

these papers there is very little, if anything, in regard to honey, bee-keeping, or anything relating to the product. I think this is a great mistake, and it is one that you bee-keepers can remedy. The editors would be only too glad, I think, to receive local items; for instance, as to your meetings like this. Those of you from different parts of the country give them something about this meeting and what you have done. Tell them about your apiary—what you have been doing. I think your editors would be glad of short items, and have them publish it from time to time throughout the year. We are great readers now-a-days, and we consult the papers for information along all lines.

The ignorance of the people is deplorable in regard to honey. Another delusion is that of keeping comb honey in the cellar. Two years ago, at our Honey Show, I purchased some comb honey and put it in the cellar and left it there. I began to notice that it was rather sour, and before spring it was spoiled. Another thing they do not know now is that you can take one of these sections of comb honey, for which we pay 20 or 25 cents in Toronto now, and very few people know that one of these combs will go as far as a quart of fruit. A quart of fruit costs all the way from 5 cents up. Very few people know that, and they prefer the fruit, thinking it will go further. It will not. That is another thing you must impress on them—the value of honey as compared with other foods. Now, I think it is up to you bee-keepers to correct these ignorances and educate these families. I think you cannot patronize these larger exhibitions too much, where thousands of people are passing all the time. It is the place where you can get after the public, and I think you should take advantage of

it more than you have done in the past. There has been some criticism of the way the bee-keepers have acted toward the Toronto Exhibition in the past. You have now one of the best buildings on the grounds, and you have a chance there to meet the public that you have not at any other time in the year.

The more you can enlighten the small bee-keepers on the keeping of bees and the various operations throughout the year the better for you. You can do this in various ways, through bee-keepers' meetings, local conventions and otherwise. Then, for instance, your own bee-keeping papers. The statement was made at one of your meetings that there were 8,000 bee-keepers who were taking no bee-keeping journal. I know it is very hard to get farmers to take these papers. The Fruit Growers' Association had a journal of their own for perhaps 16 to 20 years, the "Canadian Horticulturalist." We kept it up until two years ago, when we decided to form a joint stock company to take over this paper.

I think this organ of yours, the "Canadian Bee Journal," deserves more of your support than it has had in the past, and I cannot impress upon you too strongly the value of having a good live paper as your representative throughout the Province. With the exception of these meetings which you hold now and then throughout the season, the only way you can get together is through your bee journal. There are lots of your operations throughout the year that you would like to tell your fellow-bee-keepers about, which you can do through the "Bee Journal." With all respect to Mr. Root, I think you should patronize first your home journal. We are a young country, but we are growing pretty rapidly, and I

think we every way you is through your journal to advise got to until the Support then, if y of the A

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