

NEW
YEAR'S
GIFTS

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GIFTS

DON'T YOU THINK

that a pair of High-class, Dependable Boots, Dressy Pumps or Colonials, Dry, Warm Overshoes, Girls' and Children's Romper Boots, Boys', Men's and Women's Skating Boots, Snow Shoes, Rubbers, Would make not only a practical, but a very useful Gift?

WATERBURY & RISING, Ltd.
King St. Main St. Union St.

NEW
YEAR'S
GIFTS

NEW
YEAR'S
GIFTS

RADIO COAL
TRADE NAME
Copyrighted

A Clean, Free Burning, Carefully Prepared Hard Coal.
For Sale Only by

Consumers' COAL Co., Ltd.

JEWELRY—DIAMONDS—SILVERWARE—CUT GLASS

In these our assortment is exceptionally large and complete, expressing the most recent and favored of Fashion's decrees.

—AT—SO—

We offer you an extensive range of Watches for ladies and gentlemen, boys and girls, including the latest effects in Bracelet and in Military Wrist Watches.

ALWAYS GLAD TO HAVE YOU CALL.

41 KING STREET

FERGUSON & PAGE, — Diamond Importers and Jewelers

Doctor Tells How To Strengthen Eyesight 50 per cent In One Week's Time In Many Instances

A Free Prescription You Can Have Filled and Use at Home.

Philadelphia, Pa. Do you wear glasses? Are you a victim of eye strain or other eye weakness? If so, you will be glad to know that according to Dr. Lewis there is real hope for you. Many whose eyes were failing say they have had their eyes restored through the principle of this wonderful free prescription. One man says, after trying it: "I was almost blind, could not see to read at all. Now I can read everything without any glasses and my eyes do not water any more. At night they would pain dreadfully; now they feel fine all the time. It was like a miracle to me." A lady who used it says: "The atmosphere seemed hazy with or without glasses, but after using this prescription for fifteen days everything seems clear. I can even read the print without glasses. It is believed that thousands who wear glasses can now discard them in a reasonable time and multitudes more will be able to strengthen their eyes so as to be spared the trouble and expense of ever wearing glasses. Eye troubles of many descriptions may be wonderfully benefited by following the simple rules. Here is the prescription: Go to any active drug store and get a bottle of Bona-Opto tablets. Drop one Bona-Opto tablet in a fourth of a glass of water and allow to dissolve. With this liquid bathe the eyes two to four times daily. You should notice your eyes clear up perceptibly right from the start and inflammation will quickly disappear. If your eyes are bothering you, even a little, take steps to save them now before it is too late. Many hopelessly blind might have been saved if they had cared for their eyes in time.

Notes: Another prominent Physician to whom the above article was submitted, said: "Bona-Opto is a very remarkable remedy. It constitutes a powerful eye stimulant and is a most effective remedy for eye troubles. The manufacturer's guarantee is to strengthen eyesight 50 per cent in one week's time in many instances or refund the money. It can be obtained from any good druggist and is one of the very few preparations I feel justified in recommending to my patients."

FOR
Employer's Liability, Boiler and Plate Glass Insurance

SEE
Lockhart & Ritchie 114 Prince Wm. St.

Start a Skiing Club

With each succeeding winter Skiing becomes still more popular, especially among the younger folk with whom Skiing Clubs and parties should find ever increasing favor.

Our large and well assorted line of Skis are the best products of the most reliable makes, each grade representing exceptional value.

- 6 Foot Skis.....\$1.50 the pair
- 7 Foot Skis.....\$3.00 the pair
- 7 1/2 Foot Skis.....\$4.75 the pair
- 8 Foot Skis.....\$5.25 the pair

Ski Poles of Flexible Bamboo, 75c. each

SPORTING DEPT.—2ND FLOOR

W. H. Thorne & Co., Ltd. Market Sq. King St.

LARGE SOCIAL SERVICE CONGRESS TO BE HELD HERE NEXT MONTH

Noted Speakers to Be Heard on Important Subjects—Movement Province Wide.

A meeting yesterday in the board of trade rooms laid the tentative plans for a social service congress for the province of New Brunswick to be held in this city in January 23 and 24. Nearly every social and patriotic organization in the city was represented at the meeting, which was largely attended and before adjournment committees had been appointed and a general scheme of action outlined. A. M. Belding occupied the chair and a helpful discussion with exchange of ideas, followed. The officers appointed were: President, A. M. Belding; vice-president, Rev. W. H. Barracough; secretary, F. S. Dowling and treasurer, C. B. Allen. A committee of ten was appointed with power to add as follows: Mesdames W. B. Lawrence, J. H. McAvity, J. H. Doody, H. A. McKown, E. Atherton Smith and Messrs. T. H. Edmunds, Judge Ritchie, Rev. W. H. Sampson, W. S. Fisher, J. L. Sugrue and Rev. W. G. Lane. This committee together with the executive officers will undertake the work of final arrangements. A place of meeting will be selected and secured while entertainment will necessarily have to be provided and other details attended to.

Among the speakers from other parts of the dominion, who will take part in the congress and deliver addresses are such well known men as Raymond Robins, Dr. Leslie Pidgeon, Toronto; Canon Tucker, London (Ont.); Dr. Bryce, Dominion medical health officer, Ottawa; Dr. T. Albert Moore and Dr. Shearer of the social service council, Toronto. In addition to these there will be fifteen or sixteen provincial speakers of note.

Many important subjects, which are at present demanding almost universal attention, will be thoroughly discussed by men who have made special and scientific studies of them. Some of the subjects to be dealt with by the speakers are: Social Reconstruction After the War; Prohibition; The Home, Its Perils and Safeguards; Women, Industrial Life, Political Life, Social and Religious Life; The Patronage System and Craft; Industrial Life; The Care of Dependents, Defectives and Delinquents; Urban and Rural Life; Gambling; Social Application to Christianity; The Nation's Greatest Heritage—Its Children; Children's Rights—Our Responsibilities. The congress will be held under the auspices of the Social Service Council of Canada. Three such congresses have been held to date—one in Calgary, one in Regina and a third in Winnipeg. All three have resulted in much good. Many provincial delegates will likely attend this congress. Other meetings of a similar character are to be held in the near future in Halifax, Toronto and Montreal and after these are completed a session will be held at Charlottetown. The greatest enthusiasm was shown at yesterday's meeting and the organization pledged themselves to assist in every possible way. A second meeting of the committee will be held in the near future to further arrange matters.

104TH BOYS WHO HAVE GONE TO FRANCE

A Letter Which Deals With Some Unwarranted Criticism From Home

Somewhere in France, Dec. 28th, 1916. Editor Moncton Transcript—We have received several communications from New Brunswick, the tone of which seems to use that the people of Kings county especially seem to be under the impression that the boys of the 104th will never leave England. In the case of the boys hailing from the vicinity

RHEUMATISM

Remarkable Home Cure Given by One Who Had It—He Wants Every Sufferer to Benefit.

Send No Money—Just Your Address.

Years of awful suffering and misery have taught this man, Mark H. Jackson of Syracuse, New York, how terrible an enemy to human happiness rheumatism is, and have given him sympathy with all unfortunate who are within its grasp. He wants every rheumatic victim to know how he was cured. Read what he says:

"I had Sharp Pains Like Lightning Flashes Shooting Through My Joints." "In the spring of 1899 I was attacked by Muscular and Inflammatory Rheumatism. I suffered as only those who have it know, for over three years. I tried every remedy, and doctor after doctor, but such relief as I received was only temporary. Finally, I found a remedy that cured me completely, and it has never returned. I have given it to a number who were terribly afflicted and even bedridden with Rheumatism, and it effected a cure in every case. I want every sufferer from any form of rheumatic trouble to try this marvelous healing power. Don't send a cent; simply mail your name and address and I will send it free to try. After you have used it and it has proven itself to be that long-looked-for means of curing your Rheumatism, you may send the price of it, one dollar, but, understand, I do not want your money unless you are perfectly satisfied to send it. Isn't that fair? Why suffer any longer when positive relief is thus offered you free? Don't delay. Write today. MARK H. JACKSON, No. 297C Gurney Bldg., Syracuse, N. Y.

"Meat Prices Will Not Come Down" is the cheerful news from the Department of Agriculture. Meat prices will not worry the man or woman who knows that a Shredded Wheat Biscuit will supply more real body-building nutriment than beefsteak or eggs and at much less cost. Shredded Wheat remains the same price, the same high quality, supplying all the nutriment a man needs for a half-day's work. Two shredded wheat biscuits with peaches and cream or other fruits make a complete, nourishing meal at a cost of not over five cents. Made in Canada

from which the battalion was formed, this seems to be especially true, but in the case of some 100 others it is not. The writers, among others, are attached to the fighting—of which we are proud to be members, and if some of the people who seem to enjoy casting reflections on the boys here doing their bit could see the building from which this is written, they may become convinced that we are nearer the scene of operations than their letters describe.

We hope in the near future that the boys of Sussex who enlisted with the 1-4 may be induced to part with their stripes, which seem to be their earthly God, and join their fellow-men in the fighting ranks.

Of course we fully appreciate the kindness of the King, county people in raising sufficient money to purchase colors for the 104th, and we hope some one will have the pleasure of seeing them. Since being in France we have met several New Brunswick boys who are spoken well of wherever they go. All battalions which have passed through Moncton en route to England (and we have conversed with many) are all delighted with the royal reception given them by the people of Moncton, and it looks forward to the day when we will return to our homes and be given an opportunity to deny for ourselves the accusation that we never left England. Until then we are content to leave it to your truthful organ, which always stood for truth and justice, "to the Moncton and St. John boys especially."

Wishing all our conquering friends a Merry Christmas and a prosperous New Year, we remain,

Respectfully yours,
J. A. CAMPBELL,
G. L. BASKIN,
J. F. ASHE,
H. WALKER,
HERTRAM HOEY,
C. B. WORTMAN,
F. L. EMMERSON.

Formerly members of the GLOIOUS 1-4 Battalion Reserve.
St. John papers and Sussex "Bingleville Bugle" please copy.
Kindly send copies of Moncton Transcript when ver possible, as the same are greatly appreciated.

BOYS' CLUB TREAT.

The annual treat for the members of the St. John Boys' Club took place last

STORES OPEN
8-30
CLOSE AT
6 P.M.
SATURDAYS
10 P.M.



KING ST.
GERMAIN ST.
AND
MARKET
SQUARE

Cold Weather Night Garments FOR MEN AND BOYS Pajunions, Pyjamas and Night Shirts

We are showing a large variety of these Night Clothes at our usual good values



Good fitting, well made of desirable materials and suitably trimmed. They give the maximum of sleeping comfort

THE NEW PAJUNION—A one-piece garment which is giving perfect satisfaction; similar in appearance to the Pyjama, but with improvements which make them more comfortable. Made of soft napped material or fine mercerized cloth. Men's, Cadets' and Boys' sizes \$1.50 to \$3.50

REGULAR PJAMAS—Two-piece, shown in a variety of cloths and many different styles. Wool Taffetas, English Ceylon Flannels, Shakers, Madras Cloth, Silk-like Soisette, Mercerized and All-Silk Cloths. Men's \$1.00 to \$3.00 Youths' and Boys' \$1.00 to \$2.00

CUSTOM-MADE NIGHT SHIRTS—Defiance Brand, extra large bodies, double yokes. All seams double stitched and gusseted. Satisfactory wear guaranteed. Shown in white and colored shakers, plain or twilled white cotton, with or without collars. Men's Sizes 85c. to \$2.00 Boys' Sizes 75c. to 90c.

MEN'S FURNISHINGS DEPARTMENT

Velveteens and Corduroys

These materials are very popular for Dresses, Costumes, Skirts, etc. The undoubted wearing quality of Corduroy makes it a favorite for Costumes, Coats and Skirts. The rich texture of Velveteen makes it more in demand in Dresses.

BLACK VELVETEEN				CORDUROY	
23 in. wide.....	95c.	\$1.00,	\$1.20, \$1.40	27 in. wide—Bronze, Taupe, Brown, Myrtle, Navy, White, Mid. Brown.....	\$1.40 yard
32 in. wide.....	\$2.10, \$2.50			23 in. wide—Taupe, Drab, Myrtle, Dark Navy, Bronze, White, Mid. Brown, Dark Brown and Black.....	\$1.10 yard

SILK ROOM—SECOND FLOOR

Manchester Robertson Allison, Limited

night in the hall and a very interesting programme was carried out. The musical numbers were provided by Mrs. B. L. Gerow, Mr. and Mrs. A. F. Belding and J. Stenhouse. The programme consisted of solos, duets and the boys also took part in the choruses of the patriotic songs. Mrs. A. C. Wilson gave a number of interesting readings, very fitting to the occasion. Mayor Hayes was present for a time and gave the

boys a short talk, which they much enjoyed. The ladies in charge of the affair were Mrs. W. C. Good, Mrs. H. A. McKown, Mrs. J. F. Bullock, Mrs. H. C. Groat, Mrs. H. Colby Smith, Mrs. J. H. Doody, Mrs. A. M. Belding and Miss Hazel Clarke. The boys, after the singing of the national anthem, filed out and as they passed through the door each was given a bag containing fruit and candy.

Caught Giving a Drink
Niagara Falls, Ont., Dec. 29.—Frank B. Everingham of this city was caught by a policeman giving Henry Park a drink of liquor, and the policeman arrested both. Magistrate Fraser fined Everingham \$200, the lowest possible fine, or three months, and Parks was fined \$15 for being drunk. Everingham had two flasks on him and Parks one.

Such Opportunities as These For Spending Your "Christmas Money" to Great Advantage

SATURDAY SHOPPING CALLS OUT CLEARING LINES

FINAL CLEARANCE SALE LADIES' COATS

PRICES cut away down to clear and months of winter weather yet to wear stylish warm cloth coats. The large flowing kind of coats that button up so closely around the neck and look their part of real comfort. You will find them right up to the most popular design of the day, and some are lined satin.

\$15.50 COATS—SALE \$7.90
Ladies' Wind-proof Melton Cloth Coats, new full flare effects, square collar which can be fastened up closely to the neck. These come in dark grey and black and are certainly great bargains at the sale price.

\$25.00 COATS—SALE \$14.50
Stylish Tweeds, Bolivia Cloth and Chinchilla Coats of very newest designs, popular full flare effects, large cape or wide sailor collar. Some are lined throughout with satin. Good range of sizes and colors.

\$39.50 COATS—SALE \$27.50
Handsome High-class Zibbeline Cloth Coats in newest checked effects; very full "swagger" style. Lined throughout with satin and trimmed narrow heavier plush on large collar, cuffs and pockets. Considered one of the smartest styles of the season.

SALE OF COATS, \$5.00 EACH
A limited number of Odd Ladies' Winter Coats. Only one of a kind. Sizes 16 years to 40 bust. They come in tweeds, chevrons and chinchillas.

FINAL CLEARANCE FASHIONABLE FURS

We would like to impress upon our customers the exceptional value of the Ladies' Neck Furs and Muff Sets which we have shown this season. We do not keep these goods as a regular stock, so that now as the season is advanced, we wish to close out a limited number of pieces on hand. At the sale prices every piece is a bargain.

\$10.85 Iceland Fox Stoles...For \$8.15
9.75 White Tibet Muffs...For 7.25
12.50 Black Wolf Muffs...For 9.25
17.75 Black Wolf Muffs or Stoles...For 13.25
16.75 Black Wolf Stoles...For 12.50
37.50 Best Mink Muffs...For 28.25
29.75 Best Mink Collars...For 22.25
28.50 Natural Fox Collar...For 21.75
23.50 Black Fox Collar...For 18.95
43.75 Taupe Wolf Muff...For 33.95
32.50 Black Wolf Stoles...For 24.75

SPECIAL FLANNEL BLOUSES

\$1.29 Each
Winter "Sports" Blouse of light grey flannel with wide roll collar and midy tie. These will also make exceptionally comfortable business

SKATING SETS, SKATING SWEATERS, ETC.

New York Skating Sets. Some of the newest things of the season. Just arrived here Christmas eve. Many were snapped up at once. A few very pretty designs left. Cap and Scarf to match. All-white, white and sage blue, white and rose stripes, white, green and white and yellow. Prices \$2.95 to \$3.50 set

Skating Sweaters—Girls' or Women's Heavy Rib Knit, Brushed Wool Skating Coats in some of the newest and prettiest color combinations. Rose and white, green and white, greys, cardinal, tan, navy or black. All sizes, 36 to 44. Prices \$4.50 to \$7.75

Skating Caps—Girls' Skating Caps, warm Brushed Wool rib knit, Cardinal, green, brown or white, 98c each
Children's Skating Caps—Heavy, warm knit, in white or white and sky, cardinal and white, tan or sky; 6 months to 12 years. 60c. and 75c. each
On Saturday, Special at 95c. each

WOMEN'S FLANNELLETTE GOWNS

An exceptional line of Women's ood, Warm Flannellette Gowns, good soft finish. All white, long or short sleeves, high or low neck, trimmed lace and embroidery with ribbon and beading. Good full sizes. On Saturday, Special at 95c. each

DANIEL Head of King Street