

## YOU MUST SELL STARCH

And—it isn't safe to even attempt to impose on good nature.

Particular women insist on

## IVORINE

because they've found it a thoroughly dependable starch with lots of shine about it.

The grocer who features Ivorine is moving along the Success Road with absolute certainty.

Send along that test order to-day

**ST. LAWRENCE STARCH CO.**  
LIMITED  
PORT CREDIT, ONT.

"ONE TRY SATISFIES"

DO YOU SELL

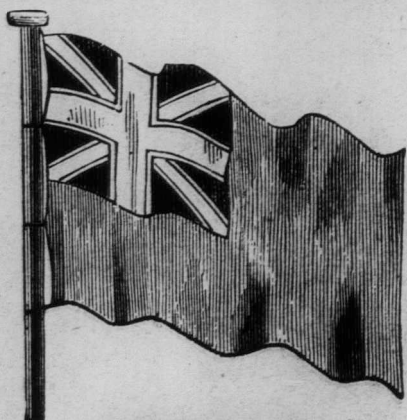
## Wethey's Condensed Mince Meat?

(In Cartons)

IT IS BETTER THAN EVER.  
TRY IT.

3 doz. in a case.

SOLD BY ALL JOBBERS.



EMPIRE BRAND

## Do You Want A Handsome Clock?

Write us,  
or ask our travelers

**Lucas, Steele & Bristol**  
HAMILTON, ONT.

If you want anything in a hurry, don't stop to write.  
Phone or wire us.—We pay

VOL. XXI.

It  
with  
time

Frank

T  
in



2-lb. tin  
5 " "  
10 " "  
20 " "  
Freight  
stations

E

53 Front St  
TORONTO