



"If I should die to-day my family would have plenty," you say.

If you die to-day, yes; but what about years hence? There are many men who were very well-to-do two or three years ago who are in straitened circumstances to-day. If one of these men were to die the only ready money his family would have would be the proceeds of his life insurance.

An Imperial Life Policy is "as safe as the Bank of England"—it never depreciates in value—and your heirs will not even need a lawyer to help them collect the money.

We have a little booklet, "The Creation of an Estate." It makes interesting reading. We'll send you a copy if you write for it.

THE IMPERIAL LIFE

Assurance Company of Canada

HEAD OFFICE - TORONTO
J. A. MACKENZIE, Manager for Newfoundland, ST. JOHN'S

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"Lest We Forget"

Editor Evening Telegram.

Dear Sir.—The First Sunday in Advent this year falls on Nov. 29th, or just two weeks from Sunday next, and it is on this day that the many friends and ex-pupils of that unassuming body of men—the Irish Christian Brothers—will be given an opportunity of showing their appreciation of fifty years of a labour of love, well and faithfully done.

The Annual Collection for the Christian Brothers of Mount St. Francis will be taken up at all the Catholic Churches in the city on the above date. This year's collection should be such that every friend and ex-pupil of the Brothers will have just cause to feel proud when the results are made known.

Therefore, I would make a special

appeal to the many Old Boys of St. Patrick's Hall and Holy Cross Schools, who are now residing in Canada, the United States and elsewhere outside of Newfoundland, to join with their friends and old school-mates at home in making this year's collection worthy of our dear friends and benefactors who have devoted their lives to the service of God and the education of youth.

To those at home I know it is but necessary to remind them that the Collection is drawing near, when one and all are ready and willing to respond in their usual generous way.

It was just fifty years ago this October past that the first Irish Christian Brothers set foot on the shores of our beloved Terra Nova, and what has been accomplished in that time is apparent to everybody.

I had expected to hear of some plan being formulated to commemorate the

Golden Jubilee of the coming amongst us of this noble Order, and I still look for something being done in this respect.

There are many ways to greatly benefit the Brothers, and at the same time commemorate the Jubilee year. One would be the providing of a home in connection with Holy Cross Schools. This would be filling a long-felt want, as everybody is aware of the long walk across the bleak road from Mt. St. Francis to Holy Cross schools in all kinds of weather for the past thirty-five years or more. However, I hope that some abler pen than mine will have something to say on the matter.

Taking this opportunity, I wish to congratulate the Christian Brothers of Ireland on the completion of a half century of successful work in the great cause of Education amongst the youth of Newfoundland.

Hoping that I have not taken up too much of your valuable space. With sincere thanks,
I remain,
OLD BLACK CHAP.

Nov. 12, 1925.

Balfour Co. in "Fair and Warner" To-Night

A Great Success Now To Be Played In St. John's At Casino.

Manager Balfour, of the Balfour Stock Company, has been most successful in securing the famous success "Fair and Warner," which he is offering at the Casino to-night and for the balance of the week.

Crowded houses witnessed the opening bill "The First Year," which was highly commended on by critics and public. In "Fair and Warner" you will see a play that is entirely different, but at the same time it is equally as good, if not better, than the previous bill. There never has been a funnier farce scene written than the one which Billy and Blanny, the central figures in "Fair and Warner," they toy with Billy's "home brew wagon" until they see green elevator sky scrapers and heaven knows what. It lacks everything that can be made offensive in such episodes and includes every essential requisite of irreducible, wholesome comedy. The person who can sit through this scene without laughing has lost his funny-bone. And it is only one in the play that was admitted by Broadway critics to be the brightest of its kind produced in years.

Call at the Casino box-office early and book your choice seat for "Fair and Warner." This will also be the bill for the Saturday matinee. A high class attraction with new specialties. Watch the papers for next week's plays which will be announced in the advertising columns.

MINARD'S LINIMENT USED BY PHYSICIANS.

The Overdue "Bullbird"

The motor ship "Bullbird," Harold Smith, master, which left Seldom Cove Bay on October 28th, and passed Penguin Island at 11 o'clock that night, has not yet been reported as reaching Spaniard's Bay. At the time the boat was seen the wind was N.N.W., and there was a heavy swell from the S.E. Capt. Furlong of the schooner Scotch Cure states that he could distinguish those on board. The boat was in good condition, under power and sail. There was a man forward on the lookout and another steering. Capt. Furlong says there was no danger of the boat that night, and the next day there was no wind to cause trouble up to 2 p.m., so that there was ample time to make harbor in Bonavista Bay before the storm came on.

St. Margaret's Guild

SOCIABLE AND CONCERT.

A large and enthusiastic gathering attended the sociable and concert under the auspices of St. Margaret's Guild at Canon Wood Hall on Tuesday night. The concert programme commenced at 8 o'clock. The following performers contributed to the evening: Pianoforte Solo, Miss M. O'Neill; Song, Mr. Barrett; Song, Mrs. C. Garland; Song, Miss Ruth Calvert; Duet, Masters, Godfrey; Song, Mr. B. Snow; Song, Mr. L. Calvert; Mandolin Solo, Miss F. Hynes; Song, Mr. Wylie; Song, Mr. Horsley. Nearly every number was encored and the performers cheerfully responded. Mr. H. W. Stirling acted as accompanist. Following the concert the ladies of the Guild served tea, and in this direction nothing was left undone to supply the wants of all. President, Mrs. Godfrey, and all those associated with her are to be congratulated on the success of their efforts. The entertainment was one of the best yet held by the Guild.

Enjoyable Entertainment

T. A. ATHLETIC ASSOCIATION.

The card party, supper and dance held on Tuesday night by the T. A. Athletic Association, in their club rooms proved very successful. Upwards of 200 people were present, and spent a most enjoyable evening. The card party was held in the reading room and after an enjoyable series of progressive forty-five games the winners were found to be Mr. Miller and Miss L. Holihan. The prizes were for the ladies, a handsome tea set, presented by the association, and a five dollar gold piece presented by Hon. W. J. Ellis, President of the Society. The supper followed and was done full justice to by the assemblage. The Gem Orchestra supplied the music for what proved an enjoyable dance programme, as many extras had to be given to meet the demands. The Association feels grateful to all who helped to make the entertainment, the success that it was.

G.W.V.A. Circus

Popularity Contest

At G.W.V.A. Headquarters there is no let up in enthusiasm and interest in the popularity contest, and now there are 88 entries for leadership, which is far from settled and may be captured by most any lady on the long list.

OFFICIAL STANDING.

	Votes
Mrs. M. V. Kinsella	7,100
Miss Stella Crane	6,300
Miss Dot Stick	4,725
Miss Marion Moore	4,425
Miss Dorothy Ebbary	3,025
Miss Olive Turner	2,550
Miss Gladys G. Smith	2,775
Miss Belle Dunn	2,250
Miss Margaret Dooley	2,250
Miss Nellie Fleming	2,225
Miss Mildred Caldwell	1,825
Miss Mary Harvey	1,575
Mrs. W. B. Fraser	1,450
Miss May Furlong	1,350
Miss Nellie McFarlane	1,350
Miss Helen Noonan	1,025
Miss Mary Linegar	975
Mrs. T. Shannon	950
Miss Florence Hutchinson	925
Miss Jean Haynes	925
Miss Sadie Hennessey	850
Miss Margaret Flitt	550
Miss Bride Sheshan	550
Mrs. G. W. Chancy	475
Miss Mary Tracy	450
Mrs. E. M. Jones	400
Miss Flora Down	375
Miss Jessie Locke	325
Miss Marjorie Barker	300
Miss Eleanor Redmond	275
Miss Margaret Fleming	250
Miss Kathleen R. Hayes	150
Mrs. Julia Salter Earle	125
Miss Doris Mow	125
Mrs. John Baxter	100

Star Ladies' Auxiliary

CARD PARTY, SUPPER AND DANCE.

On Tuesday night, a card party, supper and dance was held in the Star rooms, under the auspices of the Star of the Sea Ladies' Auxiliary, which was largely attended and proved very enjoyable. A large number participated in the card tournament, the prize winners being Mrs. Miskell and Mr. McLoughlin. Following the serving of supper, dancing was indulged in to the musical strains

of "Our Own" Orchestra. The programme concluded in the early hours of the morning and the evening was voted a most enjoyable one.

SUSU IN PORT.—S.S. Susu, Capt. Jacob Kean, returned from the Port of Spain on Tuesday night, bringing a part cargo of fish and oil, and a few passengers. The ship met with stormy weather on the run north, delay having been caused by the ship being held up at several of the ports.

REMEMBER!!!

Resalability is the test of the value of merchandise.

It is easy to sell a man once, but to sell him often and to sell his friends on his recommendation requires the goods offered to be value giving.

They must not only look well, they must wear well, that is why

BISHOPS

customers get their friends to wear BISHOP made clothes, they are stylish and durable! Designed in exclusive shades, cut, fitted and finished under our personal supervision. Overcoats and

Suits to Measure

\$25.00 \$30.00 \$35.00

SEND FOR PATTERNS.

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One Hundred Pounds (£100)

IN GOLD
TO BE GIVEN AS PRESENTS

INTRODUCING

"GOLDEN SPREAD"

"SILVER SPREAD"

BUTTER
IN THE HOME

WHO WILL BE THE LUCKY ONES?

We are putting in certain 1 and 2-lb. Cartons and Tubs of GOLDEN SPREAD and SILVER SPREAD BUTTER

A HALF SOVEREIGN

Will the finders of Gold please advise us. Ask your Grocer for GOLDEN SPREAD or SILVER SPREAD, and see you get it. It's delicious.

NEWFOUNDLAND BUTTER COMPANY, Limited

Published by Authority

His Excellency the Governor has been pleased to appoint Mr. Michael J. Murray, (Collector of Customs at St. Lawrence), to be a Justice of the Peace for the Colony.

Capt. of the Colonial Secretary, November 10th, 1925.

PREVENT GRIPPE WITH MINARD'S LINIMENT.

The Grace Maternity Hospital Association

WILL HOLD A SALE

at the

Grenfell Hall, Nov. 24th, at 3 o'clock

for the benefit of the Hospital. Afternoon teas from 4 to 6.

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