, but to commerce, is the flag, but to commerce, is the best the flag, but to commerce, is the best the flag, but to commerce, is the flag, but t ters had already organized for the purimporting too much, sending millions course of weekly illustrated "Travel the thirst. We burnt up all der vilpose and that a membership of 20,000 of dollars out of the country that should Talks," inaugurated several weeks ago. lages, und very pleased to do it, we have built for the country a greater Last night the lecturer was Rev. Wai- fight der women und der kids, my word The Lord Roberts Chapter decided to reason ive \$15 towards mittens for the men was fight as well, we feel so prayers. have more goods made at home and keep our money at home. Finance Minister White had declared that the only way to solve the problem is "to liment loss."

Channels Church, this city, who, in the new fight as well, we feel so prave-course of a couple of hours, cook the and strong, we tink we conkering heroes audience that crowded every available are, der war it won't be long. Der corner of auditorium and gallery, with him on a trip through Scotland, with we're doing grand,' der sausage he will import loss.

The London Loan and Savings Co. of Canada

Vilow 4 Per Cent On Deposits, 5 Per Cent On Deposits, 5 Per Cent On Deposits Store Con Deposits Store C

In War Lands Committee Representing the Synagogue

LETTER FROM FRONT Jack Collins, Son of Ira Collins, 32 Pipe

Letter From the Front," to his father. lines and is to the following purpose: "Ven you sit down to supper next of sausages and mashed shoost tink of

only way to solve the problem is "to import less, export more and increase production."

A Banner Year.

"I look for this spring to open up the greatest trade year that Canada has ever seen," he said. "And we must be ready for it. If money cannot be had to increase production, the "made in Canada" cry is futile. Canadians must be ready and have the goods to sell, otherwise the great demand for the coming summer will be supplied from across the border."

The greatest factor in the pation's were also recalled by heing thrown on the screen.

Dr. Braithwaite presided, and the following contributed pleasing musical numbers: Misses Sanders, Hicks, Messrs. Crawford and Lindsay; a quarted to increase production, the "made in Canada" cry is futile. Canadians must be ready and have the goods to sell, otherwise the great demand for the coming summer will be supplied from across the border."

The greatest factor in the pation's enivened proceedings. Miss Brock and british up, shoost like von saveloy. Der 'The greatest factor in the nation's as accompanists.

"The greatest factor in the nation's as accompanists."

is der scrap, mein lofely Sherman Em-pire will be wiped clean off der map. Der British bayonets charge vonce more thought the president's address should be printed and sent all over Canada.

Washington, Jan. 26,—Rapid progress in the president's address should be printed and sent all over Canada.

Washington, Jan. 26,—Rapid progress is being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear, get out der being made in a movement to supply be home so modder dear being made in a movement to supply be home so modder dear being made in a movement to supply be home so modder dear being made in a movement to supply be home so modder dear being made in a movement to supply be home so modder dear being made in a movement to supply be home so modder dear being made in a movement to supply be home so modder dear being made in a movement to supply be home so modder dear being made in a movement to supply be home so moder dear being made in a movement to supply be home so moder dear being made in a movement to supply be

A few pairs, Vici Kid, sizes 21/2 and \$1.49 in odd sizes, broken lines, for few days only. Blacks and Tan Suedes, worth up to \$4.50, in odd sizes. \$2.98 COME IN AND INSPECT THEM

confidence must and will prosper. The best way to create this is by the "get together" system. Canadian Clubs, farmers' associations and similar together. Society