

*Through our Premium Department we give you an
Interest in our Business.*

We use our wholesale facilities to buy the great variety of premiums offered at manufacturers' lowest cost, and give you the benefit.

We give every Comfort Soap Trade Mark a value, AS A KIND OF BONUS FOR THE USER, and thus let you share in the profits of our business.

Every premium you receive may be considered as a dividend.

These Comfort Dividends are payable any or every day all the year around—you'll find them a grand investment.

The reason part of the value is taken in money when desired, is to oblige many of our patrons who do not wish to wait till sufficient trade marks are saved up.