

Reader Comment: Rape of the West

Ken Rogers

Very soon NHL hockey will be a tyin Edmonton. The closer that day as the sooner we will see the demise the Edmonton Oilers as a chamship hockey club. To build a winner sa lot of savvy and a lot of money. Monton has been fortunate in this that to have dedicated people such as a Sather and Mr. Pocklington tributing their time and energy inuously over the last ten years to a the Oilers a respectable team. by the Oilers have a well-balanced ck and a solid defensive corps. Soon Disregarding the incredible amounts each franchise has to pay to the NHL one is still faced with the feeling that Edmonton is going to get "raped" of its excellent hockey team. The pitifully low number of players that WHA teams can protect coupled with

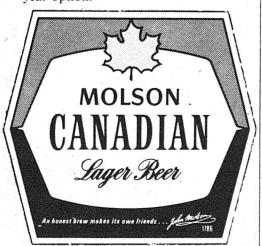


and Edmonton will play in the Smythe Division where their major opposition for playoff berths will come from St. Louis, Colorado, Vancouver, and Chicago. Even in this company chances are that neither team will be able to see playoff action for at least five years.

The players the Oilers can protect from the clutches of the NHL will be able to play a rubber of bridge but can hardly be expected to give Edmonton the nucleus of a winning hockey club for years to come. That's not to say there aren't a lot of other players who aren't on any NHL lists but the damage will no doubt take a lot of rebuilding to remedy.

There will be a lot of new faces in Oiler uniforms next year and a lot of ex-Oilers playing prominent roles on some of the average NHL teams. Peter Driscoll's contribution to the Toronto Make Beliefs may very well start then on the road to the Stanley Cup for the first time in years. The Montreal Canadiens probably have the best hockey organization in the NHL today if not the world but they too will no doubt like to snag such young stars as Edmonton's Dave Hunter, a promising young hockey player or Danny Geoffrion who is now playing for the Quebec Nordiques. Television coverage of games in Canada was a particularly controversial issue in the meetings that were held and it appears as though Molson's, through its vote as the controlling interest in the Montreal franchise has decided that if Edmonton and Winnipeg and Quebec have mediocre teams on the ice, that the distraught fans will turn more readily to a Molson's beer to drown their sorrows. No doubt it crossed their minds. The Canadiens were of course one of the hold-outs that forced the WHA to revamp their position and no doubt instigated the concession of the very

lucrative television rights and revenues for the next five years with a further five year option.



will be a thing of the past and the rs will be in the process of ilding; a process that is going to a long time and no doubt unsarily try the patience of the ionton hockey fan. no recourse to the greatly needed television revenue is going to put Edmonton and the other Canadian teams in Winnipeg and Quebec in very unenviable positions. Once the NHL teams start "raping" our franchise of many of its best players the quality of hockey is going to drop considerably.

Edmonton is not alone however, with Winnipeg and Quebec City facing the same sort of future — dismal for the next five years at any rate. Quebec City will no doubt find itself fighting it out for last place with the Minnesota North Stars in the powerful Adams Division, a far cry from the championship form they have shown in the past. Winnipeg The way I see it the Seagrams -Molsons conglomerate, a Canadian corporate citizen, through its Montreal vote on expansion and by its subsequent conduct would be much more responsive to its viewing public if it were to let Canadians watch good NHL teams playing for Edmonton, Winnipeg and Quebec City. Montreal should not engage in the "rape" of these franchises with the same tenacity as that shown by some of its American based counterparts.

Hockey is a very important part of Canadian culture and a source of national pride. Surely the Montreal Canadiens organization must realize that in the long run a strong showing by the new Canadian entries in the NHL would prompt more interest for hockey generally. It could lead to the day when we will once again see an all-Canadian final match for the Stanley Cup. Hopefully Canadian hockey fans won't have to wait a decade to see that day.

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