

Specials for This Week!

LADIES' SLIP-ON SWEATERS, all Wool, different colors. Only . . . \$3.25 each.
 MISSES' SLIP-ON SWEATERS. Only . . . \$1.95 ea.
 We also have a balance of
 LADIES WHITE KID and CANVAS BOOTS.
 Special Price to clear.
 Only 95c. per pair.

I. LEVITZ, 252 Water St.
 Opp. Dicks' & Co.

Headquarters for
APPLES.

Due per "Silvia" Thursday,
 August 10th,
100 Barrels Red Nova
Scotia Apples.
 'Phone 264.

GEORGE NEAL,
 Limited.

We Lead in Men's Footwear



Men's Work Shoes, \$3.75 pair.

Note the price, men, of these durable shoes.
 Double wear in each pair.
 Mail orders receive prompt attention.
 Special prices on case lots for cash.

F. SMALLWOOD,
 218 and 220 WATER STREET.
 The Home of Good Shoes.

Send Us Your Lobsters
 and receive
Prompt Cash Payments
 by the return mail.
Highest Prices Paid.
 Satisfaction
 Guaranteed.

Robert Templeton.

Boys Leaving School

Are you going to drift along LIFE'S HIGHWAY "FLOT-SAM" or are you going to scale the ladder leading to Success?
 Let us make you an Electrical, Telephone, Telegraph or Wireless Engineer.

THE BRITISH RADIO & ELECTRICAL
ENGINEERING INSTITUTE,
 ST. JOHN'S, NEWFOUNDLAND.

LIFEBUOY
 The Royal Disinfectant Health Soap

8Cents Per Cake
 87 cents per box, containing 12 cakes.

LIFEBUOY

Sells itself; everybody knows it possesses special merit, thousands of people use it in preference to all soaps for general household and toilet purposes.

TAKE LIFEBUOY SOAP
WHEN YOU TAKE A BATH.

They say that "MONEY TALKS"! And so it does. Usually "MONEY TALKS" to our young men and women and tells them to spend their dollars in thousands every year foolishly and extravagantly. TO YOU at age 50 and say "GOOD-BYE FOREVER"? Or will it say to you, "Welcome to your competency, which you have been wise enough to save year by year through your Life Insurance Policies." Let me quote you CROWN LIFE figures on your next Policy and make YOUR "Money Talk" COMFORT to YOU after age 50.

Crown Life Insurance Co. of Canada
 CYRIL J. CARILL,
 Law Chambers, St. John's.
 Manager for Nfld.

The Banks of Newfoundland
 AND
Ode to Newfoundland,

DOUBLE SIDED BRUNSWICK RECORD.
 NEW PRICE, \$1.25.

N.B.—No home or school with a gramophone should be without this record. Young and old should be able to play or sing what we may call our National Anthems. This fine record will teach you.

Charles Hutton.
 222 Water Street.
 SOLE DISTRIBUTOR.



Our Custom Made Clothes are individual in style, and at all times possess an appreciable advantage in fabric, tailoring, finish, fit and fashion.

W. P. SHORTALL,
 THE AMERICAN TAILOR,
 300 Water Street.
 PHONE—477. P.O. BOX—445.

FIRE INSURANCE!

QUEEN INSURANCE CO. of America
 — AND —
THE GREAT AMERICAN INS. CO.
 OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.
 PHONE 655. P. O. BOX 782.

GEO. H. HALLEY, Agent,
 ADRIN BUILDING, 145 WATER STREET.
 Jns. 11

STEER BROTHERS
GROCERY.

Just in the following English Goods:

- 10 Cases LYLE'S GOLDEN SYRUP.
- 24 Dozen Tins SEIDLITZ POWDERS.
- 1 Case GROUND RICE, 1 lb. Tins.
- 2 Cases MORTON'S POTATO FLOUR.
- 10 Kegs WHITING.
- 15 Cases JEYES FLUID.
- 20 Cases CALCITINE—the Best.
- LONDON CALSOMINE—all colors.
- 5 Brls. COTTON SHOP TWINE, cones & balls.
- 10 Cases SHELLED WALNUTS.
- 5 Cases SHELLED ALMONDS.
- 6 Cases ENO'S FRUIT SALTS.

'PHONE: 647.

STEER BROS.

Have You Seen the
JEWETT CAR?
THE JEWETT IS PAIGE BUILT.

The new Jewett is of Paige conception, designed and built by Paige engineers and mechanics in the Paige shops. From its Paige origin the Jewett inherits those unmistakable marks of Quality, characterizing the work of a group of men, who for ten years past, have been building the fine six-cylinder cars, bearing the Paige monogram.

Let us demonstrate to you its remarkable power and quality—5 passenger touring—\$2200; Sedan \$2850.

Anglo-American
Garage,
JOS. COCKER,
 Paige Distributor.

New Potatoes,
Oranges, etc.

Due Thursday forenoon ex. S.S. Silvia:

- NEW YORK POTATOES (fancy stock)
- CALIFORNIA ORANGES (asst. sizes)
- NOVA SCOTIA GREEN CABBAGE—Crates.
- NEW LAID EGGS (cases 30 doz. each)
- COLORED CHEESE—Large 65 lbs. each
- COLORED CHEESE—Twin 35 lbs. each.

LOWEST PRICES.

F. McNamara,
 'Phone: 393 Queen Street.

Forty-Three Years in the Public Service—The Evening Telegram

Reid-Newfoundland Co., Limited

CAPE BROYLE
GARDEN PARTY,
 Sunday, August 13th.

Excursion train will leave St. John's at 2.00 p.m. Sunday, August 13th, for Cape Broyle; returning will leave Cape Broyle at 10 p.m. for St. John's, at

ONE WAY FIRST CLASS FARE.

Reid-Newfoundland Co., Limited

Full Value!

You must have full value for your money this year.

We won all the prizes this year and they are yours now at ridiculous prices.

- Light Weight MEN'S UNDERWEAR . . . 59c.
- LADIES' HOSE in Blk. only. Reg. 25c Now . . . 18c.
- A Beautiful TOILET SOAP, only . . . 6c. cake
- MEN'S NEGLIGE SHIRTS; all sizes; handsome stripes . . . \$1.30 ea.
- LADIES' WHITE EMBROID. UNDER-SKIRTS . . . 85c.

SEE OUR WINDOWS
This Week End.

BON MARCHE.

COAL!

We have a small cargo Scotch HOUSEHOLD COAL here now. We will deliver this as usual at

\$13.50
 until this lot is sold. NO SLACK.
 EVERY LOAD WEIGHED

A. H. Murray & Co.
 Ltd. Beck's Cove

FRENCH IVORY
Toilet & Manicure Pieces

We have just received a nice assortment and are showing some new pieces in this very popular line. Those wishing to add to their collection will profit by giving us a call.

R. H. TRAPNELL, Ltd.,
 Jewellers and Opticians.

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