

FACTS AND FIGURES NOT TO BE IGNORED
 If You Would Make Your Dollars
YIELD THEIR UTMOST TO-DAY



FRIDAY, SATURDAY and MONDAY.



TO BAIRD'S--Where Hies the Thrifty Shopper.

To-day more so than ever you will find this Store—a good Store—a satisfying Store to hie to for your needs for the New Season. We have since last issue opened up numerous lots of merchandise and brought forward just those things that are most in demand; and apart from supplying these needs you will find our pricing in every instance all to your advantage. If price lowness, backed up by quality, appeals to you, SHOP AT BAIRD'S.

NEW THINGS
 about the store

- WHEEL WOOL**—In large packages, cleans, smooths and polishes anything and everything. Each 15c.
- AUTO SPONGE**—CHAMOIS. No grit auto sponge and chamois, really needed where there is an auto to care for. Complete \$1.75.
- CAKE TURNERS**—Lohn wire and wood grip handle. Each 10c.
- POT COVER KNOBS**—Very handy about the kitchen; blackwood knobs with nut bolt and washer. Special 6 for 25c.
- SINK STRAINERS**—Painted pressed Tin Sink Strainers; wire topped. Each 19c.
- BARKING DOGS**—A new novelty toy for the children; amusing. Each 19c.
- BABY'S RUBBER BOLL**—A sure whistle; lots of new and pretty shapes. Each 19c.
- BASEBALLS**—Here you are, boys. The "Victor" Baseball. Our price 19c.
- PURITAN METAL POLISH**—Works like magic and its economical to use. Large tin 34c.

PRETTY WASH
LINENS and
FANCY MUSLINS



- DRESS LINENS**—36 inch Wash Linens for Ladies, Misses or Children's Summer Dresses; pretty shades abound, such as Hello, Sage, Navy, Pink, Green and Fawn. Special 42c. Friday, Saturday & Monday, yard
- BEACH LINENS**—36 inch plain shade Beach Linens for your summer tops; Dresses, Skirts or Suits; shades of Sage, Navy, Pink and Blue-cut. Special Friday, Saturday and 28c. Monday, yard
- DRESS MUSLINS**—A nice collection of pretty airy Summer Muslins in assorted stripes and fancy cross-bar effects; 36 inches wide. Reg. 45c. yard. Friday, Saturday and Monday 43c.

FANCY SKIRT
GABARDINES

Fashionable Gabardine Skirtings in Checks and Stripes; shades of Navy, Hello, Green and Pink. You cannot have one too many; value for 80c. yard. Friday, Saturday and Monday 69c

48 Pairs
White Lace
Curtains

Priced for Clearance this week; 3 yards long. Everything to recommend them to you—quality, choiceness of patterns and unusually good value. If you need Curtains this Spring here is your chance. Friday, Sat'y & Mon. each

\$3.59

- NEW SCREENS**—Just to hand; some neat, plain White Screens with self border; nice for Summer hangings. Special Saturday and Monday, per yard 19c.
- BRASS RODS**—Fluted Brass Rods, with carved ends. They fit neat and look well. Reg. 60c. Friday, Saturday and Monday 49c.
- WHITE QUILTS**—Pick up a Quilt or two here—beautiful soft finish White Macrae's patterned Quilts for single beds; very suitable for the children's room; only 13 in the assortment. Reg. \$2.20 each. Friday, Saturday and Monday \$1.49

Big ENAMEL Special
19c

- Grey Enamel Saucepan, 1 quart, each
- Grey Enamel Cake Pan, medium, each
- Grey Enamel Pie Pan, medium, each
- Grey Enamel Pie Pan, large, each
- Wash Basins, pressed tin, each
- Star Shape Cake Pans, each

NEW HOSIERY
VALUES

- CHILDREN'S WHITE COTTON HOSE**—All sizes, in a very fine rib; closely knitted; wears particularly well; 30c. value. Friday, Saturday & Mon. per pair 23c.
- INFANTS' COTTON HOSE**—A plain Hose in Black and White; sizes 4 1/2 to 6 1/2 with a Lisle-like appearance. Reg. to 85c. pair. Friday, Saturday and Monday 18c.
- LADIES' BLACK SILK HOSE**—Chipman Knit; the pick of Hosiery; Joan of Arc brand; pure thread Silk Lisle top, toes and heels; \$2.00 value. Friday, Saturday and Monday, per pair \$1.90
- LADIES' COLORED SILK HOSE**—Clearing lines in shades of Brown, Pink, Nickel Grey, Black and White; with Lisle top and seamless toes and heels. Reg. \$1.50. Friday Saturday & Monday per pair 95c.
- LADIES' COLORED HOSE**—American Lisle Hose, plain and seamless; the weight between Silk and Cashmere Hoses, in shades of Coating, Nigger and Grey. 80c. value. Friday, Saturday and Monday, per pair 69c.
- LADIES' BLACK SILK HOSE**—A Job-Line in Ladies' 1/2 Silk Hose with fiber Lisle top; assorted sizes. Friday, Saturday and Monday, per pair 34c.



A Snap for Men!
\$12.00 and \$15.00
BOOTS for \$5.95

Your choice of Black Vic Kid or Gunmetal Boots, medium and broad shapes, superior grade as their former price would indicate; very Boot you want at the very price you wish to pay. Friday, Saturday and Monday \$5.95

Important
Savings on
FOOTWEAR

- BOYS' TAN BOOTS**—Little boys' strong English Tan Boots, solid leather throughout; sizes 7 and 8 only; made for service. Reg. \$3.50. Friday, Saturday and Monday \$2.98
- INFANTS' SLIPPERS**—Soft Kid Slippers, in shades of Fawn and Tan, soft soles; one-strap style; Pom-Pom front; sizes 1, 2 and 3. Reg. 60c. Friday, Saturday and Monday 48c.
- LADIES' BROGUE SHOES**—Fashionable English Dark Tan Leather Brogue Shoes, showing front overlap, perforated sides and toes; Cuban heel; sizes 3 to 5. \$8.45. Our Special \$8.45
- CHILDREN'S SHOES**—Sizes 4, 5 and 10, in Black or Tan soft Dongola Kid, heavy soles, Reg. \$3.00. Friday, Saturday and Monday \$2.29
- WOMEN'S BOOTS**—READI—Smart stylish, well set-up Black Vic Kid Boots; 8 inch height, military heel or spool heel; size 4 only; but they were regular \$10.00 pair. Friday, Saturday and Monday \$5.89

BAIRD'S SHOWROOM VALUES!

Ever Supreme, Satisfying and Worth Coming For

- LINEN HOUSE DRESSES.**
 Women's Blue Linen Wash Dresses for about the house; roll collar and three-quarter sleeve; sizes 28 to 44 bust. Have one. Regular \$1.20. Friday, Saturday and Monday 98c.
- "STICKERET" BRAID.**
 Put up in 3 yard pieces; shades of Sky, Sage, Pink, Crimson and White; suitable for Children's Dresses, Middys or Waists. Reg. 32c. piece. Friday, Saturday and Monday 2 pieces for 19c.
- CHILDREN'S COLLARS.**
 White Jean Sailor Collars, to show off their little summer dresses; embroidery and insertion and galon trimming; suitable for boys as well. Reg. 70c. pair. Friday, Saturday and Monday 39c.
- INFANTS' FEEDERS.**
 Serviceable Blue and White; Pink and White or all White Turkish quality Feeders, taped and fringed. Regular 35c. Friday, Saturday and Monday 27c.
- GIRLS' "FREEDOM" CORSETS.**
 Perfect form Corsets, very strong, corded throughout, laced at back, buttoned front and strap shoulder; assorted sizes. Reg. 85c. pair. Friday, Saturday and Monday 78c.
- SILK CANTON CREPE**
 Beautiful quality, 36 inches wide, and such pretty shades for your best summer frock; Corn Stalk, Silver Grey, Harding Blue, Nigger Brown, Black and White; particularly good offer. Regular \$2.50. Friday, Saturday and Monday \$2.19
- CHILDREN'S BLOOMERS.**
 Well made; Pink Jersey Bloomers, elastic at waist and knee; sizes to fit 2 to 14 years. 19c. Special Friday, Sat. & Monday
- CHILDREN'S MIDDYS.**
 White Jean Middys with Navy or Cardinal Sailor Collar, and cuffs and pocket, laced front, long sleeves; best quality. Reg. \$4.00. Friday, Saturday and Monday \$2.49
- SATEEN UNDERSKIRTS.**
 A couple of dozen of handsome fancy Dresden Sateen Underskirts, soft mer- cerized finish, wide sounce, tucked, elastic at waist; a nice colour range. Reg. \$6.00. Friday, Saturday and Monday \$2.98
- HAT BRIMS.**
 Wide Sailor Brims in sparkling gold and silver, strong wire frames. These were \$4.00 each. Friday, Saturday and Monday 69c.
- CHILDREN'S WOOL COATS**
 Special Value
 All Wool Knitted Coats for little girls from 2 to 6 years; full length, roll collar, buttoned front; shades of Sky, Sage, Navy, Pink, Green, Purple and Tan; sizes 2 to 6. Reg. \$4.50. Friday, Saturday and Monday \$1.98



MORE NEW
ARRIVALS.

Just Read

- BUTTERMILK SOAP**—High grade English milled. 2 cakes for 9c. Try it
- DRIVING CUPS**—Handy size. Aluminum Cups, with handles; lasting. Each 10c.
- CRAYONS**—Little Folks' Boxed Crayons; 8 sticks in each box for 10c.
- THE WHIP TOP**—Solid wood with steel point. Get on to this exciting game boys. Each 7c.
- SWABBERS**—Japanese Reed Wall Swabbers bound and floral centre; strong and serviceable. Each 19c.
- COAL SHOVELS**—Long handled Coal Shovels; extra heavy plate. Each 15c.
- BURNOT CLEANER**—A superior preparation for dry cleaning soil- ed articles of any kind. Regular Large tins 60c.
- TIN BUCKETS**—Handy size for the kitchen. Each 35c.
- BREAD PANS**—Medium size; high walled. Special each 35c.

SNAPPY PRICES
ON GLOVES



- LADIES' KID GLOVES**—Dent's Beaver and Fawn Kid Gloves, with triple wide silk points; quality practically back to pre-war standard; 3 dome fasteners; sizes 6 1/2 to 7 1/2. Regular \$2.76 pair. Friday, Saturday and Monday \$2.50
- LADIES' LACE GLOVES**—Finest Milanese Lisle make, perfect fitting, in colors of Slate, Chambray, Beaver, White and Black; 2 pearl buttons; assorted sizes. Reg. 85c. pair. Friday, Saturday and Monday 78c.
- LADIES' WHITE KID GLOVES**—Extra superior Gloves of finest Belgian make; real soft elastic kid, with wide black and white points; 2 pearl buttons. Reg. \$3.00 pair. Friday, Saturday and Monday \$2.75
- MISSIS' GLOVES**—Special Mercerized Lisle make, with self stitched points; in shades of Fawn, Beaver, Chambray and White; 2 pearl buttons; sizes to fit 4 to 12 years. Reg. 65c. pr. Friday, Saturday and Monday 59c.

Toilet Soap

VALUES that bring
You Extraordinary
Savings

- IVORY SOAP**—The floating Soap; pure 9c.
- ALMOND & COCOA OIL SOAP**—Big cake 10c.
- MEADOW SWEET**—Nice assortment; 2 for 15c.
- CARAVAN CASTLE SOAP**—Excellent; 3 for 15c.
- COALINE TOILET or LAUNDRY SOAP**—2 for 15c.
- MONSTER TOILET SOAP**—Assorted; 2 for 15c.
- ERASMIC HERB SOAP**—Fragrant; per cake 16c.
- WILLET SKIN SOAP**—Each 16c.
- TAYLOR'S INFANT DELIGHT SOAP**—Cake 14c.
- FRANK'S TRANSPARENT GLOUBERNE**—Cake 20c.
- SABON CARBOLA**—With face cloth 25c.
- PALE OLIVE TOILET SOAP**—Cake 17c.

AND HERE IS A MARVELLOUS SOAP
VALUE.
 Best English quality; could not be imported to-day and sold for almost double the price. Special 2 cakes for 15c.

GOOD TOWEL VALUES

- TABLE NAPKINS**—Medium size White Damask Table Napkins, hemmed ready for use; assorted patterns. Reg. 29c. Friday, Saturday and Monday, each 29c.
- WHITE DAMASK TABLE CLOTHS**—These come in Black and Dice patterns; a fine Cloth for family use; size 66 x 64 inch. Regular \$2.30. Friday, Saturday and Monday \$1.98
- BATH TOWELS**—28 pairs of White Turkish Bath Towels, with a nice soft finish and in a goodly size. We sell these singly. Friday, Saturday and Monday at \$1.35
- FAMILY TOWELS**—Very strong colored Turkish Towels in full sizes; value up to \$1.00 each. Friday, Saturday and Monday 68c.

Pillow Shams, Sideboard Cloths

- SIDEBOARD CLOTHS**—Lace trimmed White Linen Sideboard Cloth; 60 inches long; dressy looking. Reg. \$1.35. Friday, Saturday and Monday \$1.10
- PILOW SHAMS**—Sensible, plain Linen Shams with hemstitched and a pretty button-hole edge. Reg. 90c. Friday, Saturday and Monday 78c.
- HUCK TOWELING**—There is one Toweling that stands out distinctly for its wearing quality, and it's our Linen-finish Huck Toweling; extra wide, extra good and serviceable; ideal for glassware; was 85c. yard. Friday, Saturday and Monday 49c.

