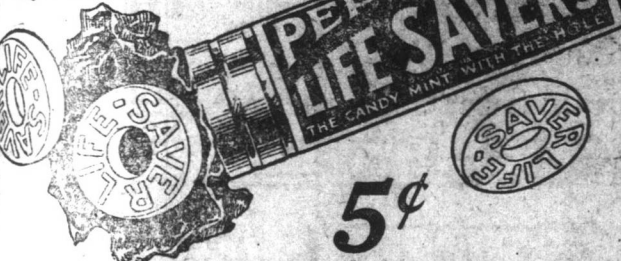


Never start to smoke without a packet in your pocket

LIFE SAVERS chase that tobacco-taste and leave your breath sweet as a May morn. In so doing, they increase the pleasure of smoking, not alone for you but for those about you.

Our grandfathers carried cloves around in a little snuff-box. Today, we have the convenient CLO-VE Life Savers, nicely wrapped in tin-foil and with the added pleasure of sugar.

CLO-VE is just one of the Life Savers Quality Quartet. They are all good, wholesome candies as well as breath-purifiers. Remember—never start to smoke without a packet in your pocket.



LIFE SAVERS
THE CANDY MINT WITH THE HOLE.
PEPPERMINT WINT-O-GREEN CLO-VE LIC-O-RICE

HERALD S. DOYLE, Distributor.

Money Saving Specials:

Special.

You know what success we had with our big special 2 for 25 cents two weeks ago. We now have 60 dozen for Saturday. See window.

Boys' Sweaters.

A small quantity of Boys' Wool Sweater Coats with seven buttons, two pockets and roll collar. \$3.50. Now **\$1.49**

Men's Homespun Pants.

20 pairs of very heavy Homespun Trousers, all sizes. This is a good buy for, per **\$5.95** pair.

Knitted Towels.

Housewives have learned to take advantage of our prices on this splendid Kitchen Towel—35c. el. only

Special.

There is about 240 pairs of Men's Wool Gloves left that we are selling for, per **39c.**

Enamel Saucepans.

White and White Enamel Saucepans with cover; a good strong article. Special **99c.** Price

Ladies' Kimonos.

In several simple styles, neatly made of gaily printed American flannels; will appeal to every woman at this price. Early selection will be advised. **\$1.95**

Boys' Wool Stockings.

Don't forget our 55 to 69 cent Wool Stockings are still going strong; all sizes in stock.

W. R. GOOBIE,
Is Just Opposite Post Office.

Opening Announcement!

Western Drug Co.,
(FRANK SCOTT, Manager)

28 Water Street, West
(Next door to Royal Bank of Canada)

is now open with a full line of Drugs, Chemicals, Toilet Articles and everything that is usually found in a first class Drug Store. dec. 31

Terrible Experience of Nfld. Mariners.

Four days and nights without sleep—
One man washed overboard.

Of all the thrilling tales of hardship at sea reported by survivors of wrecks on the Atlantic, none were more intense in human interest than that told by Capt. George Yarn and the other five survivors of the schooner Vogue, from which they were rescued in a sinking condition on the 17th inst., about 150 miles from St. John's, Newfoundland, and who arrived here Saturday night on their way to their homes in the ancient colony.

The Vogue, a staunch craft four years old, owned by A. B. Hickman & Co., of St. John's, sailed from Quirpon, Newfoundland, on the 12th of November for Gibraltar with a full cargo of fish. Scarcely was the vessel out of sight of the little fishing port when she ran into the teeth of a wicked Nor'easter. All Sunday the wind continued in violence and to add to the troubles of the skipper and crew a very thick snow storm prevailed.

Before Capt. Yarn could prevent it the ship's canvas began to tear up. Mighty seas swept the deck, but in the face of it all Bert Power, Joseph Emery, Allan Barrett and James Dollymont managed to get out on the bowsprit in order to bend a jib. Just as they were about to return to the deck a giant sea struck the almost helpless craft, carrying poor young Dollymont to his doom.

Not a sound came from the victim, who was seen by his comrades as he struck the water. Capt. Yarn quickly brought the schooner about and the willing seamen launched a dory, but before it was possible to do so Dollymont disappeared forever from view.

The crew with difficulty secured the dory and were about to resume their places when it was discovered the ship was leaking badly. As the men began to man the pumps the fury of the sea increased, and throughout the night not a soul on board closed an eye. Next day the ship was devoid of canvas, only a few straggling remnants left swinging to their fastenings. Even the boats were either smashed into kindlings or were washed away.

The state of the men's feelings can be imagined during the awful four days and nights previous to their rescue. With not a stitch of workable canvas and the water constantly increasing in the hold, sleep was out of the question for these six hardy sons of Terra Nova. Little wonder, therefore, as one of the men told the North Sydney Herald, "we prayed day and night for deliverance, and as the day began to fade away in the solemn hours of evening on Thursday, the 17th, we finally resigned ourselves to our God, expecting every moment our end would come, when, like a phantom in the night the dark outlines of a ship away off on our lee, hove in sight.

Revived by the sight, the fatigued men—and who but the sturdy Newfoundland toiler of the sea could stand such a nerve-wrecking experience?—gave vent to their feelings by a shout of joy and thanksgiving. Slowly the unknown hero down on the doomed schooner. This was about 4 o'clock on the afternoon of the 17th, but so bold was the sea that the steamer, which proved to be the Ella Clausen, on her way from Manchester, England, to Boston, was unable to launch a boat. However, the captain remained in the vicinity until about 9 o'clock that night when a friendly moon shone forth from behind the unsmiling clouds. A boat was launched from the Norwegian in which were seven men who were willing to risk their lives for their fellow seamen. There was no easy task, but after a desperate battle with the elements, Capt. Yarn and his surviving crew were taken off and landed on board the Norwegian, which took them to Boston.

"Such treatment as we received on board the Ella Clausen," seaman Bert Power told the Herald yesterday, "could not be exceeded by the hands of man. The officers, all Norwegians, the remainder of the crew being Germans, did everything humanly possible for us, even giving us their beds."

It was afterwards learned that the rescue steamer had been driven 200 miles out of her course, and was seven days overdue at Boston, owing to the terribly severe weather encountered on the voyage from England. But it was a lucky thing that she was, otherwise six sturdy sons of Newfoundland would have been added to the awful toll of Old Ocean.

James Dollymont, who was washed overboard and lost about 60 miles off Cape Race, was 21 years of age. His parents reside at English Harbour, West, Newfoundland. Mrs. Stephen Smith, who resides on the Gannon Road, is an aunt. The survivors, who will sail to-morrow night on the Sagoma, are George Yarn, captain; Joseph Emery, mate; Thomas Yarn, cook. The seamen are Bert Power, Ephraim Yarn and Allan Barrett. With the exception of the latter, who belongs to St. John's, and Joseph Emery, Harbor Breton, the remainder of the crew belong to English Harbour, West—North Sydney Herald, Nov. 28.

No Morality by Legislation.

IMPROVEMENTS ONLY POSSIBLE
THROUGH EDUCATION.

NEW YORK.—There'll be no regulation of skirt lengths, no ban on bare knees, no outcry against the bobbing of tresses, or the parking of corsets by her employees, when Miss Anna Mathews takes over, on January 1, the office to which she has just been elected as registrar of the County of New York—the richest political plum that has ever fallen into the lap of a woman in New York, if not in the entire United States. Not that the \$12,000-a-year registrarship hasn't very decided ideas on clothes, and all the allied arts so precious to women. Indeed, she has spent the greater part of her 40-odd years studying the clothes problem, first as dressmaker, then a designer and finally as an importing modiste. But she has even more decided ideas on the question of personal liberty.

"I am opposed to all prohibitions," she said. "It is impossible to make women or men moral by legislation. The human race can be improved only by education that will make them appreciate the good and the artistic. If any of my young women employees ask for my advice on clothes, I shall give it. And the most important thing I will tell them is to wear something appropriate for the occasion. A woman's business attire, or house attire certainly should be simple."

Busy herself at the time receiving congratulations at her campaign headquarters, Miss Mathews' attire emphasized her formula. A plain blue serge dress, softened at the throat by a bit of embroidered linen collar. Black high shoes. No jewelry. Copper colored hair simply coiffed. "Skirt lengths, bobbed hair, the question of corsets or none," she went on, with a twinkle from behind her pince-nez glasses, "are largely matters of taste—and of figures. All this talk about depravity among young women makes me a bit weary. I believe the young people are, as good as young people ever were. Of course there are and always have been extremists. But—well, I don't think I will be troubled with these, for I can tell a great deal about character by the clothes one wears. Yes, even the standardized clothes of men."

Miss Mathews enters on her new job of keeping the country's debts, mortgages and leases with, but she has no preconceived ideas—that there shall be no prejudice either for or against any of her 150 employees because they happen to be women.

Get Artificial Nerve Force in NUXATED IRON

For Greater Physical and Mental Vigor,
Strength, Energy and Endurance.

Nuxated Iron not only contains the principal chemical constituents of living nerve force, ready to be transformed into active living nerve force the moment it enters the body, but it also contains valuable ingredients for enriching the blood and stimulating the blood to manufacture an increased supply of new nerve force. Surprising results are often obtained in two weeks' time. Nuxated Iron has been used and highly endorsed by former United States Senators, Members of Congress, Judges of United States Courts, and many prominent people. Even the Pope at Rome wrote an interesting communication in its behalf. Sold by all druggists.

Liquor Cargo in Transit.

CANADIAN CUSTOMS COULD NOT
HOLD VESSEL.

The little French schooner Yvette, with her precious cargo of high grade liquors and champagne, which came into port under stress of weather, only to fall into the hands of the Customs, is still at Musgrave's wharf waiting favorable weather to proceed on her journey to Nassau, in the Bahamas, says the North Sydney Herald of Tuesday last, Nov. 29. The schooner cleared from St. Pierre, and when forced into the port of North Sydney, her skipper immediately complied with the Customs regulations in detail. The inland revenue cutter Rustless, however, at once tied up on the eastern side of the same wharf, the Customs boarding the schooner taking an inventory of the rich cargo. At the same time a watchman kept vigil day and night, while a flow of telegrams in code was kept up between the department and Ottawa and the inland revenue officers here. Despite the plea of the skipper that he had no intention of violating any law, the officers were obdurate. However, all the trouble was in vain. The department lacking facts to further hold the vessel, ordered her freed, and yesterday Collector of Customs McPherson gave her her papers.

I make a Specialty of Engraving French Ivory. If you want to enhance the beauty of her gift, have her initials engraved and beautifully finished in any colour desired, by KARL S. TRAPNELL, 307 Water Street. nov14, eod, f.

MINARD'S LINIMENT USED BY
PHYSICIANS.

Steer Brothers Big Sale THE GREAT ATTRACTION

Get Your Share of the Bargains.

Boots at Half Price.

LADIES' HIGH LACED.

The School Chum Gun Metal Calf, low heel, solid, well made and smart looking; just the boot for big girls.

Regular from \$7.50

Now \$4.00

Same in Brown \$8.50

Now \$4.75

LADIES' HIGH GRADE BOOTS.

In Vici and Gun Metal, Black and Brown; all smart dressy styles.

Regular from \$10.00 to \$15.00

Now \$5.00 to \$7.50

MEN'S BOOTS.

In Gun Metal Box Calf and Vici; unequalled values.

Regular \$8.50 to \$15.50

Now \$4.65 to \$7.75

GAITERS.

Ladies' Buttoned Gaiters,

\$2.65 to \$2.75.

Men's 1-Buckle Gaiters,

\$2.50.

Men's 2-Strap & Buckle,

\$4.50.

LADIES' LONG RUBBERS,

\$3.00.

MISSSES' LONG RUBBERS,

sizes 11 to 2,

\$2.75.

PYJAMA FLANNELLETTE.

Regular \$1.00 to \$1.20 yard

Now 50 and 60c.

Raincoats,
Raglans,
Winter
Caps,
Soft Felt
Hats, at
Half Price

LADIES' CARACUL COATS.

Dolman style. \$45.00

Now \$15.00

CHILDREN'S COATS.

To fit from 4 to 9 years.

Regular from \$7.00 to \$8.00

Now \$3.85

DRESS GOODS.

All Wool Navy Serges. \$5.00

Now \$2.50

Regular \$6.00

Now \$3.00

Regular \$7.50

Now \$3.75

Navy All-Wool Poplins.

Regular \$4.75

Now \$2.40

Regular \$5.00

Now \$2.50

Regular \$5.50

Now \$2.75

Black Wool Poplin, Corkscrew, Fedora and Metz Cloth.

Regular from \$3.75 to \$5.50

Now \$1.90 to \$2.75

All other Dress Goods Half Price.

SHIRTS.

Men's Fancy Striped Flannel Shirts with satin bands.

That were \$4.80 to \$5.50

Now \$2.75

FANCY STRIPED FLANNEL.

For Shirts or Pyjamas.

That was \$1.85 to \$1.70 yard

Now75c.

STEER Brothers.

Side Talks by Ruth Cameron

THE BIGGEST OF SMALL VICES.

Is chronic irritability a cause for divorce anywhere? Because it seems to me that if it isn't it ought to be. Does anything in the world cause more unhappiness than this habit of irritability? You understand that I don't mean moments of irritability such as we all give way to under the pressure of circumstances. You bump your knee against a sharp piece of furniture and the next person who speaks to you is apt to get an irritable reply. Or you open your mail at the breakfast table and find something very disappointing or worrying in it, and when your wife asks the next minute if you want your egg boiled or fried, you say you don't care how she has it, you're sick of eggs anyway. The New Psychology Allows an Occasional Damn. That sort of thing happens in every family. Of course there are people who have enough self-control to overcome even these outbursts, but they are rare, and anyhow the new psychology questions the wisdom of such rigorous repression. But what I mean by the habit of

as the fortunes of war, you try to make your wife feel by your irritable comments that she is to blame.

As I look I see I have fallen into the use of the masculine pronoun.

There's a reason and it isn't mere carelessness. It is because there are ten men who indulge in the habit of irritability to one woman.

Why the Pronoun "He" Comes Natural.

This may be partly because modern business and economic conditions put a man under a constant strain of anxiety.

But I think the larger factor in the case is that there are ten women who will put up with irritability in a mate to one man that will.

And when you can be a tyrant, it's awfully hard not to be.

The habit of reacting pleasantly, or at least matter of factly, to life, and the habit of reacting irritably—between these two lies a world of difference in happiness and peace for those about you.

Of course there are times when the habit of irritability has its seat in some form of ill health. But there are many other times when it is just a careless, thoughtless habit, an indulgence permitted himself by its possessor because he hasn't the faintest conception of how to rid himself of it.

AT THE BALSAM.—The following are guests at Balsam Place.—Mr. and Mrs. W. J. Parsons, Harbor Grace; Miss Bertha Hull, Bay Roberts; Dr. and Mrs. Knight and child, City; Mr. Brown, King's Cove.

MINARD'S LINIMENT FOR DIS-TEMPER.

J. J. St. John

Our Prices are
Away Down.

FLOUR—5 Roses, 75c stone (Very best)

POTATOES 10c. gall. (Large Local)

CABBAGE 5c. lb. (Green Holyrood)

BACON 40c. lb. (Finest grade)

BUTTER 55c. lb. (Best Canadian)

MOLASSES 90c. gall. (Fancy)

BEEF 12c. lb. (Very best)

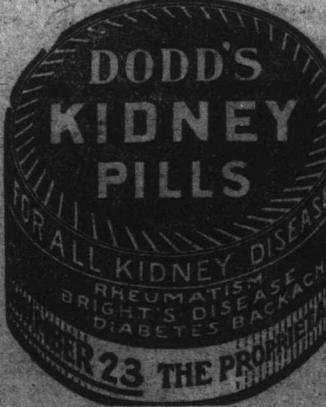
SPARE RIBS 15c. lb. (Very choice)

PORK 20c. lb. (Ham Butt, small pieces)

J. J. St. John

Duckworth St. and Le-Marchant Road.

"K" BOOTS! We have just received a new shipment of these famous British Made Boots. F. SMALLWOOD, "K" Agency for Nfld.—nov25, f.



PILES

Do not suffer another day with itching, burning, or protruding Piles. Dr. Chase's Ointment will relieve you at once and afford lasting benefit. See box for full directions. Sample sent free if you enclose this paper and enclose 25c. to pay postage.

a lace tunic or a rolled girdle with pleated panels. Beautiful brocades in bold flower patterns are used for handsome evening gowns. Many of these creations show the ragged hem.

same color is seen again and again in the wasteline of the frock, whether it be carried out in the girdle, or in a large red flower. The simple crepe frock may be worn either with a deeply fringed girdle.