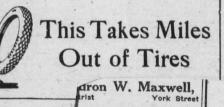




pense of nearly \$3,000 in the management of that series of races. The Dunraven Challenge. The real heavy expense of defending the cup began in 1898, the year Lord Then came the trip across the Atlantion of defending the trophy were hult. Vigilant cost something like \$150,000 to build and race. This sum was reduced to possibly \$100,000 through the sale of the yacht, after context, ta matter that years, to George and Pikerin, the other three American boats, cost of at least \$350,000 for the defender that year. Th 1896 the New York Yacht Clus spent \$200,000 to build and race be

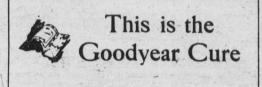


Every road ofALL'S GARAGE life. But the g 379 YORK STREET. is neglect, or lapposite C. P. R. Station. the part of the tire user.

To enable the motorist to get the last possible mile out of his tires, we have established over 1,500 Goodyear Service Stations in Canada. To supplement their work we have produced Goodyear Tire

Inside breaks may be accidentally caused by hitting stones, ruts or bumps while driving at high speed. If such breaks be neglected a blowout may result.

Watch for such inside breaks when



guarprevent them growing. If they are already large, see your Goodthat year Service Station Dealer about a Goodyear Reliner or a vulcanized repair.

And when you talk to the Goodyear Service Station Dealer about fabric breaks, let him tell you of the other Goodyear Tire Savers and of the other things he will gladly do to help you cut down tire-cost. per-mile.

His basis of doing business with us is a basis of winning friends by giving service. He, and the thousands of other Goodyear Service Stations, have helped in this way to build up the largest tire business in the world.

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