

GETTING READY FOR RALLY DAY



the last Sunday in September

Rally Day Button

Rally Day is the day for rallying the forces of the Church and Sunday School and starting into action the ready, fresh, stored energy and enthusiasm. Much of the success in meeting the extra demands of the coming days will depend on the kind of start made on Rally Day.

RALLY DAY INVITATION POST CARDS



An Attractive Assortment.
\$1.25 per 100, Postpaid
in any design

Form 28—Lithographed in bright colors, with printed invitation on reverse side. Particularly suitable for little children. As illustrated.

Form 36—Reproduction in colors of child phoning the Rally Day Invitation. With printed invitation.

Form 32—For the Adult Bible Class, with emblem in color. Printed invitation.

Form 243—New Maple Leaf design in Autumn tints. Has printed invitation on reverse side.

Form P—Always popular. Union Jack and Conquest Flag design, printed in colors. Suitable for all ages.

Next Sunday
is
Rally Day



We
Need
You

We are counting on having you with us

at _____ o'clock
on Rally Day. Any friends you bring with you will also be made welcome.
Looking forward to seeing you on Sunday.

Yours cordially,

A. B. C. Book Co., Toronto

RALLY DAY PENNANT BADGE



Made of fine quality felt, with white letters "Rally Day, Everybody Welcome," in a variety of striking colors. To pin on the coat lapel or dress. Size $1\frac{1}{2} \times 3$ inches.

Price, 20c. per dozen;
\$1.50 per 100.

RALLY DAY BUTTON

Made of celluloid, lithographed in four colors. Special Canadian design, with blue background, and bells and maple leaf in autumn tints.

Price, $2\frac{1}{2}$ c. each;
\$2.25 per 100, postpaid.

Illustrated Folder of Rally Day Supplies, including excellent assortment of Invitation Post Cards, useful Souvenirs, Flags, etc., sent on request.

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