

PLAIN-WALLED ROOMS

Are always ugly, uninviting and men-
omous, whether in cottage or in
manion. A nice wall paper design has
the proper effect in converting them
into pleasant, handsome and com-
fortable places. The designs we are
showing and selling are amazingly
handsome; and so cheap, so cheap.
You ought to see them.

O. B. GRAVES,
222 Dundas Street.

ELECTRIC LIGHT
AND EYESIGHT.

A light that makes print and the sewing
plainer makes less eye strain.
Electric light shows up the finest print
and the smallest stitches at night as
distinctly as if it were daylight.
The best authorities agree that electric
than gas light for the eye. Why not
save your eye? Well supply you with
electric current at short notice.

London Electric Co., Ltd.,
330 Richmond Street.

Fully Guaranteed Bicycles
Gents' or Ladies'

\$45

See This Wheel Before Purchasing.

W. A. BROCK,
192 Dundas St., London.

R.K. Cowan

Barrier, etc., over Bank of Commerce
London.

UP TO DATE.

T. B. Brown's "Advertiser's A B C and
Advertisement Press Directory."

The Colonial Edition of the 1897 (the
eleventh annual) issue of "The Adver-
tiser's A B C"—T. B. Brown's Adver-
tisement Press Directory, of London,
England—which has just been publish-
ed, affords evidence of having been
thoroughly revised, and its contents
brought well up to date. The book, as
usual, covers an immense number of
details calculated to be of service to
advertisers, journalists, and all others
having transacted of any kind with
newspapers, periodicals and maga-
zines.

In consequence (as stated in the in-
troduction) of the greater interest now
taken in colonial and foreign affairs,
the section devoted to the colonial and
foreign press has been revised by com-
petent authorities in the countries
specified, and shows considerable ex-
pansion—indeed, the "A B C" may fairly
claim to contain the fullest and
most reliable particulars of the colonial
press extant. Fac-simile reproductions
of many papers and magazines
are given, and much other information
of expectation to advertisers is
furnished. This portion of the book is
also made more interesting by the ad-
dition of illustrations, and by special
articles giving valuable hints to the
trading community at home as to the
chief directions in which improved
commercial relations with the coun-
tries referred to may be successfully
cultivated.

With regard to the home press, elab-
orate particulars are also given, and
in addition, the populations, industries
and market days of practically every
town in the United Kingdom are noted;
while the indices are arranged in a
manner which materially simplifies
reference.

This new edition of "The Advertiser's
A B C" makes over 1,100 pages, is
bound in the handsome well-known
handsome cover, and published at the
customary price of 18s. 6d.

A fac-simile reproduction of the
Daily and Weekly Advertiser appears
on page 907. Anyone desiring to see
the Directory can do so by calling at
The Advertiser counting room.

SPECIAL NOTICES.

Hunt & Son's old established feather
bed and mattress cleaning factory
manufacturers of goose feather pil-
lowcases and spring beds.
Ticks filled with feathers and deliv-
ered. Stoves bought, sold, or ex-
changed, 393 Richmond street north,
opposite Victoria Park and Centre
avenue. Telephone 397.

The Wabash Railroad.

If you are contemplating a trip to
the gold mining country, please con-
sider the merits of the Wabash Rail-
road, the short and true route via
Detroit, Chicago, and St. Paul, to all
points in the Kootenay district. Pas-
sengers leaving London and points
west by a.m. trains, reach St. Paul
next day at noon, where direct con-
nections are made for all points in
the gold fields. Quickest and best route
to Hot Springs, Ark.; Old Mexico, Cal-
ifornia, and all western points. Time-
tables and time-tables of this great rail-
way from any railroad agent, or J. A.
RICHARDSON, Canadian passenger
agent, northeast corner King and
Young streets, Toronto.

\$2 25.

A storm and screen door for \$2 25;
one door does for both a screen and
storm door. By merely removing a few
screws the panels come out, and you
have a screen door; put in the panels
and you have a storm door. Made of
black ash and nicely oiled. BOW-
MAN & CO., Coal and Lumber Deal-
ers, Clarence and Bathurst streets.

Are you suffering from influenza,
la grippe or nervous complaints, take
a good Turkish or electric bath, and it
will help you. Nothing can equal this
mode of treating disease. They purify
and vitalize the whole system. 320 Dun-
das street. J. G. WILSON, electro-
nialist.

March Cream of Roses
Wind

The best preparation to keep the
skin soft and free
from irritation.
Only 50c bottle.

—FOR SALE BY—

N. W. Emerson

DRUGGIST,
401-RICHMOND STREET-401.

Every Young
Housekeeper....

Is anxious to get the very latest and
best improved kitchen ware for her
new home. We can supply every
need of the modern kitchen.

STEVELY'S,
362 Richmond St.—Phone 452.

COOL—GRADUALLY CLEARING.

Toronto, March 23.—11 p.m.—A storm
center, which was over the Southwest
States last night, and which, it was
thought, would move eastward, has in-
stead of this moved directly towards
the lake region, and is now causing
snow and sleet in Southern Ontario.
Minimum and maximum tempera-
tures:
Esquimaux, 40-50; Edmonton, 8-36;
Calgary, 4 below-32; Qu'Appelle, 4 be-
low-16; Winnipeg, 4 below-26; Port
Arthur, 24-36; Toronto, 30-42; Ottawa,
30-44; Montreal, 36-42; Quebec, 28-32.

PROBABILITIES.

Toronto, March 24.—1 a.m.—Probabili-
ties for 24 hours for lower lakes region:
Cool weather, gradually clearing, with
very strong northwest and west
winds.

LOCAL TEMPERATURES.

The highest and lowest readings of
the thermometer at the observatory
yesterday were: 41.5 above, and 29.5
above.

RARELY BEAUTIFUL

Are our spring-flowering plants. Our
cut flowers are always the best. Besides
we are floral artists.

GAMMAGE & SONS, 213 Dundas St.

Watson's
Cough Drops

Alleviate irritation and produce a
soothing effect upon the vocal
organs. TRY THEM.

CREOLE

5c straight. Best cigar in the
city for the money.

JOE NOLAN, Masonic Temple.

Branching Out.

Street Car Company Want to Extend
Their Line.

Through and West of the Waterworks
Property at Springbank—Engineer
Finlay's Report—Receipts and
Expenditures.

At a meeting of the water commis-
sioners yesterday, the following com-
munication from President C. E. A.
Carr, of the London street railway, was
read:

"The London Street Railway Com-
pany are desirous of double-tracking
their line within the waterworks prop-
erty at Springbank, and also of ex-
tending the same about three-quarters
of a mile further west into the park.
They respectfully ask power to do this,
and also to put in a 'Y' terminal at
short distance east of the present loop."

The communication was referred to
Rooney & Lovelock, of North
Tonawanda, New York, writer, asking
for permission to lay a merry-go-round
at Springbank, and also asking for
particulars. Laid over for further con-
sideration.

G. A. Hall, of 1061 Mabel street, East
London, was present, and asked the
commissioners for some definite reply
to his application of a week ago re-
garding a merry-go-round at Spring-
bank. He was told that the matter
would probably be considered at the
next meeting of the commissioners, and
that in any case he would be notified
of the result.

The engineer's report showed a total
amount pumped for the week of 17-
21,404 gallons. There had been a stop-
page of two hours to clean the flume
and take rubbish out of the water-
works. The pumps were running faster.
Auditors George F. Fowler and Geo.
W. Cottrell reported that they had au-
dited the books and found them cor-
rect. The receipts were \$24,323.10,
and the total disbursements \$17,239.27.
Of the disbursements, the largest item
was City of London revenue account,
\$11,907.32; salaries, \$1,469.25, and spring
extensions, \$1,583.93.

There were present: Chairman Cull-
an, Commissioner Judd, Secretary Eil-
wood, Superintendent Moore, and In-
spector Flawson.

Notice to Advertisers.

Prompt changes are requested
from our advertisers. Copy must
be handed in by 4 p.m. the day
before to insure insertion the fol-
lowing day. We cannot under-
take to make changes when hand-
ed in the day of issue.

A Prominent Lawyer Says:
"I have eight children, every one in
good health, not one of whom but has
taken Scott's Emulsion, in which my
wife has boundless confidence."

The wars of the last 70 years have
cost Russia \$1,750,000,000 and the lives
of 64,000,000.

THERE is not a more dangerous
class of disorders than those which
affect the breathing organs. Nallity
is danger with Dr. Thomas' Elec-
tric Oil—a plume of acknowledged
efficacy. It cures soreness and lame-
ness when applied externally, as well
as, as an inward specific, possesses
the most substantial claim to public
confidence.

Hippocrates performed amputations,
used forceps, adjusted fractures and
operated on the leading organs for
various lesions. B. C. 400.

There is no reason why one should
have a cough any length of time. All
that is needed to allay soreness of the
throat or to free the bronchial tubes
from irritating mucus is Ayer's Cherry
Pectoral. It is a wonderful cough cure,
and should be in every medicine chest.

Now Without a Rival.

The Slater
\$3 Shoes.

Dollar bills talk! The Slater \$3, \$4
and \$5 Shoes talk. Prices plainly
stamped on soles at factory, which
means standard of merit. Why buy
inferior American shoes sold in Canada
at higher prices (from \$1.50 to \$2.50
extra per pair), while taking the money
from our workpeople who need it?

THE SLATER SHOE PEOPLE
KNOW THE BEST FIRMS...

We control the Slater \$3, \$4 and \$5
Gent's Shoes and keep the J. & T. Bell's
Women's and Children's Fine Foot-
wear. Our ambition runs to large sales
and small profits, honest footwear at
honest prices. That's fair!

POCOCK BROS.

For Sale—All kinds of TRUNKS and
VALISES cheap.

ONE OF THE
SIGHTS OF NATURE...

Pleasure-seekers can find
nothing more pleasant than the
sunny days than a trip to
Springbank and visit the old
pleasure resort in its rare
and picturesque beauty.

Cars Run Every Hour.

London Advertiser.

TELEPHONE NUMBERS.

107.....Business Office.

124.....Editorial Rooms.

175.....Job Department.

In the Dining-Room.

THURSDAY, MARCH 25.

BREAKFAST—Fruit. Sausage.

omelet. Potato chips. English

crumpets. Coffee.

LUNCHEON—Mayonnaise. fish.

Fresh rolls. Rarebit. Toasted

wafers. Jelly. Tea.

DINNER—Tomato soup. Pulled

chicken. Mashed potatoes. Boil-

ed rice. Lettuce salad. Orange

flat. Coffee.

Cut these recipes out and paste them

in your scrapbook.

Sausage Omelet—Skin three links of
sausage, put over the fire in a frying
pan and stir for five minutes and place
in the middle of an omelet of six eggs,
just ready to fold.

English Crumpets—One quart of
warm milk, half a cup of yeast, one
teaspoonful of salt, four enough to
make a stiff batter. When light add
half a cup of melted butter and place
spoonful of soda dissolved in a little
water, and a very little more flour. Let
it stand for twenty minutes, or until
light. Grease some muffin rings, place
them on a hot griddle and fill them
full of batter. When done on one
side turn and bake on the other. But-
ter them while hot, pile on one an-
other and serve immediately.

Pulled Chicken—Cut off the first and
second joints, sides and back from a
cold roasted chicken, dip them in beat-
ed egg and bread crumbs seasoned
with salt and pepper. Skin the breast
and wings, and pull the meat off in
flakes; heat in a nicely seasoned white
sauce. Broil the breaded pieces. Pour
the mince in the middle of a dish, lay
the rest around, and the juice of half
a lemon may be squeezed over all.

White Sauce—Mix two tablespoonfuls
of sifted flour with two of warm but-
ter. Place over the fire a saucepan
containing a pint of sweet milk and
half teaspoon of salt and a dash of
white pepper. When it reaches the
boiling point add the flour and four,
stirring briskly until it thickens. Cook
five minutes.

Orange Float—One quart of water,
the juice and pulp of two lemons, one
coffee-cupful of sugar. When boiling
hot add four tablespoonfuls of corn-
starch. Boil fifteen minutes, stirring
all the time. When cold pour it over
five sliced oranges in a glass dish.
Over the top spread the beaten whites
of three eggs, sweetened and flavored
with vanilla.

A Local Budget

—Concert programmes printed in
neatest designs at Advertiser Job De-
partment.

—Today was another quiet one
around the police station, and no court
was held.

—Mrs. Samuel Ayers, wife of Con-
ductor Ayers, of the C. P. R., is dan-
gerously ill.

—Mr. John M. Moore, of Moore &
Henry, architects, has been elected
second vice-president of the Ontario
Association of Architects.

—Mrs. Ira Davidson and Mrs. Joseph
Atkinson, who have been visiting re-
lative and friends in this city, re-
turned to their homes in Florence yester-
day.

—Mr. David Watson, C. P. R. bridge
and building master, of this city, has
been chosen by the company to super-
intend the construction of the grain
elevator at Owen Sound, which will
have a capacity of 500,000 bushels.

—Miss Agnes Louks is a wonderful
blind musician, who will give a musi-
cal and literary entertainment at the
Salvation Army Citadel on Monday
evening, March 25, assisted by her
friends, Mr. and Mrs. W. E. Derby.
Miss Louks was born blind, and was
educated at the Institute for the Blind

THE POPULAR
SPRING TONIC...

Every spring for years past many
citizens of London have been accus-
tomed to use

WILLIAMS' ROYAL
CROWN REMEDY...

They claim that, feeling weak from
winter sicknesses, this valuable remedy
has restored their nerves, strengthened
their weak organs and put them in
that healthy state so essential to all
who would enjoy life. It should be
used immediately.

\$1 per bottle, or 3 for \$5, at all
druggists or

BARKWELL'S DRUG STORE
308 DUNDAS STREET.

DUPLUX PIPE

Reduced to 25c.

SAN. K. STEWART, 2025 Dundas St.

at Brantford, and is giving entertain-
ments to assist her in renewing treat-
ments which give hope of helping her
powers of sight.

—Mr. James Ross has been transfer-
red to the Adelaide street crossing of
the G. T. R. to fill the place of the
late Watchman John McCarthy, and
Mr. J. Allison, formerly G. T. R. night
policeman, has been placed at the
Waterloo street crossing.

—The Hamilton Road Methodist
Church has already raised \$750 of the
\$850 required to clear off the debt on
their church, as the result of the
special collection of Sunday and of
private subscriptions up to date. This
leaves only \$100 to be raised before the
beginning of October, when, if the full
amount is not forthcoming, all private
subscriptions are to be returned. There
seems to be no fear of this latter event
taking place.

—The recent cancellation of commu-
tation privileges on the G. T. R. sys-
tem has caused a stage line to be
opened between Caledonia and Hamil-
ton. A stage freight delivery, which
runs three times a week, is now in
operation between these two points,
and a passenger stage is being built
and will be put on the same route.
Freight and passengers will be car-
ried at a lower tariff than is charged
on the railway.

—Alluding to the jubilee celebration
of Mr. Nicholas Wilson in this city,
the editor of the Regina Leader (a
former Londoner) says: "Such an
event should tend to elevate the gen-
eral conception of the standard of the
teaching profession, which has been
distinctly lowered by the attitude of
many of the teachers themselves, who
have utilized the calling only as an
inferior one, but useful as a stepping-
stone to something higher (?)".

—A large audience assembled at
Knox Church last night to hear Rev.
W. J. Clark, of the First Presbyterian
Church, lecture on the subject: "Im-
pressions of Scotland." Everyone en-
joyed his graphic description of the
land and people of the north.

Also made to the programme by Mr.
Frank Westlake, who sang "There is
a Green Hill Far Away," and by the
choir of the church, under the direc-
tion of Mr. Fred L. Evans, the solos
being taken by Miss Laura Brown and
Mr. Harry Givens.

—It is rumored around the Detroit
railway offices that Mr. George Mas-
son, chief engineer of the Grand
Trunk west of the St. Clair River, is
to be retired. He is still an active man
and one of the brightest officials. Mr.
Mason has worked for the Grand
Trunk, including the absorbed lines,
for 46 years. Mr. Mason was at one
time a resident of this city, and built
the London, Huron and Bruce Railway
during Hon. Hugh Chalmers' presidency.
He is a native Canadian and has a high
reputation as an engineer.

—On Saturday evening, in Montreal,
Mr. Terry M. King, formerly with the
G. T. R. freight department here, but
now engaged in mercantile business in
Montreal, was entertained by some of
his newly formed bachelor friends.
and during the evening was presented
with a gold watch, accompanied by a
handsomely framed address, which
had been sent by his associates on the
G. T. R. here to commemorate his de-
parture. A pleasing coincidence was
the fact that the presentation was
made by Mr. Kingsley Evans, also an
old G. T. R. employee here, but now
in the general offices of the same com-
pany in Montreal.

—The many friends of Miss Minnie
Veitch, youngest daughter of Mr. Wm.
Veitch, who until recently was a resi-
dent of this city, will hear with re-
gret of her death, which took place in
Montreal on Feb. 28 last, from con-
sumption. She was loved by all who
knew her, and her kind and gentle
spirit made for her a host of friends.
During her residence in Montreal she
took a deep interest in the work of the
Christian Endeavor Society, and the
floral tributes from that society and
other friends testified to the esteem
in which she was held by them. Among
the pall-bearers were two former Lon-
doners, Messrs. J. W. Birks and Bert
Mitchell. Mr. Veitch and family will
have the sympathy of their former
friends here.

—The tests in connection with Red-
mond's Pond are still going on. On
Saturday, after twenty days' pumping
at the rate of 1,000,000 gallons per day,
the level of the water had only been
lowered two feet. When pumping was
resumed on Monday noon the water
had risen by eight inches, which is
highly satisfactory, although consid-
erable rain had fallen in the mean-
time. The pond covers an area of
seven acres, and is situated in a marsh,
covering 40 acres. The water is 25 feet
deep at the center of the pond and is
of good quality. It would be an ex-
pensive matter to bring the water from

the pond to the pumping station, and
Engineer Moore wishes to make the
test a thorough one before any action
is taken. The level of the pond is 90
feet above that of the pumping sta-
tion.

KICKED BY A HORSE.

What may prove a fatal accident
happened on Monday afternoon at
Keay's farm, three miles east of this
city, on the Hamilton road. A sale
was being conducted by Auctioneer
Thomas Clark. A youth named Smith,
brother-in-law of Mr. W. Arthurs, of
D. S. Perrin's, was leading a horse,
when he slipped and fell under the
animal. Smith, who had a tight grasp
on the halter and couldn't let go, lay
helpless under the feet of the plunging
horse. The young man received a bad
kick on the forehead, which exposed
his brain to view. But little hope is
held out for his recovery.

"FAMOUS MEN AND WOMEN."

A former respected citizen of Lon-
don, Mr. J. Burt Sutherland, has been
lecturing in Montreal, where he re-
sides, on the above topic. A Montreal
Journal gives the following report: "On
Monday evening, 22nd ult., in the hall,
Upper St. Urbain street, a most in-
structive and interesting lecture en-
titled 'Famous Men and Women Whom I
Have Seen and Heard.' In this lecture
Mr. Sutherland describes mes- vividly
the chief characteristics and features
of Queen Victoria, Princess of Wales,
Alexander II. of Russia, known to
Napoleon III. and the Empress Eug-
enie, Victor Emmanuel, King Humbert
and Queen Marguerite of Italy, Leo-
pold, King of the Belgians, Oscar,
King of Norway, Sweden, the
Shah of Persia, lately assassinated,
Abraham Lincoln, Gen. Grant, Mr.
Gladstone, Disraeli, the Duke of Ar-
gyll, Spurgeon, Dr. Guthrie, Dickens,
Norman McLeod, Rev. Thomas Binney,
Newman Hall, Dean Stanley, Canon
Liddon, Rev. Wm. Brock, who wrote
the life of Havelock; Arthur, author
of the 'Tongue of Fire' and 'The Suc-
cessful Merchant'; Jerry Lind, Henry
Ward Beecher, John B. Gough, Ar-
temus Ward, Bayard Taylor, Phillips
Brooks, Wendell Phillips, Rev. William
Arnott, Lord Dufferin, Principal Caird,
Tennyson, Palmerston, Daniel O'Con-
nell, Smith O'Brien and others. A
silver collection was taken up for the
Indian famine fund."

Chosen Friends.

Meeting of the Grand Council at
Hamilton.

Interesting Statistics Showing the
Standing of the Society.

About 200 members of the Order of
Chosen Friends gathered in Associa-
tion Hall, Hamilton, yesterday, at the
opening session of the tenth annual
Grand Council. Grand Councilor W.
P. Bell was in the chair. Grand Vice-
Councilor T. D. Davis, of London,
conferred the past councilor's degree
on several Friends, and the Grand
Councilor made a brief address of wel-
come.

The Grand Councilor then appointed
the usual committees.

The following figures are condensed
from the reports: 4,722 approved ap-
plications were received during the
year, and 57 councils added to the list
of subordinate councils, making a total
membership of the order at the close
of the year 12,893—9,098 males and 3,895
females. The net amount of insurance
carried is \$15,842,750; \$117,207.18 was col-
lected in assessments during the year
in the relief fund department, of which
sum \$108,500 was paid for 84 death
claims. The total amount paid out for
death claims and benefits since or-
ganization amounts to over \$108,000, of
which amount \$50,000 is invested in
Dominion Government stock.

At the last Grand Council meeting
legislation was enacted which placed
the sick benefit department on a more
satisfactory basis, the assessments now
being monthly instead of bi-monthly
and at a graded rate. There were 807
members in this department who paid
in assessments during the year \$4-
78.30, which, with the balance from
saves, broil the broad pieces, making a
total of \$4,892.94. Of this sum \$3,753.25 was paid in sick
claims, leaving a balance of \$1,139.69
in this department.

The general fund is also in a flour-
ishing condition, and shows a balance
of \$1,569.51 to the credit of the de-
partment. Since the beginning of the
year several councils have been organ-
ized, and the prospects were never
brighter for the future of this society.

Grand Councilor Bell, in his opening
address, among other things said that
woman, the Chosen Friends were
asked to assist in sending in 3,000 ap-
plications, and considering the year
closed with a record of 4,722 among
all classes, the members had done ex-
ceedingly well in bringing in 2,722 ap-
plications. He enlarged upon the frat-
ernal part of the work of the order,
and spoke of the important matters to
come before the Grand Council, which
it was hoped would have the effect of
putting it at the top of all fraternal
organizations in the way of meeting
its financial obligations and otherwise.

SHOE
GUARANTEE

As our large and well-assorted stock of
Boots and Shoes is made up entirely of
goods made specially to our order by the
foremost factories of the country, we are
prepared to give to each and every pur-
chaser of our Shoes a guarantee of wear, ex-
cept in such cases as when the leather is
burned. Leather burns very easily. Do
not place your boots any closer to the heat
than you would your hand. Leather is in
reality alive, and if you ruin the fibre by
burning or scalding the line and wearing
qualities of the leather are gone. Hence,
you cannot expect an abused Shoe to wear.
Shoes that stand on store shelves for a long
time, as some Shoes do, are spoiled as
regards fibre as badly as when burned. We
sell our boots by old size or job lots. Our Shoes
are all hand picked and carefully examined,
so that we are prepared to guarantee every
pair. If they do not wear properly we will
give a new pair in their place or refund the
money.

Call and see the finest line of String and
Summer Goods in the city, in brick