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COLMAN'S MUSTARD



BEST ON EARTH

Why Imperial Cheese Scored 100 Points Perfection



Absolute cleanliness tells the whole story. You cannot make perfect cheese like "Imperial" if one particle of dirt enters into its composition. Through all the many processes of manufacture, the floors, tables, walls, pans, implements, even to sterilizing the porcelain pots, we have three strict rules in the manufacture of Imperial :

1st, Cleanliness. 2nd, Cleanliness. 3rd, Cleanliness.

Little wonder then that Imperial scored 100 points.

A. F. MacLAREN & CO., Toronto and Stratford, Canada