



YOU CAN PURCHASE  
GOLD STANDARD FOOD PRODUCTS  
AT ALMOST  
EVERY FIRST-CLASS GROCERY

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**N**EARLY all the best Grocers sell Gold Standard Food Products, because many of their customers will not buy any other brand. There are, however, a few merchants who have not as yet placed our products in stock, and who will try to substitute some other brand upon which they make a larger profit, or in other words, try to sell you something NOT AS GOOD as you ask for—Gold Standard.

If your grocer should happen to be one of this kind, do not allow him to substitute something else which he claims is "just as good," but firmly insist that he supply you with Gold Standard.

Every merchant can obtain our products very easily and if you will insist upon it he will get them for you.

THE GOLD STANDARD MANUFACTURING CO.  
WINNIPEG

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We will send your friends a copy  
of this Book

The recipes in this book have proved so useful and popular that many of the ladies who received a copy of the first edition requested that we send copies to their friends.

We were very glad to comply with this request, and if you should have several friends whom you think would appreciate one of these books we will gladly send it to them.

All you need do is to send us their name and address and we will mail each one a copy of this book, with a letter advising that it is by your request.

THE GOLD STANDARD MANUFACTURING CO.  
WINNIPEG, MAN.

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