

# COME, MEN-- "OVER THE TOP"

The race is on! Every city, town and village in Canada is entered for this race, the whole of Canada watches for the winners.

The amount set for us is \$5,000,000. We must exceed it! Certainly we shall win our Honor Flag, the flag that shows that St. John has "done its bit" for

## CANADA'S VICTORY LOAN 1918

There is not a man or woman in St. John who hasn't something to do with this matter. It was our fight that the men in France were fighting. It is our Victories they have been winning from day to day. We had very close personal interest in every move that was made on the great chess-board of the war.

NOW, ALL TOGETHER, so that St. John may go "OVER THE TOP" with honor!

The safest, most attractive investment for Canadians in the world today are Victory Bonds, secured by the whole country, bearing 5 1-2 per cent. interest and Canada's promise to repay the principal at maturity.

Victory Bonds are issued in four denominations, \$50, \$100, \$500 and \$1,000. Every one of us can buy according to our means. Twenty-five per cent. over our quota of \$5,000,000 will give us a crown on our Honor Flag. Let us have two crowns, or three!

The Victory Loan Button will show that you are a buyer of Victory Bonds 1918. Your name on the Honor Roll of your place of business will be an inspiration to others.

### GET IT THERE TODAY

This space donated to the Victory Loan 1918 Campaign by the following representative Bakers:

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