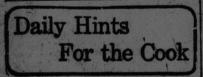
## MC 2035 POOR DOCUMENT



We have everything for your home at



MOLASSES OAKES.

"LITTLE SQUASH PIES."

walk in front of St. Stephen's Sunday school in Charles street; Dr. G. O. Baxter, Unionsstreet; Mrs. John Charlton, Charles street; Charles H. Robinson, Mrs. Cather-ne Crawford, Dorchester street; Myer Gor-don, 441 Main street; Alfred E. Edge-combe, 115-129 City Road; Sherwood Skin-ner, 239 City Road; Charles Thompson, ianitor of Winter street school; Andrew

SHIPPING ALMANAC FOR ST JOHN, DEC. 30. It's a Wise Infant---This Little

A.M. P.M. ligh Tide.....4.17 Low Tide .....11.04 Im Rises......8.11 Sun Sets .....4.45 The time used is Atlantic standard. PORT OF ST. JOHN.



ORGANIZATION EFFECTED Sch Anne Lord, 246, Merriam, New York, C M Kerrison, with coal for R P & W F

W. F. Hatheway President-A Starr General Meeting on Next Friday C M Kerrison, with cargo of oak.

Sailed Saturday. At a meeting of the council of the Mor-al and Social Reform Society Saturday afternoon in the Y. M. C. A. building, the committee, which was appointed last April to draw up a constitution and nom-inate officers for a Chiltere's Aid Society, reported and the constitution, which is practically the same as that of the On-tario.association, was adopted. Rev. D. Hutchinson, D.D., presided, and there was a fairly large attendance. A. A. Wilson, K.C., read the minutes of the last meeting and told of the object of this meeting. CANADIAN PORTS.

Liverpool, Dec 29-Ard, str Virginian, St John.



lelicate pink, small in size and shaped half inches long and one and a half inches a sea shell. But this is not enough, wide. the ear wishes to be called perfect, it If you be so fortunate as to possess ears

'i the tops of your nose and the lobe tips on seldom see a middle-sged woman or man he top of your nose and the lobe tips on seldom see a middle-sged woman or man level with the tip of your saucy nose. If all is well so far, notice whether your there is none. ars are set vertically on the head. I do some day before long I will tell you a lope you possess this mark of ear beauty, simple way to make outstanding ears be is ears that are placed aslant on the sides close to the head.

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FOR SOME reason we have always had a picture in our minds of the Old Year as a shriveled old man and the New Year as a little Child. Why we continue to do this, no one seems to know. It must be a matter of habit, for in this wise Twentieth Century our New Year Cherubs usually have the eyes of a

Nineteen-Thirteen Precocious Child

By'.J. R. HAMILTON

Former Advertising Manager Wanamaker's, Philadelphia

Machiavelli and the Horns of Old Nick. People grow shrewder with each passing year. And in this Nation of Com-

mercialism they are truly wise.

Merchants for example, used to talk years ago about judicious advertising to get the people.

Now the tables are turned, and almost anywhere you go you hear the people talking about judicious buying to get the merchants.

The woman who doesn't study her advertising as carefully as her husband reads his Stock Reports is almost an unknown quantity. And the merchant in these days who doesn't give her the advertising to study spends most of his Winter in dusting the cobwebs and his summer in Keeping out the Flies.

Buyer and Seller have both become shrewd at the game.

And better than that, they have come to understand that they are both working with and for each other all the time.

The Shrewd merchant speaks of "my customers," and he fights for them everywhere.

The Shrewd buyer speaks of "my store" and she stands by it through thick and thin.

So it has come about that the thousands of families who take this paper have come to look for their merchants advertising in this paper every week, and the man who isn't here is soon forgotten.

And this is as it should be. For just as the merchant backs up his cus. tomers and the customers back up their stores, so does this paper back up its readers and its stores.

There are thousands of you people reading this paper today. We have given you the best news to be had; we have presented this as attractively as possible; all the best merchants in this city have given you the best merchan lise to be had, and have presented it as attractively as possible in their advertisements So our three interests are actually one. Therefore let us keep them one throughout the year.

These merchants will supply you the best values they have. You supply them

A. M. Belding spoke of the work done by the Associated Charities in connection act for St. John, and told of the prog-ress already made in that direction. A meeting of representatives from the different churches and socities has been called by the Associated Charities to takk place in Trinity church school room on Friday, January 3. This meeting will take up the matter of a protection act and con-sider the means by which such an act can be passed. CANADIAN PORTS. Halifax. Dec 28-Ard, strs Empress of Ireland, St John; Corsican, Liverpool; Navigator, Fernandina. SId-Strs Valturno, New York: Shenan-doah, St John; Sicilian, Portland; Abasco, Liverpool; Empress of Ireland, Liverpool; Corsican, St John. BRITISH PORTS.

Ider the means by which such an act can be passed.
The nominations as submitted by the nominating committee were adopted by the meeting as follows:
W. Frank Hatheway, president; A. M. Belding, 1st vice-president; Mrs. T. H. Bullock, 2nd vice-president; Mrs. Mrs. Baroados, Dec 7-Ard, sch Laura C, St John.
FOREIGN PORTS. New York, Dec 28-Ard, strs Campania, Celtic, Liverpool; Cameronia, Glasgow; Mrs. York Southermutation and the strain the str

with the best attention you have, and we shall supply the best medium in this city, for uniting the interests of you both.

Judicious advertising and judictous buying should always go hand in hand.

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