



FALL OPENING OF New Dress Goods and Silks.

The Women of this city realize the advantage of choosing their Dress Materials early. They have learned from past experience that early choosing is best choosing. When you buy your Dress Pattern early you get it fresh off the piece while there is still all the newness and freshness to it you could possibly desire. Our shelves, counters and entire store holds forth a superb array of accepted modes in **DRESS GOODS** and **SILKS**, a display that for style, exclusiveness and comprehensiveness has never been surpassed by us.

Marshall Bros

INTEREST

also centres in our display of

New Mantles for Fall.

Women of discriminating tastes in dress always look forward to our first showing of new wearables with an intense interest.

It is a proved fact whenever you see it in our stock, the authoritative-ness of the style, the quality of workmanship, and the value of the material, are unquestioned.

If you don't know this from experience, find out now.

Outgrowing Things.

By RUTH CAMERON.



RUTH CAMERON

When you were a child did you ever have Algeritis? I fancy you did, for it is a disease almost as common to childhood as the mumps or measles. Rare indeed is the child who escapes this mania for devouring whole the stories of Dick the Newsboy, Tom the Bootblack, and all the rest of Mr. Alger's miraculously fortunate heroes.

For some reason my mother objected very much to my reading these books, and just when the disease was raging at school and I had come down with a violent case, I was forbidden to read any of them.

Of course I was most resentful. "You just wait!" I threatened. "When I'm twenty-one, I'm going to buy every one of those books and read through."

When I could, I didn't want to.

I saw "Tom, the Bootblack" in my small nephew's room the other day; the prophecy came back to me and I smiled to—and at—myself.

You see, I've been twenty-one longer than I care to think and I haven't read one of Mr. Alger's books yet. That's the way of life, isn't it?

Once on a time there was a little girl who loved to make that fascinating confection known as snow ice-cream. Whenever the fresh snow fell, she used to beg her mother to let her make a plate of it. Now that was before the days when germs were the bugbears they are to-day, so this little girl's mother used to let her make as much as she could spare the milk for. But the family was large and milk was scarce, so that was never

half so much as the little girl wanted. Like everyone else, the little girl suddenly grew up and found herself in a home of her own. One day the first snow fell and the little girl remembered. "I'm going to make snow ice-cream," she said, "and just think! I can make all I want!"

What Was Left Out Of The Ice-Cream?

So she mixed the snow and the milk and the sugar and the vanilla and then she tasted it. "It doesn't taste right," she said. "There must have been something else that I used to put in." And she thought and thought, but she couldn't remember what it was, and she never could remember, so she never made it again.

Are you wiser than she? Can you guess what she forgot to put in, reader, friend?

Robert Louis Stevenson tells us in one of his essays how he loved his toys and hated to give them up. "I shall conform for a little while to the ways of their foolish world," he promised himself; "but so soon as I have made enough money I shall retire and shut myself up among my playthings until the day I die."

But He Never Went Back.

He even selected the house which was to witness his return to childhood. "And yet, as the reader has probably anticipated," he writes, "it is never likely to be carried into effect. There was a worm in the bud, a fatal error in the premises."

There is a certain sadness about the way we are pushed willy nilly out of our childhood's dreams and desires, isn't there? And yet, there's this comfort—it's sad to outgrow things, but it would be infinitely sadder not to. To return to Stevenson once more, "Childhood must pass away and then youth, as surely as age approaches. The true wisdom is to be always reasonable and to

Good News!

We have good news for the Housewife who has been anxious about Preserving Plums. We have the following telegraph message to-day:—

"Shipped your order for 1200 baskets Ass'd. Plums leaving Halifax by S. S. Florizel."

These are due to arrive Wednesday night. Be on hand Thursday, please.

Soper & Moore,
Wholesale Groceries, Fruit and Produce.
Phone 480.

change with good grace in changing circumstances. To love playthings well as a child, to lead an adventurous and honorable youth, and to settle when the time arrives into a green and smiling age is to be a good artist in life and deserve well of yourself and your neighbour."

Vigorol

A Medicine That Prolongs Life.

It builds up a run-down system. Creates a new lease of life. Drives out everything that causes disease; purifies and cleanses your whole machinery. Rheumatism, kidney and liver trouble is removed. You are made over again. You will eat and feel better. Now is the time to take a tonic. Just try it. Sold at all drug stores.

St. John's Names in the Majority.

(By Antiquarian.)

Fifty years ago the names in the majority in the Directory of St. John's were Murphy, Walsh, Ryan, Power and Kelly. They then numbered as follows: Powers, 122 families; Walsh's, 93; Murphys, 70; Ryans, 50; Kellys, 42. Forty years ago, the number was slightly altered, the Walsh's taking first place: Walsh's, 120 families; Powers, 115; Murphys, 72; Ryans, 55; Kellys, 35. In the above numbers we notice that the Murphys gained two, Powers lost seven, Walsh's gained twenty-seven, Ryans gained two, and Kelly's lost seven. Thirty years ago, the names stood as follows:—Walsh's, 108 families; Powers, 89; Murphys, 73; Ryans, 51; Kellys, 38. Murphys in this count gained one, on the former; Walsh's lost fourteen; Powers lost twenty-six, Ryans 7 and Kellys three. According to the latest production of the Newfoundland directory we find the names of the above families totaling the following numbers:—Murphys, 159 families; Walsh's, 155; Powers, 149; Ryan's, 103; Kellys, 32. We see that the Murphys name takes first place, with a gain of eighty-nine families over their number of fifty years ago;

Powers now have third place with a gain of twenty-seven; the smallest of the lot, Walsh's, gained sixty-two; Ryan's forty-seven, and Kelly's forty-one. Murphys, Ryans, and Kelly's doubles their number of fifty years ago.

Our Volunteers.

Yesterday seven young men enlisted, as follows:—

John Percy, St. John's.
Thomas Day, St. John's.
George M. Emerson, St. John's.
Wm. Shano, St. John's.
John Lambert, St. John's.
Jas. Marr, Greenspond, B.B.
Harold J. Churchill, Portugal Cove.

The total number of enrolments now is 2338. Swedish, squad and extended order drill was gone through at the Armory yesterday. Those going in for stripes also received instructions.

An Economical Novelty

An Inkwell that is Dust and Air-proof, and that will save 75% of your Ink expenditure. Saves its cost in six months. For sale at the Office Supply Store, City Club Corner. Why not call and examine it?
SEP 29/15

PERCE JOHNSON.

Fishery Report.

The latest fishery reports received by the Board of Trade are:—
Sept. 25. From J. F. Williams, (Bay Bulls to Long Point)—The catch to date is 12075 qtls. with 120 for last week. Thirty dories and skiffs and 15 motor boats are still fishing. Prospects are not very encouraging and squid is very scarce.
Sept. 25th. From W. Chambers (Hr. Buffett to Brine's Island)—Prospects are very fair, but squid bait is not plentiful and operations have been hindered by stormy weather. The total catch is 3,300 qtls. and for last week 100. Twenty dories and skiffs and 17 boats are fishing.

This is to certify that I have used MINARD'S LINIMENT in my family for years, and consider it the best liniment on the market. I have found it excellent for horse flesh.
(Signed) W. S. PINEO.

"Woodlands," Middleton, N.S.

German is Released After Making Explanation.

San Francisco, Sept. 22.—Gustav B. Kulenkampff, member of the importing house of Wessels, Kulenkampff and company, of New York, spent less than an hour before a federal jury here to-day to explain the connection of his firm with the alleged distribution of nearly \$300,000 of the money of the Imperial Government of Germany in this country. The witness, it was said, admitted to his questioners, that his house had sent west to the credit of the San Francisco German consulate \$350,000 within several months, subsequent to the beginning of the war last year.

Mr. Kulenkampff came to San Francisco in answer to a summons issued at the request of John W. Preston, United States Attorney here. He left immediately for New York, after his release from the grand jury room. The details of his testimony on the alleged distribution of the German money, which federal officials "here assert, was supplied from Berlin for unneutral projects, was held secret.

Fighting in the Dardanelles is Desperate.

How the Aquitania, with 8,000 troops on board, dodged a submarine attack on her way to the Dardanelles and was again chased on her return trip, is told by James Fraser, one of the crew, who arrived last evening on the Allan liner Corsican. While in the east he saw the Royal George struck and go down and gives interesting details of the disaster and the great loss of life.

Speaking of the Aquitania incident, Fraser told of how the escort had just left the ship.

"We were entering the Bay of Biscay and could see our escort disappearing in the distance. Then a torpedo came and the ship altered her course immediately. It was none too soon, for the torpedo just passed the stern. It must have been fired from full range, for as I watched it suddenly rose up in the water owing to loss of speed. The knife sticking out from the nose of the torpedo shone in the sun. Then the torpedo sank. A few minutes later a small corvette was attacked and sent to the S.O.S., but we did not stop.

"When the C.N.R. Liner Royal George was sunk, there were two Montreal liners near her at the time, the Empress of Britain and the Allan liner Gramplan. We could not go to her assistance and she went down in eleven minutes. At the end her nose dipped and the stern reared. Then the back of the liner seemed to break and she collapsed. Of the thousand soldiers on board fifty were saved."

"There was a great deal of consolation," said Fraser, "in an incident that happened a few days later. A destroyer put out to gather in one of the nets which had a prize. When it was brought to the top there were three submarines in it. Examination later showed that they were Austrians. I saw the boats myself being towed in."

Fraser arrived too late to see the bombardment of the big forts, but how quick and desperate was the fighting was brought home to the Aquitania's crew.

"On our record list of 8,000 troops," he said, "there was a battalion of the Dorsetshires. Thirty-six hours after our arrival 500 Dorsetshires were brought on board wounded, half of the battalion's effective strength gone in a day and a half.

"We took khome 4,000 wounded on our return trip and buried 50 at sea before England was reached. Going up the channel we were chased by two submarines but a destroyer rammed one of them. The chase lasted for two hours. The Aquitania is now an hospital ship, and as the crew on one of these must sign for twelve months, I left her."

May Increase Pay of French Soldiers.

Paris, Sept. 24.—The Army Committee of the Chamber of Deputies has decided to recommend that the pay of French soldiers be increased, from one to five cents a day, from July 1, 1915. The change will mean an increased expenditure of about \$25,000,000 a year.

Minard's Liniment Cures. Diphtheria.

5c. The Crescent Picture Palace. 5c.

"BY A STRANGE ROAD."

A drama adapted from Kate Jordan's great story published in the Smart Set Magazine.

"WHO GOES THERE?"—An Edison comedy in 2 reels, filled with comic situations of the better sort.

"THE LIE"—A strong Lubin western drama with Edgar Jones.

"FROM THE SHADOW"—A society drama produced by the Biograph Company.

GOOD MUSIC—A COMFORTABLE AND WELL VENTILATED THEATRE.

Coming—DAN DELMAR, Vocalist, from Broadway's Big Theatres

The British Theatre

2.30—TO-DAY—7.30.

The Spiritedly-Sensational-Spectacular-Scenario in Four Simultaneous Sections.

"THE FIRE-FLY."

One of Italy's most superb productions.

PENDING THE ARRIVAL OF THE NEW VOCALIST, FAVOURITE LOCAL ARTISTS WILL APPEAR NIGHTLY AT 8 AND 9.30.

Six Beautiful Photo Plays.

Rossley's East End Theatre!

ST. JOHN'S LEADING VAUDEVILLE, DRAMATIC AND PICTURE THEATRE.

2500 feet Film D'Art. Sarah Bernhardt in Duma's Emotional Drama.

"Camille."

The greatest Photo-Play ever seen in this city.

IAN MACKENZIE, The Scottish Baritone, in Scottish and Irish Songs and Story. All new.

MISS RIX GUERIN, Popular Soprano, in dainty Songs and beautiful Costumes.

MR. WILLIAM WALLACE, Phenomenal Boy Violinist, in all new selections.

NOTE.—On Friday evening next the 2nd Competition in Singing, Dancing, Recitations and Musical Instrument playing. Send in your names.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb. 500 dozen Nicely Perfumed

Toilet Soap,

in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,

DUCKWORTH ST. & LEMARCHANT ROAD.

It isn't "Knack" that makes the TEA good, its good tea such as

Homestead.

If you are not already dealing with us, you do not know how well we can please and serve you in other things as well as TEA.

Meanwhile "there's a smile in every cup of Homestead."

Sole importer, C. P. EAGAN.

C. P. EAGAN,
DUCKWORTH STREET & QUEEN'S ROAD.

Fresh Fruit, etc.

Ex S. S. Stephano to-day:
BANANAS
CANADIAN CABBAGE
Am. ONIONS, Crates.
CRANBERRIES
CARROTS, BEETS
FRESH TOMATOES
PEARS, half barrels
Gravenstein APPLES
GREEN TOMATOES.

For pickling purposes use Heinz spiced pickling Vinegar and Heinz X X X Malt Vinegar, half gallon jugs. Don't take chances with inferior vinegars.