

Five and one-half per cent., and  
absolute safety!  
VICTORY BONDS!

Buying VICTORY BONDS is a  
small way to do your bit to get  
large returns.

## J. N. Currie & Co.'s

Winter selections in all departments from the very best mills and manufacturers, bought at the very lowest point and early enough to get the choicest of everything, and every dollar's worth bought for spot cash, with full discounts. This advantage, with the great advantage of low selling expense, places this store in the position to sell 10 per cent. lower than any city store, and this is what we are doing right along.

### Closest Comparison in Prices

and most exacting inspection of qualities by experts is the best test, and our steadily increasing sales is the best evidence that the purchasing public is well satisfied. We want your trade after the war as well as now and for this reason are keeping up "standard quality" and "prices" as low as is possible to take.

**J. N. CURRIE & CO.**

GLENCOE'S SATISFACTORY STORE

Tired of giving? We don't know  
what it is to be tired who have not  
given a life. Buy VICTORY  
BONDS at once.

BONDS speak louder than words.  
Let your money talk right now  
in the safest investment you can  
make.

# THE GREAT VICTORY SALE

CONTINUES FOR A FEW DAYS ONLY

## PRICES OF MEN'S, WOMEN'S, BOYS', GIRLS' AND LITTLE FOLKS' FOOTWEAR CUT TO THE QUICK

### THE MOST IMPORTANT SELLING EVENT OF THE YEAR

See the splendid offerings of real economic buying opportunities. Our November prices will make this one of the biggest months of the year for us, and this year prices will mean more in helpful service than ever before.

IN MANY CASES OUR PRICES ARE LESS THAN  
WHOLESALE PRICES TODAY

Save money at this sale and buy  
Victory Bonds

## MODERN SHOE STORE

GLENCOE

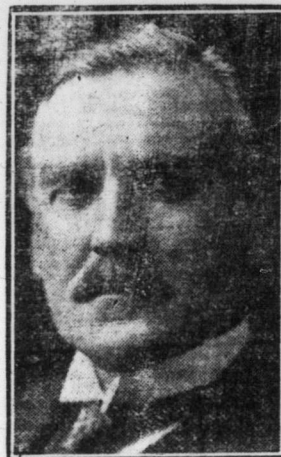
PHONE 103

### Sir Thomas White's Appeal to Canadians

Points Out Great Need of the  
Victory Loan to Carry  
On the War

On the opening of Canada's great  
Victory Loan drive the Minister of  
Finance issued the following mes-  
sage:—  
To the People of Canada:

The Victory Loan of 1918 is now  
being offered for public subscription.  
It is an undertaking of most vital  
importance to the nation, and I can-  
not too earnestly emphasize the duty  
and responsibility resting upon all  
citizens of Canada to co-operate to  
the extent of their available resources  
in making it an unqualified success.



SIR THOMAS WHITE

Minister of Finance under whose  
direction the great Victory Loan  
drive for \$500,000,000 is being  
made.

The money to be raised is urgently  
required to enable us to continue the  
prosecution of the war, now in its  
fifth and most crucial year, and for  
the maintenance of the prosperity of  
the Dominion in all departments of  
productive activity.

Apart from patriotic considerations  
which should alone suffice, it is the  
direct, immediate, personal interest  
of every individual Canadian citizen  
that the loan should not fail of its  
objective. The bonds afford absolute  
security and yield a most attractive  
rate of interest. Undoubtedly, in the  
period succeeding the war, they will  
show a substantial appreciation in  
value.

All citizens are earnestly invited  
to subscribe. Remember, you are ask-  
ed not to give but to lend your  
money to the state. Small subscrip-  
tions from those of slender means  
are as welcome as the large. In the  
last Victory Loan we received subscrip-  
tions of over four hundred million  
dollars from over eight hundred  
thousand subscribers. This year we  
expect five hundred million dollars  
from more than a million subscribers.  
Let all subscribe to the extent of  
their means, be they great or small,  
and once more demonstrate to the  
world the strength, unity and determi-  
nation of the Canadian people in  
this world struggle. Even if the war  
should end at an earlier date than  
has been anticipated, all the money  
asked for will be required for the  
purposes of demobilization, which will  
extend over many months, and for  
the continuation of credits for the  
purchase of Canadian products. The  
organization and publicity work in  
connection with the Loan has been  
completed after many weeks of ef-  
fort. It now remains for the people  
of Canada to do their share. That  
they will do so to the fullest degree,  
I am entirely confident.

W. T. WHITE.  
Ottawa, Oct. 28th, 1918.

### CANADIAN ARMY AND THE VICTORY LOAN

War Costing Canada Over Million  
Dollars a Day — \$100,000,000  
Will Be This Year's Bill.

Nearly 600,000 have been enrolled  
in the Canadian Expeditionary Force.  
About 125,000 have gone overseas.  
Canada's 1918 war bill will be  
\$100,000,000.

Canada's war expenditure is now  
\$33,000,000 a month.  
It exceeds \$1,000,000 a day.  
The \$120,000,000 subscribed to the  
1917 Victory Loan will not do much  
more than pay this year's war bill.  
\$500,000,000 are needed through  
the Victory Loan, even though peace  
should come to-morrow.

#### BANKS WILL LEND.

In order to help out small sub-  
scribers to the Victory Loan the  
banks will lend subscribers, on the  
probable certainty of repayment with-  
in a year, up to 90 per cent. of the  
amount of the investment in the  
Loan. The rate of interest charged  
by the banks is 5 1/2 per cent. Repay-  
ment is to be made monthly and  
quarterly. These are much better  
terms than were granted last year.

There are over 425,000 Canadians  
overseas who will have to be kept  
for at least a year, even if peace were  
to come this month.

No one who looks at the casualty  
lists can do otherwise than subscribe  
every dollar possible to the Victory  
Loan.

The Canadians in France have set  
a high standard for those at home to  
reach in the Victory Loan campaign.  
Canada must put every ounce of  
effort into the Victory Loan drive.

Oversubscribing to the Victory  
Loan would have a wonderful effect  
on the Canadian Corps in France. It  
would be the best thing that Canada  
could possibly do.

### Agriculture Aided By Victory Loan

Wonderful Trade Expansion  
Due to Success of Can-  
ada's Loan Issues

Since the war started Canadian  
agriculture has grown in importance  
as a national industry. More than  
ever it is a source of strength to the  
country. The demand by Great Brit-  
ain for food, not only for her sol-  
diers but for her civilian population,  
has opened a market of tremendous  
possibilities. In 1915 our total agri-  
cultural exports amounted to \$209,-  
000,000. At the end of the fiscal  
year of 1917, the total had jumped  
to \$740,000,000.

This wonderful addition to the  
National wealth was, to a large ex-  
tent, due to the Victory Loan of 1917.  
It was so in this way: Great Britain  
found that, owing to her vast ex-  
penditures on her army and navy, and  
the necessity of giving monetary aid  
to some of her stricken Allies, she  
was no longer able to pay for her  
purchases of food with ready cash.  
Rather than see our products lose a  
sure market, the Dominion Govern-  
ment decided to advance such sums  
out of the proceeds of the Loan issues  
to pay for a good part of the food  
that was sent to Great Britain. The  
farmers had been asked to "produce  
more food" and they had responded  
with a will; it was, of course, for the  
Government to see that the increased  
production was marketed.

In this way Canada's entire export-  
able surplus of wheat, cheese, bacon  
and other commodities was financed.  
This year there will be for export  
possibly 100,000,000 bushels of wheat  
valued at \$225,000,000. If the pro-  
ceeds of the Victory Loan meet the  
expectations of the Finance Minister  
a great part of this wheat will be  
financed by the Government. The  
export of cheese will be over \$40,-  
000,000, and of butter, eggs and con-  
densed milk another \$10,000,000.  
Bacon runs into millions. In the past  
twelve months the Government has  
advanced nearly \$100,000,000 to  
finance exports of live stock products.

### VICTORY LOAN AND CANADIAN INDUSTRIES

Last Year's Subscription of Great  
Benefit and Bigger Work  
Will Follow This Year.

The Imperial Munitions Board re-  
ceives advances of nearly \$25,000,-  
000 a month from the Dominion  
Government.

It has received over \$650,000,000  
in advances from the Dominion Gov-  
ernment and the Canadian banks.

It has placed \$1,200,000,000 worth  
of war orders in Canada for the Brit-  
ish and other Allied Governments.

An advance of \$10,000,000 enabled  
it to give orders to Canadian ship-  
yards for 44 wooden ships. To this  
program 46 steel ships were added.  
Total value over \$60,000,000.

An advance of \$1,000,000 enabled  
the Board to begin the manufacture  
of airplanes in Canada; 3,000 have  
been built to date of a value of  
\$30,000,000.

Between 250,000 and 300,000 peo-  
ple are working in Canada on war  
orders obtained through the Board.

It has \$500,000,000 of war orders  
in sight for 1919.

To carry out this program will  
require millions in advances which  
must come from the Victory Loan.

#### BE A SOLDIER AT HOME.

Canada's 1918 Victory Loan is  
asking for \$500,000,000. These  
dollars are needed to win the war.  
You must do your share in providing  
them by buying as many Victory  
Bonds as ever you can. Invest every  
dollar you have in them. Borrow to  
buy more.

Your money will be absolutely  
safe. The security is the finest in  
the world. It is all Canada. In ad-  
dition, you will be paid 5 1/2 per cent.  
on your money—the money you will  
be lending to your country to protect  
your home, your safety, your free-  
dom, your family and yourself. Did  
you ever hear of a safer investment  
plan—or one so supremely advan-  
tageously to the investor? Never, on  
your life. Never in your life.

Then do your share. Sacrifice  
something—anything—everything  
—to buy Victory Bonds. Be a sol-  
dier at home. Act at once, BUY!

#### IN FLANDERS' FIELDS.

In Flanders' fields, the poppies grow  
Between the crosses, row on row,  
That mark our place; and in the sky  
The larks, still bravely singing, fly,  
Scarce heard amid the guns below.

We are the dead. Short days ago  
We lived, felt dawn, saw sunset glow,  
Loved and were loved; and now we lie  
In Flanders' fields.

Take up our quarrel with the foe,  
To you, from falling hands we throw  
The torch. Be yours to lift it high.  
If ye break faith with us who die,  
We shall not sleep, though poppies blow  
In Flanders' fields.

—Buy Victory Bonds.

#### Your Thousand Dollar Victory Bond Will;

Buy 200 gas masks, or  
200 pairs of soldiers' boots, or  
450 bushels of wheat, or  
500 steel helmets, or  
1,000 pairs of soldiers' socks, or  
2,000 lbs. of high explosives, or  
4,200 lbs. of cheese, or  
28,000 rifles cartridge, or  
56,000 revolver cartridges.

Everything Canada has depends on  
the success of the Victory Loan. The  
\$500,000,000 wanted must be sub-  
scribed. The responsibility rests up-  
on all to see that the money is raised.

### Children Cry for Fletcher's

# CASTORIA

The Kind You Have Always Bought, and which has been  
in use for over 30 years, has borne the signature of  
and has been made under his per-  
sonal supervision since its infancy.  
Allow no one to deceive you in this.  
All Counterfeits, Imitations and "Just-as-good" are but  
Experiments that trifle with and endanger the health of  
Infants and Children—Experience against Experiment.

### What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric,  
Drops and Soothing Syrups. It is pleasant. It contains  
neither Opium, Morphine nor other narcotic substance. Its  
age is its guarantee. For more than thirty years it has  
been in constant use for the relief of Constipation, Flatulency,  
Wind Colic and Diarrhoea; allaying Feverishness arising  
therefrom, and by regulating the Stomach and Bowels, aids  
the assimilation of Food; giving healthy and natural sleep.  
The Children's Panacea—The Mother's Friend.

### GENUINE CASTORIA ALWAYS

Bears the Signature of

*Chas. H. Fletcher*

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.



## NOTICE

### Military Service Act, 1917.

### EMPLOYMENT OF MEN IN DEFAULT UNDER THE MILITARY SERVICE ACT.

The following Regulations, recently approved by  
the Governor General in Council, impose strict  
obligations upon every employer TO ASSURE HIM-  
SELF THAT EACH OF HIS EMPLOYEES OF  
MILITARY AGE AND DESCRIPTION IS IN  
POSSESSION OF DOCUMENTS PROVING  
THAT HE IS NOT IN ANY WAY IN DEFAULT  
UNDER THE MILITARY SERVICE ACT.

An employer who is charged with having a  
defaulter in his employ must be able to prove  
THAT THE MILITARY SERVICE PAPERS  
ISSUED BY THE REGISTRAR OR MILITARY  
AUTHORITIES TO THE EMPLOYEE IN QUES-  
TION WERE PRODUCED FOR HIS INSPEC-  
TION at the time when the employee was taken into  
his employment, and that it was reasonably estab-  
lished to his satisfaction that the man was not in  
default under the Military Service Act. It should be  
clearly understood that the Canadian Registration  
Certificates given on June 22, 1918, at the time of  
general registration, in no way define the status of a  
man under the Military Service Act.

#### REGULATIONS

"106. Every person who employs or retains in his service obligations or requirements aforesaid."

"106A. Every person who HARBOURS OR CONCEALS OR IN ANY WAY ASSISTS ANY MAN WHO IS A DESERTER OR ABSENT WITHOUT LEAVE FROM THE CANADIAN EXPEDITIONARY FORCE, or who is in default in the performance of any obligation or requirement for reporting or for military service, imposed upon him by the Act or Regulations, or any proclamation thereunder, shall be guilty of an offence punishable on summary conviction by imprisonment not exceeding six months, or by a penalty of not less than One Hundred Dollars, and of not more than Five Hundred Dollars, or by both such imprisonment and fine, unless such person prove that he made due inquiry and that THE MILITARY SERVICE PAPERS ISSUED BY THE REGISTRAR OR THE MILITARY AUTHORITIES TO THE MAN SO EMPLOYED OR RETAINED IN HIS SERVICE WERE PRODUCED FOR HIS INSPECTION, and that it was reasonably established to his satisfaction by such inquiry and papers that the man was not a deserter or absent from the force without leave, or in default in respect of any of the obligations or requirements aforesaid."

MILITARY SERVICE  
BRANCH.

### COUNTER CHECK BOOKS

Order your next lot of these at The Transcript office