

Simpson's

OPTICALLY SPEAKING
In the matter of eye-glasses it is of primary importance that each eye-glass be correctly fitted. And correct fitting is an exact science. Consult our opticians regarding your eye-glasses today.

Simpson's

Summer Hours--During June, July and August Store Opens at 8.30 and closes at 5.30. Closes Saturday at 1 o'Clock, with No Noon Delivery.

Simpson's

**Special This Morning---
Bleached Sheeting 69c Yard**



It is an important offering which brings 1,000 yards of plain bleached Sheeting, 70 inches wide, good serviceable quality. Not more than twelve yards to a customer. Reduced to clear today, yard :69

Pillow Cotton Under Wholesale, 59c Yard—Good quality Circular Pillow Cotton, 44 inches wide. 700 yards to clear. Not more than ten yards to a customer. Less than wholesale price. Today, yard :59

Cream Flannelette, 27c Yard—2,000 yards Cream Flannelette, soft, warm napping, extra strong, serviceable quality. 27 inches wide. Not more than 20 yards to a customer. Friday bargain, yard :27

Simpson's—Fourth Floor.

Fresh Fruit Pies. Imagine golden brown, flaky crust that crumbles under your fork, filled with luscious fruit, and you have one of our fresh fruit pies. There are apples, cherry, raspberry, gooseberry and black currant. French Pastry Counter :75

A Transfer Shopping Card will save your time when making purchases in several departments. Shop on a Transfer Card.

Have you lunched in the Simpson Palm Room lately? Try it today and enjoy a satisfying meal amid pleasing surroundings.

The Simpson Telephone Service is at your disposal to use whenever you feel that you cannot conveniently come to the store. Telephone Main 7841 connects with all departments. The market telephone is Ad. 6100.



**--- Today in the
Simpson Store
for Men---**

THIS store for men is constantly alive to the everyday needs of men. It keeps the sharpest look-out for the newest and best at the least money cost to the customer.

It continues in the forefront of men's stores by serving men as they like to be served.

50 Men's Two-Purpose Tweed Raincoats, Friday Bargain, \$13.95

Trencher model, made from medium gray tweed, with all-round belt (detachable), convertible collar and slash pockets. Fancy plaid lining. Sizes 35 to 48. Friday bargain 13.95

Men's Light Weight Tweed Outing Trousers, Today, \$4.98

Just 100 pairs of these trousers—made from smart plain gray tweed and finished with five pockets, belt loops and cuff bottoms. Sizes 29 to 44. Friday bargain 4.98

Men's \$22.00 to \$35.00 Outing Suits, Today, \$18.95

Palm Beach, Mohair and light weight Tweed Suits in sizes 35 to 44. Smart shades. Friday bargain 18.95

Men's \$32.00 to \$45.00 Suits, Today, \$28.95

An important Friday bargain. Tweed and Worsted Suits—the most wanted shades and pattern effects—for men and young men. Sizes 35 to 44. Friday bargain :28.95

Simpson's—Main Floor.

**Today! Men's Boots and Oxfords
All One Price
Friday Bargain \$4.95 No Phone, Mail or C.O.D. Orders**

A rare bargain! We have gathered together all remaining stocks of Boots and Oxfords with Goodyear welted soles and have reduced them to a price sure to clear every last pair today. Come early and buy your footwear for fall and winter at a fraction of its real value. There are black and brown calf, black kid, and a few patent leathers—with medium and heavy weight soles, which are just a small proportion fibre—recede, straight, round and broad toes—all made in present season's patterns. Please note sizes—5, 5½, 6, 6½, 7, 9, 9½, 10, 10½, 11 and 11½. Friday bargain 4.95



**Clearing Infants' and Children's Garments
at Half---25c to \$3.25**

700 in all—general clearance of dainty garments, made up of balances from previous sales, manufacturers' samples and soiled garments from regular stock. Long robes, long skirts and shortening dresses to 2 years—white and colored frocks, and little boys' wash suits, in sizes 2 to 6 years—infants' booties and jackets—nightgowns, drawers, undershirts and princess slips. In sizes 2 to 10 years. Friday bargain, 25c to \$3.25.

No Phone Orders, Please, on the Above Item

Girls' \$8.50 Voile Dresses, \$4.25
Sizes 8 to 14 Years

Half-price sale of imported Colored Voile Frocks, in plain pink or dainty floral designs. The large collars and cuffs are of crisp white organdie, and a narrow black velvet ribbon finishes the waistline. Half-price, Friday bargain 4.25

Girls' 6 to 14 Year Dress Section.

Children's 95c "Zimmerknit" Jerseys, 69c. Sizes 3 to 12 Years

Splendid wearing Jerseys of closely knitted cotton. They have long sleeves, contrasting cuffs and double color band at the neck to match. Gray with white, navy or cardinal. Friday bargain :69

Simpson's—Third Floor.

Boys' Suits \$9.95

Suits of serviceable dark tweed, in brown and gray mixture—stylishly tailored, in an up-to-date model, with all-round loose belt, plain back and front, slash pockets. Bloomers full fashioned. Sizes 26 to 34—8 to 16 years. Friday bargain 9.95

Big Boys' Khaki Trousers \$2.39

Sizes 13 to 18 years. With belt loops, pockets and cuffs at bottom. Friday bargain 2.39

Small Boys' Overalls 98c

Sizes 2 to 8 years. Khaki and blue with white stripe denim overalls—ankle length, bib with straps over shoulders. Friday bargain, at :98

Simpson's—Second Floor.

Men's Panamas \$6.95

Regularly \$10.00 to \$15.00

A splendid opportunity to secure a high-grade Panama of genuine South American quality at a big saving. Fedora, sailor, telescope crown and negligee shapes. No phone or C.O.D. orders, please. Friday bargain 6.95

Men's Tweed Hats, \$2.95

Fedora shaped tweed hats in plain shades and fancy designs. Taped and lined styles in the lot. Friday bargain, at 2.95

Simpson's—Main Floor.

Women's \$3.00 White Canvas Pumps \$1.69

200 pairs of women's White Canvas Pumps, which are slightly soiled, but otherwise perfect. Sizes 2½ to 6—good fitting lasts, with light McKay turn soles and leather or covered heels. Friday bargain 1.69

Women's White Canvas Boots, \$4.50

240 pairs women's White Canvas Boots, with Goodyear welted soles and Spanish heels. Sizes 4 to 6½. Regularly \$6.00. Friday bargain 4.50

Women's \$6.00 Black Kid Oxfords for Wide Feet, \$3.75

300 pairs women's Black Kid Oxfords in broad-fitting style, with medium round toe, turn sole and leather Spanish heels. Width E—sizes 4 to 6. Regularly \$6.00. Friday bargain, pair 3.75

Girls' \$5.00 White Buck Boots, \$2.25

About 100 pairs girls' White Buck Boots, button or lace styles; some have Goodyear welted soles—broad toes and low heels—broken range of sizes from 8 to larger girls' size 2. Friday bargain 2.25

Men's Underwear, Seconds, Today 59c

Great Friday Offering of a Manufacturer's Seconds of Regular 75c and \$1.00 Grades

Lookahead—men will stock up at this low price. Balbriggan shirts and drawers in natural shade—long or short-sleeves, and knee or ankle length drawers. Sizes 34 to 44. Defects in some cases consist merely of oil stains; other garments are slightly mended. Extra special offering today, garment :59

Men's \$1.50 and \$2.00 Sports Shirts, \$1.38—In all-white or white with fancy striped collars. Sizes 14 to 17. Regularly \$1.50 and \$2.00. Friday bargain 1.38

Men's \$2.50 Negligee Shirts, \$1.98—Fancy striped patterns—coat style—soft double French cuffs—good quality shirtings. Sizes 14 to 17. Regularly \$2.50. Friday bargain 1.98

Boys' \$3.00 and \$4.00 Sweaters, \$2.44—Plain coat and Norfolk styles. Plain colors in fancy stitch; also striped fronts. Sizes 28 to 34. Regularly \$3.00 to \$4.00. Friday bargain, at 2.44

Men's Leather Belts, 39c—Solid leather, in black, tan and gray. Sizes 30 to 44. 65c and 75c values. Friday bargain :39

Men's \$5.00 and \$6.00 Sweaters, \$3.79
A clearance of broken lines from regular stock—fancy knit—plain knit—storm collar or "V" neck—good assortment of colors. Sizes 34 to 44. Friday bargain 3.79

Simpson's—Main Floor.

August Furniture Sale

---Offers Good Furniture at Actually Below Wholesale

The furniture offered in this great sale event is altogether of the dependable kind. It is constructed, for the most part, according to our own specifications. The specially selected woods and materials, the careful, painstaking workmanship cannot help but ensure satisfactory results.

Although the selling has been "fast and furious," as the saying goes, still the vast stocks are large enough and good enough to meet any demands.

No sooner are suites and pieces sold than reserve stocks are brought forward to keep the varieties complete.

It is a most interesting sale from every standpoint—quality, variety and value.

To print a full list of the special offerings is impossible within these space limits, but it is safe to say that never before have we offered such a big variety of sound furniture at prices so amazingly low. Fifth Floor.

**The SIMPSON Company
Robert Limited**

\$15 PE
DOUGLAS
One block west from
23. High and level
can you buy land, or
and choose residence
the price. Easy ter
ROBIN
Kent Building.
PROBS: Modern
fair.

WAR
Three
FRANCO-BRI
TENSION
NO CO

France Will
Wrangel Case
Has Been C

MAY WITH
London, Aug. 13.
stated this afternoon
ments were being n
ing between Premier
Premier Millerand
France's action in re
Wrangel's government
aid.
"France has taken
and Great Britain, b
thing," the Associate
formed. "There is n
ference now. The
considerably lessened
tries are not so far a
tion yesterday seeme
May Not Assis
Paris, Aug. 13.—P
determined to mater
eral Wrangel, the
commander in South
cording to an unann
ministry of foreign
Millerand and Lloyd
the Hythe conferen
was not to be und
certain eventualities,
that France will not
exchange of views w
The foreign office
denial that France
aged Poland to wag
Bolshevik. On the
statement, said, P
Poland to keep wit
graphic boundaries a
her dangers lay west
eastward.

To Report to
Cherbourg, France,
torpedo boat launch
received instructions
eral Wrangel at Se
Black Sea.

PREMIER LEAV
Warsaw, Aug. 12.—P
day assert that Pre
Warsaw for Posen.

STEAMER M
STRIKE

Is Stranded Ne
N.S.—Report
ing the

Sydney, N.S.
steamer Montara in
Louisburg for a
stranded on a reef
of Louisburg in a
hours later. A final
oclock this morning
A wireless from
time merely gave t
without details of
hours later. A final
oclock this morning
that the crew were
and that the wirele
useless owing to wa
Louisburg, N.S. At
Cove, eight miles fr
the American steame
is one of the most
the whole coast, d
dense, and no detai
reached Louisburg
locality, the rescue
may be held up for
to be before doing an
lieut of the Montar
The Montara is r
talled from Philadel
wood, Nfld. She is
steamer of 2652 tons
Bary is in command.

YOUNG TORON
IS PAINFU

Lindsay, Ont., Au
girl by the name of
summering with her
Mrs. Mehan of Tor
Point, was painfu
morning when fire
ona. The young st
ped in liniment unti
from Fenelon Falls
sults are expected.

MINERS AND OV
TO READJUST

Cleveland, Ohio, A
scale committees of
coal operators and
the central-competi
executive session her
ance to a request of
to consider a chang
after organizing ac
o'clock tomorrow m
President John L.
ed Mine Workers of
ed that because th
meeting was short
to have had all the
present today.

OFF FOR ALA
Prince George, B.
United States Army
Prince George this
at 8.47 for Hazelton
ing place. The las
Central Street, com
pedition, who left at