

Pure Seed

Regenerated Abundance Oats

PEDIGREE

These oats were grown by us on new land from seed purchased from the Garton Seed Co., seed breeders, of England, and cost us \$2.00 per bushel.

OUR Regenerated Abundance Oats was Awarded First Prize at the National Agricultural Society, November 21st, 1910

The Judge's Score Card Showed:

- 1. Freedom from Weed Seeds 100%
- 2. Freedom from other kinds of grain and noxious impurities, such as chaff broken grain, etc. 100%
- 3. Purity of variety 100%

On Dec. 7 we secured first prize at the Agricultural Seed Fair, Dubuq, Sask.

Special Price for Carload

For sample and price apply

Cut Arm Farm Co.
BANGOR, SASK.

BRICK

Brick is the most permanent material in the world, proved so through centuries of time by every civilization known to man.

Brick is the only building material which has been through fire before you buy it, in such a manner that it will resist fire.

We have the class of brick you want.

Send us a postcard for prices delivered at your station.

WRITE TODAY

Sidney Brick & Tile Co.

LIMITED

Red Brick Manufacturers,
SIDNEY MAN.

When writing please mention The Guide.

Fighting the Trust



READ A Watch Offer Without Parallel!

WRITE for our free book on watches; a book that posts you on "selling systems," and explains the reasons for our most remarkable rock-bottom-price offer **DIRECT TO YOU** on the highest grade Burlington.

IF YOU WANT a highest grade watch (ladies' or gentlemen's) or if you ever expect to own such a watch, write **NOW** for the free Burlington book. See coupon below.

We won't "knock down" to selling systems among dealers, as we have decided to make such a tremendous wonderful offer direct to the public on a first class time piece, that no trust, no dealer under contract will or can stop us. You too will seize this opportunity to get the "Burlington Special" direct on this wonderful offer.

YOU should not buy a cheap watch that is just worthless. Nor need you pay trust prices now for a top-notch watch. The free Burlington book explains.

\$2.50 A MONTH AT AN ANTI-TRUST PRICE!
\$2.50 a month for the world's most superb time piece! The easiest payments at the rock-bottom—the **anti-trust** price.

To assure us that **everybody** will quickly accept this introductory direct offer, we allow cash or easy payments just as you prefer.

NO MONEY DOWN! We ship the watch on approval, prepaid (your choice of lady's or gentleman's open face or hunting case). You risk absolutely nothing—you pay nothing—not one cent—unless you want the great offer after seeing and thoroughly inspecting the watch.

WE CALL THE BIG FACTORIES A TRUST BECAUSE WITH THE PRICES ON YOUR TWENTY SIMILAR MOVEMENTS EXACTLY IDENTICAL THEY HAVE A MUTUAL ARRANGEMENT OF NOTICE ON CHANGE OF PRICES.

GET FREE OUR BOOKLET AND COPY OF OUR

\$1,000.00 Challenge
to the Waltham and the Elgin

How the Challenge Started! The Waltham Watch Company published a challenge to all foreign factories to put 36 foreign watches against 36 Waltham watches in a competitive test of time keeping, the whole 72 watches to become the property of the winner. For copy of this challenge get our free booklet.

Why did the Waltham Company carefully continue its challenge to foreign competitors if course the Waltham can afford to challenge Swiss watches, for American-made watches are certainly better—but would the Waltham dare to face a test with the Burlington? Or would the Elgin dare?

We Challenge the Waltham (also Elgin)

We have deposited in the Colonial T. & S. Bank of Chicago \$1,000.00 in cash to be forfeited to the winner. We absolutely and positively back any Burlington against any Waltham (or Elgin) of the same size and grade; and we make this challenge irrespective of price. **NO MATTER WHAT PRICE** the Waltham or Elgin charge. The loser in this contest is to forfeit his \$1,000.00. The bank now holds the \$1,000.00—Why do not the Waltham or Elgin accept this challenge?

Now Write

for the free Burlington Watch Book. Don't spend a cent on a watch until you have posted yourself on trust prices and anti-trust prices. And if you ever expect to own a **first-class** time-piece, better write now for full explanation of this unusual opportunity. Send letter or postal or sign the coupon today. Just your name and address—that is all.

BURLINGTON WATCH CO.
289 Carlton St.,
Dept. 5212
WINNIPEG, CANADA.

Please send me **without obligation** and prepaid your free book on watches and copy of your \$1,000.00 challenge to the Waltham or Elgin with full explanations of your cash or \$2.50 a month offer on the Burlington Watch.

Name _____ Address _____
289 Carlton St., Winnipeg, Canada

No Letter Necessary
Coupon Will Do

HOW TO STRENGTHEN YOUR ORGANIZATION

The **Guide**, with a view to increasing the number of its readers, and also Association Membership, has undertaken to promote a prize competition among the different Branches of the Grain Growers' Associations and the United Farmers of Alberta.

The Sum of \$300.00

will be given in Prizes, \$100 in each Province—
Manitoba, Saskatchewan, Alberta—as follows:

To the Branch sending in the largest number of new yearly subscriptions during the months of January, February and March

\$50.00

To the Branch sending in the second largest number of new subscriptions during the months of January, February and March

\$30.00

To the Branch sending in the third largest number of new subscriptions during the months of January, February and March

\$20.00

or if the winning Branches desire to take their prizes out in Books chosen from our lists, to start a circulating library of their own, we will make the

FIRST PRIZES	\$55.00	WORTH OF BOOKS
SECOND "	33.00	" " "
THIRD "	22.00	" " "

This latter plan is, however, optional with the winners, but we simply draw to your attention that a very valuable circulating library for your members could be secured, if you are among the lucky ones and desire educational matter instead of currency.

As a further inducement in addition to the above offer we will give to each Branch that sends in ten subscriptions their choice of one copy of Edward Porritt's "Sixty Years of Protection in Canada," or any books to the value of \$1.50 chosen from our lists.

WORKING RULES

Any Branch can have as many agents working as they desire. The contest is not limited to the officers of the Branch.

Agents and Branch officers will still be entitled to their commissions on any subscriptions which they secure.

To secure entry in the competition it will be necessary to state on your remittance lists which Branch you desire your subscriptions credited to.

Subscriptions need not come through regular agents. Any of your members can send in one or more new subscriptions, and if he states that it is intended to apply on our Prize Competition, your Branch will get credit for it.

Any new subscription sent in individually will be credited to any Branch the sender directs.

Two renewals will be entitled to the same credit as one new subscription.

Travelling agents must credit subscriptions to nearest Branch to district in which they are working.

Records of this contest will be opened with the first mail received in January. Our representatives can rest assured that each one's interests will be looked after fairly and squarely.

THE GRAIN GROWERS' GUIDE, WINNIPEG