

JANUARY OFFERINGS of Wanted WHITE GOODS at Sharply Cut Prices.

PLAIN
WHITE LAWNS.
WHITE
CHECK LAWNS.

A special purchase now
offered at a big discount
under present regular
prices.

A Wonderful Chance to Save on
EMBROIDERIES.

All widths and splendid variety of patterns.
This Department has always been noted for its
genuine values. Our present display will prove
no exception.

A Lot of
WHITE TURKISH
TOWELS.

Specially priced for quick
clearance.

The importance of these really remarkable price reductions is best learned by a personal
inspection of the goods. Every item listed in this advertisement, and many more, will be offered
at such attractive prices that the shrewd shopper will recognize that now is the time to buy.

Intending Purchasers

Will do well to avail of the present offerings, all foreign advices
point to higher prices.

Marshall Bros

Where your Dollars go Farthest.

Where your Dollars go Farthest.

A JOB LOT
OF
WHITE NAINSOOKS,
in 10 yard lengths,
13c. yard.
Regular 16c.

EVER SERVICEABLE
WHITE TWILL SHEETINGS.
Reduced to 50c., 55c., 60c. up. Former prices,
65c., 70c., 75c. These goods were purchased be-
fore the advance in cotton. You get the benefit of
our purchase.

A Clearing Lot of
WHITE
TABLE DAMASK.
Reg. prices 50, 55, 70, 75c.
Now 45, 50, 60, 65c.

If we Only Understood.

By RUTH CAMERON.

"My husband
met your hus-
band in town
the other day,
and he said
George was
in such a hurry
that he couldn't
say anything but
'How do you do?'
and 'Good-bye' to
him." I heard a
friend of mine
say to another
friend whom she
had not met for
some months.

The other wo-
man laughed. "Is that what your
husband said?" she cried. "Why,
George said your husband seemed in
such a hurry that he didn't feel like
stopping him to ask about you people,
though he knew I'd want to know."

And both were wrong and both
were right.

And then they both laughed. And
the sunshine of that laugh comple-
tely destroyed the little germ of cool-
ness and hurt which (as I happened
to know) had been on the verge of
settling in its deadly work on both of
them.

What queer, unsubstantial, flimsy
buff misunderstandings are made of
this conversation, and I have chrou-
led it here because it shows how
easily two people can misunderstand
each other.

Each thought the other in a hurry.
Neither of the men was in a hurry,
both said so when they were asked
afterwards. Yet each gave the other
an impression and each felt a bit
hurt that an old friend should not
have had more time for friendly in-
quiries.

When one thinks how fatally easy
it is to misunderstand acts and ap-
pearances and how completely im-
possible to understand the motives un-
derneath them, it does not seem
strange that misunderstandings
among friends are so common. In-
deed it seems strange that they are
not more common. We cannot un-
derstand the subtle interplay of mo-
tives in our own minds. How then
should we understand their workings
in another's mind? And if we do not
know our friend's motives, how can
we dare to be angry with him or judge
him?

"Take back thy friend. Perhaps
he did not mean to offend thee; or if
he did, surely he will not offend
again" is a beautiful old quotation
which often rings in my mind.

A New Year Resolution To Take Back
That Friend.

It is a fine thought for the New
Year, is it not?

Friendship is a beautiful thing, and
we should not let anything so trivial,
so false as some little misunder-
standing take it from us.

It is not too late to celebrate the
New Year by renewing that old
friendship that has languished
through some little misunder-
standing, and by taking for a guard against
future misunderstandings this verse
of a quaint old poem, which has long
occupied my scrapbook:

"Could we but draw back the curtain
That surrounds each other's lives.
See the naked heart and spirit.
Know what spur to action drives.
Often we should find it better.
Purer than we judge we should.
We should love each other better
If we only understood."

To Fortify the System Against Grip
When Grip is prevalent, LAXATIVE
BROMO QUININE should be taken, as
this combination of Quinine with other
ingredients, destroys germs, acts as a
Tonic and Laxative and thus keeps
the system in condition to withstand
Colds, Grip and Influenza. There is
only one "BROMO QUININE." E. V.
GROVE'S signature on box. 25c.
Jan 27, 1916.

APPLES!

In stock for immediate de-
livery 280 barrels choice N. S.
APPLES, including

Wagners,
Baldwins,
Starks,
Manns,
Kings.

Soper & Moore

Wandsworth.

Oh! gentle Sister of the ward,
Tell me that news again:
"His wounds are healed and he is
well."

Looks bright and free from pain."
Oh, daughter of sweet Charity,
Christ's blessings on thee pour,
And God of mercy, send me back
My soldier boy once more.

Oh, God of Mercy, look! abroad
Upon this world of Thine,
The crosses lift on every hill,
One sacrificial shrine.

A world that Thou hast made for Love
The demon's host o'erawes,
Outraging Christianity
And every human law.

Accept this sacrifice, withhold
Thy anger from the earth!
Thy outraged Justice stay, oh, Lord,
Let Peace again have birth!

A million mother-hearts, grief-torn,
Prostrate before Thee bend;
Mother of Him who died for all
Thy intercession lend! NELL.
St. John's, January 26th, 1916.

League Hockey.

VICTORIAS vs. TERRA NOVAS.
This evening the puck will be put in
motion for the first time this season
on League Hockey ice, when the Vic-
torias and Terra Novas will face each
other. His Excellency the Governor
and suite will attend. The teams are
well balanced and the players are in
fine form so that a spirited contest
is anticipated. The Fellows' last
year's champions, had their final
practice last night before meeting the St.
Bons on Friday. The personnel of
to-night's teams are:

VICTORIAS	Goal	TERRA NOVAS
Hunt	Point	Duley
Ford	Cover	Tobin
Long	Rover	Watts
Coulas	Centre	Stick
Duggan	Left	Mews
King	Right	Trappnell
Brien	Right	Johnson

The spare man will be Sellers.

NO ENVY.



WAIT MAN.

Old Bingsmith
has a goodly pile
of all the coins
that are in style.
He owns some
palaces and mills,
the cattle on a
thousand hills,
and bonds and
stocks and mining
shares, and gin-
seng farms and
Belgian hares. My
neighbours envy
him a lot; his grandeur seems to
make them hot. "He has a dozen
cars," they sigh; "we walk, as he goes
scorching by. He has roast turkey
every day, and we are eating straw
and hay. He wears a sunburst at
his throat, and has a long Prince Al-
bert coat, and hard-boiled shirts of
divers hues, while we are short of
hats and shoes." Thus they explain
their grief to me; I cry, "You're hap-
pier than he; just contemplate, my
friends," I say, "the tax that poor
guy has to pay! That is the punish-
ment of those who corner all the
coin that grows! Just watch them
when they pay their tax—they dread
it worse than stakes or racks, they
write and shrink and swoon away,
and yet you think the rich are gay!"

Keep Liver Active And Bowels Clean With "Cascarets"

Best when bilious, sick, headachy,
constipated, or for bad breath,
or sour stomach.

Be cheerful! Clean up inside to-
night and feel fine. Take Cascarets to
clean your liver and clean the bowels
and stop headaches, a bad cold, bil-
iousness, offensive breath, coated ton-
gue, salivaceous, sour stomach and
gases. To-night take Cascarets and
enjoy the nicest, gentlest liver and
bowel cleansing you ever experienced.
Wake up feeling grand—Everybody's
doing it. Cascarets best laxative for
children also.

Damaging Figures.

The following resume of the fig-
ures contained in the Washington de-
spatch:

Wheat from the United States to
Germany in 1913, 12,000,000 bushels;
1915, 15,000,000 bushels.
Wheat to neutrals in 1913, 19,000,
000 bushels; 1915, 50,000,000 bushels.
Flour exports to Germany in 1913,
140,000 barrels; 1915, none; to neu-
trals in 1913, 1,500,000 barrels; 1915,
5,100,000 barrels.

Exports of bacon to Germany in
1913, 1,100,000 pounds; in 1915,
273,000 pounds; to neutrals in 1913,
20,900,000 pounds; 1915, 91,500,000
pounds.

Exports of boots to Germany in
1913, 471,000 pairs; 1915, none; to
neutrals in 1913, 462,000 pairs.

Cotton exports to Germany in 1913,
1,700,000 bales; 1915, 194,000 bales;
to neutrals in 1913 53,000 bales; in
1915, 1,100,000 bales.

DR. DODD'S FEMALE PILLS
Reliable
medicine for all Female Complaints. 50c. a box
or three for \$1.50. Sent by mail on receipt of price. Tax stamps. DODD
CO., 28, CHURCH STREET, ST. JOHN'S, N.F.

Canada's Military Efficiency.

There was no sign in Premier Bor-
den's New York speech that Canada
is growing weary of supporting Eng-
land in the war. Very slight ap-
preciation exists in the United States of
the extent to which the Dominion is
being developed as a military power.
Were all of its forces at home, Can-
ada would have 175,000 men under
arms, and such an army trained and
equipped would put the United States
into the shade. Canada is also de-
veloping very rapidly a great munis-
cipal industry, under the direct stim-
ulus of British war orders. It has
recently been intimated that within
a few months the British Government
could afford to ignore the possibility
of an American embargo on munis-
cipal munitions because of the Dominion's much
increased capacity of production.
The war will end, apparently, with
our good neighbor thoroughly and
efficiently organized on a war footing,
for the first time since our civil war
in any way comparable with the Uni-
ted States in military power immedi-
ately effective. It is highly gratifying
that this fact has not aroused uneas-
ness or jealousy in this country. The
present discussion of preparedness
has not involved the least reference
to Canada's military strength. Noth-
ing could more completely demon-
strate the essential friendship of the
two countries.—Springfield Republi-
can.

What Are You Doing for that Eczema?

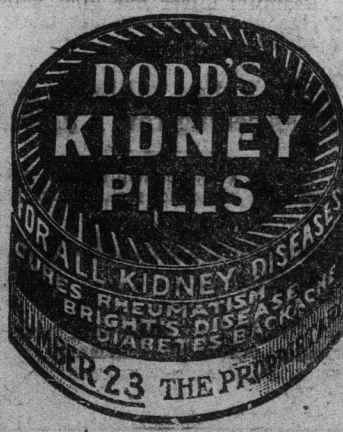
"Nothing," I've about given up try-
ing to cure it."

"That is not wise. Do as I did and
you will probably be cured in a short
time. I used Zylex and Zylex Soap
with it, and my Eczema began to im-
prove at once. A couple of boxes
cured. You can get Zylex at the drug-
gists."
Zylex, 50c. a box; Zylex Soap, 25c. a
cake.
Zylex, London. eod,tf

Death Loves a Shining Mark.

(From the Springfield Republican.)
Kenneth Weeks, the American re-
ported killed at Givenchy while fight-
ing for France in the foreign legion,
was the author of five books and was
regarded as a writer of promise. In
War, as Kipling has written: "The
odds are on the cheaper man."

Use a teaspoonful of baking powder
to a cupful of flour for raising pur-
poses.



LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping
systems is credited with saying, "Give me any old shop, in any
old street, and I'll guarantee to make it in twelve months the
most widely known and best frequented shop in the district."
He was asked to explain. Holding up three fingers he said, "I
believe in the trinity of LIGHT, WARMTH, COMFORT. I should
dazzle the moths until the candle drew them, I should bring
them into a warm, comfortable shop, filled with a soft, pleasing
radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more
than imagine the kind of shop this well-known individual would
open, for we pass it in almost every town—always a landmark
to the street. No one fails to notice it. There is an indefinable
air of welcome and invitation as one stands for a moment on
the pathway and lets one's gaze travel inside it. The subdued,
restful lighting effect that so charms because of its very un-
obtrusiveness, the absence of dark corners, the intangible feel-
ing that if one would step inside one would be sure of experi-
encing a delicious sense of warmth and comfort and cheerfulness—
ness—all these are part of its appeal. Truly a shop with an
individuality.

We cordially invite all progressive business men to visit our
showroom and see our latest Lighting and Heating Appliances,
by the adoption of which the ideal outline in the above extract
from a London paper may be easily secured. Our new RADIO
X-Lamp and GASTHEAM Radiators fill all light and heat re-
quirements.

ST. JOHN'S GAS LIGHT COMPANY.

dec6,tf

Modern Office Equipment.

Once the New Year opens up business comes on
with a rush and is greatly facilitated by having
everything in the office perfectly appointed and
easily get-at-able, while the personal comfort of
prospective clients frequently goes a long way to-
wards a successful business deal.

We can show you anything you need, from a
handsome massive Oak Desk to a Waste-paper
Basket, Revolving Chairs, Solid Oak and Leather
Chairs, Stenographers' Tables, Cabinets, Book-
Shelves, Hat Stands, Rugs and Linoleums of the
most up-to-date design are always in stock, as we
make a specialty of Complete Office Equipment.

We are prepared to take any orders, large or
small, for complete office furnishing, either singly
or en suite, and guarantee perfect satisfaction.
Estimates given.

U. S. Picture and Portrait Co.

Pictorial Review Patterns

FOR FEBRUARY NOW ON SALE—800 IN STOCK—NO DELAY.

Outputs, 17 cents in cash or in one or two cent postage
stamps must accompany order. If pattern is only 10 cents, dif-
ference will be refunded.

CHARLES HUTTON, Sole Agent.

St. Bon's La

The St. Bonaventura
society held the
yesterday afternoon
ma of the College.
reading of the vari-
past year, the lad-
Rev. President of
Ryan, with a chequ-
splendid contribu-
from membership of
proceeds of enter-
sides including a
friend who asks his
mous. The Preside-
after thanking the
the election for the
following returns:
President—Mrs. Y.
Vice-President—M.
2nd Vice-Pres.—M.
Treasurer—Mrs. Y.
Asst. Treasurer—
Secretary—Mrs. M.
Asst. Secretary—M.
Committee—Mrs.
Mrs. J. W. McNeilly,
Mrs. J. Kennedy,
Mrs. M. Summers,
Mrs. W. E. Bearn-
Edens.

Votes of thanks to
Grace the Archbish-
Columbus, and also
lady officers Madam
Nelly and Miss Bal-
vices during the pas-
sation also extend
the families and fri-
Boys of the College
to the Great Beyond
months. Mention was
late Hon. John Har-
ways interested in his
and of Hubert Meach-
aid and David Walsh
Bons.

BELOW THE S
How do you feel to-
Not quite right? E
low standard—not st
make much exertio
slight cough?
Nyl's Cod Liver O
you need.

Don't get frighten
words "Cod Liver."
it from the taste.
It's a real tonic co
extract, extract of m
and hypophosphites—
bination.

The cod liver extra-
—so does the extract
wild cherry soothe
tract and the hypoph-
phosphorus to the b-
just the thing it need
And the taste is plea-
As an all round
storer and body-build-
nothing better than N
Compound—so why
extract, extract of m
You will be pleased.
The price is one
PETER O'MARA, T
46-48 Water S

AN Excellent
The L. and A. Com-
I. S. held a debate in
last evening, and whi-
the most successful
recorded by them.

The question up for
"Should personal canva-
torate on the part of
Parliamentary or Civil
forbidden by Law?" T
the affirmative side w
T. McGrath (Leader),
and J. P. Halley, and o
Mr. J. H. Dee (Leader)
ed by Messrs. P. F. M.
and J. P. Scott. After
points had been reason-
really academic style.
Mr. J. C. Pippy, asked
other speakers, and M.
Shea, Commissioner Mu-
Power and R. J. Devere-
spoke. When the con-
nounced it was found
tive had won by a maj-
votes.

Before the close of
Chairman Pippy annou-
R. J. Devereaux, M. H.
live a lecture on ne-
night, taking in his
Fish Markets: Can They
and Extended?"

MORE DIPHTHERIA-
A girl, suffering from
was removed to the F
from Stephen Street yes-