

The Climax of a Successful Christmas Dinner

is a Plum Pudding, and this year if you serve Libby's, you will wonder why you ever toiled so long at home to make one.

Libby's Plum Pudding is prepared from choice Grecian currants, plump California seedless raisins, white kidney beef suet, pure creamery butter, fresh country eggs, flour, granulated cane sugar and blended spices—all carefully tested and mixed to make certain that the high quality of this product is maintained.

It takes but a minute or two of your time to get Libby's Plum Pudding ready for your table—and how delicious it is when it gets there!

Heat it in the can—turn out on a serving dish and serve with Hard Sauce. You will find it unequalled for purity, wholesomeness and flavor.

Cream 1/3 cup butter, add 1 cup powdered sugar and 1 teaspoon vanilla for the sauce.

You can get Libby's Plum Pudding at all first class grocers.

Libby, McNeill & Libby

Worth While Christmas Gifts At McMurdo's.

Gift giving time has now come around again, and as usual we have an assortment of goods suitable for presents of the quality our customers have been accustomed to look to us for, and at prices that will appeal to them as reasonable. Some of these we list below:

Perfumes:

French, Piver's and Coudray's; English, Courvoisier's Perfumes without Spirit, of highest possible strength and concentration; Crown Perfumes, old favorites, now again to be had; Grossmith's, mainly Oriental odors, of great strength and sweetness; also our own brand of high quality: American, Colgate's, Ingram's, Jergen's, Ben Hur, etc. Altogether a fine assortment.

Toilet Waters:

Jergen's, Williams', Coudray's, Acme, Ingram's.

Colognes:

Piver's, a variety; Crown, in the well known wicker covered bottles.

Bath Salts:

Broumley's, including the famous Viotto and Omar Khayyam, as well as Lavender and Cologne; Luxor, and our own brand of good English make; Erasmic Bath Tablets, very elegant and convenient.

Sachet Powders:

English, French and American varieties.

Soaps:

Piver's Azurea, Safranor, Violette Ducale, etc.; Cream of Lilies; Lotil, and others; in neat boxes of 3 cakes.

Hot Water Bottles:

One of the most suitable gifts for the elder ones is a nice Hot Water Bottle.

French Ivory Goods:

A limited but carefully selected and most attractive assortment of the genuine article, including Trays, Napkin Rings, Nail Buffers, Combs, Perfume Bottle Stands and Mirrors.

Manicure Sets:

Some good values in these.

Chocolates and Candies:

Page and Shaw's, Moir's and Lipton's. Among them some handsome presentation packages.

The above includes a pretty wide range for selection, and there will be found something suitable for almost every member of the family. We invite a call. See our windows.

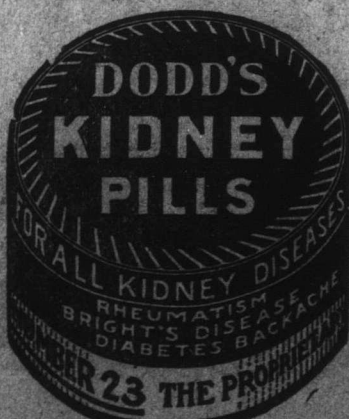
Thos. McMurdo & Co., Ltd.,

CHEMISTS SINCE 1823.
dec13,61,60d

WATER STREET, ST. JOHN'S.

Finding Ships in Fogs.

Although the use of the hydrophone, the sound-conveying instrument by means of which ships detected the presence of submarines during the war, is in its infancy, steps are being taken to apply it to commercial uses. It is suggested that it would be of great use in determining a ship's position at sea in a fog. Four or five hydrophones would be placed under water about five miles apart, each being connected by a cable to a recording station ashore. A second recording or receiving



station would be established at a suitable distance, the two stations forming the extremities of a base of known length and bearing. Any ship within the working limits of these two stations could have her position determined by dropping a depth charge.

The position could be obtained by photographically recording and measuring at each station the difference in time of the receipt of the sound of the explosion. From these differences at time a line of direction or bearing of the source of the explosion and the position of the ship could be ascertained.

Side Talks by Ruth Cameron

A DANGEROUS TIME.

A Letter Friend who was interested in my characterization of a certain period in married life as the Mid Channel period (I borrowed the phrase of course, from the play of that name) wants to know when that period commences. Is it at the end of five years or ten, or whom she asks? She says she wants to be on her guard against it and can do that better if she knows when it is coming.

I wish I could tell her but I can't. She will have to tell herself, for Mid Channel is an attitude of mind rather than a definite period, and it comes into different lives at different times. It is the time when you stop loving the other party just because you do and love him for what he is—or don't love him, or her at all.

But I can tell her some of the signs of the times that will perhaps put her on her guard.

Ways in Which You Can Tell.

One of the Mid Channel signs is this:

When you find yourself (I am speaking to the wife but of course the same thing is true in the husband's case) making little semi-derogatory or complaining remarks about your husband to your friends. For example, "Jimmie never thinks I have any reason to be tired" or "Carl likes the babies all right if he doesn't have to take the least care of them," or "Roderick always thinks

he's going to die if he has the least bit of pain," or "Phillip wants to have everything of the best but he doesn't want to pay the bills."

Another sign is when you find yourself seizing any opportunity for little slips at your mate. You know the sort of thing I mean. He has made some little fool mistake and instead of helping to pass it over as you once would have, you make the most of it.

The Most Disagreeable Weapon.

When you find yourself using that hatefullest of weapons, sarcasm, against your mate.

When you emphasize his discomfort at any awkwardness or break by saying, "That's just like you" (more a masculine than a feminine habit, I think).

When, instead of being very tender to any weak or sensitive point, physical or mental, you are inclined to make a jest of it.

These are signs of mid channel weather. They are nothing in themselves if you only heed their warning and try to sanitize your attitude of mind.

Happy Yours Worth While.

"Love," I heard someone say the other day, "is just a blindness to the other person's faults."

I think I like better to say a turning of your back on the other person's faults. Now, in the beginning, the mating instinct makes you turn your back on these faults, but when the mid channel years have come you've got to do it for yourself. Aren't the years of happy companionship that lie before you, if you can achieve it, worth the effort? Of course they are. And that's why the majority achieve it and why you, for whom this is written, can do the same.

The Holiday Bird Itself.

A creole method of roasting turkey, chicken, duck or game, or broiling fowl, birds or game, gives very good results. It is this: clean and prepare the bird to suit the taste, and when ready to cook, whether broiling, roasting or baking, lard the breast with many strips of salt pork or bacon fastened in with toothpicks. Place in a hot oven to sear, then turn the bird, be it large or small, on its breast. Roast, bake or broil for three-quarters of the time on its breast, basting every ten minutes. Dredge occasionally with flour. Do not season at the beginning of cooking, but delay this until the last quarter of the time allotted for cooking the bird, then turn it on its back when brown.

Finish cooking, basting every ten minutes. This method permits the heat to cook the heaviest part of the bird slowly, so that, by turning on its breast, the bony structure may receive the intense heat.

Birds or fowls that are old should be steamed before roasting. This method will make them tender and juicy.

Bread Filling.

One pint of stale bread crumbs, one large onion, minced fine, one teaspoonful of poultry seasoning, one teaspoonful of salt, two drippings. Rub all together into a crumbly mass, then pack into the fowl.

Apple and Raisin Filling for Duck. Chop enough apple fine to measure one pint. Add one-half cupful of seeded raisins, one and one-half cupfuls of bread crumbs. Season with salt, pepper and sweet marjoram. Mix together with two tablespoonfuls of melted butter. Pack into duck.

Wild Game Filling.

Put through the food chopper enough celery tops, with leaves, to make one cupful, also one medium-sized onion, one level teaspoonful of sage, two teaspoonfuls of parsley, minced fine, one-half teaspoonful of salt, one-fourth teaspoonful of pepper, one cupful of well dried bread crumbs. Mix well, then fill into wild duck or goose.

Giblet Gravy.

Minced giblets fine. Brown in two tablespoonfuls of bacon fat, adding two tablespoonfuls of flour. Brown well, then add one quart of water. Cook slowly while the fowl is roasting for one and one-half hours. Rub through a sieve, then return to the fire and bring to a boil. It is then ready to serve.

Minced Giblets on Toast.

Cook the giblets for one hour in one pint of water. Run through the food chopper, adding one onion, one hard-boiled egg, one-fourth cupful of canned tomatoes. Season with one-eighth teaspoonful of mustard, salt and pepper to taste. Serve on toast—strips of bread for luncheon.

WINTER WANTS.—We have a large assortment of Boots, Shoes and Clothing for your Winter requirements. Prices reasonable. Drop in and be convinced. DOMINION SECOND HAND STORE, 4 Chapel Street, Dec 23, 21.

MINARD'S LINIMENT FOR DIS-TEMPER.



WONDERING.

Wonder if I washed my face an' hands an' brushed my hair. An' sat right still through supper time an' didn't leave my chair. If Santa Claus would notice it an' be so glad he'd say: "I guess I'll give him everything he's asked for Christmas Day."

Wonder if I tried to be as good as I can be. An' mother didn't have to speak a second time to me. To get me to come in from play or send me up to bed. If Santa Claus would notice it an' bring along a sled.

I haven't been so awful good for months an' months, I know. I've done a lot I shouldn't do, but couldn't help it though. But now I wonder if I tried to mind my p's and q's.

If Santa Claus would notice it an' bring those skating shoes. Pa says he thinks it's rather late to start in bairn good. But Christmas isn't here just yet, an' maybe if I would just start in now an' keep it up till Christmas day, I might get Santa Claus to notice me an' fix things up all right.

To-night I'll wash my hands an' face an' brush my hair. An' hang my coat an' hat up, too, an' won't tilt back my chair. Or stuff my mouth too full of food or on the table sprawl. An' maybe Santa Claus will fill my stocking after all.



"A Pleasure To Take"

our Cough and Cold Cure, because it is composed of pure and harmless drugs.

No cough remedy has ever been discovered that will cure every cough, but we have one that comes a little nearer to doing it than most of them. We have prepared it for years, it has been tried in all manner of cases and given satisfaction. We ask you to remember and try this:

Because it is safe. Because it is most certain to cure. Because it is pleasant to take. Because it is equally good for children or adults.

Ask for Stafford's Phosphate. Price 36c.; Postage 10c. extra.

D. E. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, Newfoundland. Write us for Wholesale Prices. Phone 546.

We Wish One and All a Happy Xmas!

End of Season Sale.

We have reduced the prices of the following for the Christmas Trade:—

Xmas Cards	Books.	Dolls
Stationery (in Boxes).	Bedroom Slippers.	Hand Bags, Silver Mesh
Manicure Sets.	Ladies' Companions.	Hand Bags, (Silk, etc).
Hand Mirrors.	Baby Sets, Ivory.	Military Hair Brushes.
Soap Cases, Celluloid.	Perfumes.	Ties.
Soap Cases, Ivory.	Thermos Bottles (Pts.)	Cigarette Cases.
Ivory Tooth	Thermos Bottles (Qts.)	Case Pipes.
Brush Holders.	Thermos Bottles	Set Pipes.
Glove Boxes.	(Pints Lunch Kit)	Tobacco Pouches.
Sachet Powder.	Gloves.	Scarfs.
Eversharp Pencil Cases.		

Also,—A large assortment of the famous Daggett and Ramsdale Cold Cream and Shaving Paste and Soap. Williams' Shaving Stick, Shaving Powder and Cream; Mennen's Talcum Powder and Cold Cream.

Anderson's,

Water Street. St. John's.

Grocers—Shopkeepers! Please Read This Carefully!

REMEMBER
EACH PACKAGE
OF LANTIC
SUGAR IS
GUARANTEED
TO CONTAIN
FULL WEIGHT
OF HIGHEST
QUALITY
GRANULATED
SUGAR.
WHEN YOU BUY
LANTIC PACKAGE
SUGAR YOU GET

GROCERS' BULLETIN

Shopkeepers who want to stay in business will need to figure the cost of their goods closely during the next few months, otherwise they may be selling goods at a loss and then "good night."

Such goods as flour, oats, beef, pork, sugar and other bulk goods will need careful watching as it is on such goods that most losses are made. Receiving a few pounds too little and giving a few pounds too many have put the shutters up on many a grocery shop.

Besides loss of weight and the consequent loss of profit in retailing pork, flour, sugar, etc., out of bulk, the cost of time, bags, twine and paper must be considered and unless these costs are figured properly the grocer is within sound of the breakers.

Grocers should handle package goods if at all possible, because the invoice cost of package goods is their actual cost and the difference between cost and selling price is actual profit.

Shopkeepers who have carefully figured the retailing costs of sugar are selling package sugar, because package sugar pays a definite, certain profit—a profit that can be seen; whereas the profit on bulk-sugar can only be estimated or guessed at.

Lantic Sugar in 2 pound and 5 pound packages is a boon to shopkeepers in these days of small profits. The shopkeeper who sells Lantic doesn't need to worry about his profit because he knows exactly what it is. It may be small, but at least it IS profit, and even small profits are not to be despised in these days. LANTIC LESSENS LOSSES.

Purest—Finest—Cleanest—Sweetest—Sugar.
COLIN CAMPBELL, LIMITED.

Russia's Christmas Comes Late.

In Russia, Christmas occurs 13 days after our own. Perhaps one of the most interesting customs of the season is the Russian Christmas feast, for old and young alike, for which they dress themselves in various quarrelsome costumes and visit house after house, accepting the hospitality of the neighbors. The Christmas season is also notable for the fact that the young girls try to find out whether they will be married during the ensuing year or not. Some of them at

12 o'clock on Christmas eve, secretly go out into the street and ask the first man they meet what his name is. Whatever name he gives will be that borne by their future husbands—such is the belief. Some of the girls are very much disappointed when the name is not a nice one, or when the man, as he will sometimes, calls himself Satan or something similar.

Abdulla Cigarettes, imported before recent rise in duty. Make a splendid present for him or her. BISHOP'S Grocery, Phone 679.

Minard's Liniment for Burns, Etc.

WANDERING JEW'S CHRISTMAS

There was a common belief in some countries that the spirits of the dead had rest on Christmas night, and that when the hour comes that ushers in the holy season, the Wandering Jew rests his weary feet, and with an upturned face gazes in the direction of Jerusalem where he struck the Saviour in the time of his trial. A lamp or candle must not be permitted to burn to its end on Christmas, as that betokens a death in the family during that year. For the same reason a live coal must not be taken out of the home on that day.