

Simpson's Mid-Winter Sale

OPENS TODAY 8:30 a.m.

Men's Suits Made to Measure

Two Days Only, Friday and Saturday, Regularly \$50 to \$60, Now \$39.75

195 High-Grade Suit Lengths, formerly \$50.00 to \$60.00 the suit, will be offered at \$39.75 as a Midwinter Sale feature.

THE SUITS WILL BE MADE TO YOUR INDIVIDUAL ORDER—From English and Scotch tweeds, including some Bannockburn tweeds in various shades, and a few fancy worsteds, materials which were specially imported for our custom tailoring department.

Many particular dressers among men and young men await the semi-annual opportunity, knowing that it affords not only a substantial saving, but the advantage of selecting materials according to personal individual taste and having suits made exactly to order by expert custom tailors.

REMEMBER, ONLY 2 DAYS, FRIDAY AND SATURDAY—Just 95 suit lengths in the sale. Come as early as possible. Reg. \$50.00, \$55.00, \$60.00 and \$65.00. Midwinter Sale special 39.75

Men's Ulsters \$18.95

55 only, well tailored from heavy weight tweed coatings in attractive brown and heather mixture effect.

In double-breasted ulster model, with convertible storm collar, half belted back and regular pockets with flaps. Sizes 36 to 44. Midwinter Sale, today 18.95

A Bed Complete, \$45.60

Bed has 2-inch posts, heavy top rods and fillers. Large knobs. Spring all-metal frame, woven wire fabric, lock weave support. Mattress all blown cotton, deep border, with roll edge. 4 ft. 6 in. size only. Bed complete 45.60

Mattress, fibre centre. Regularly \$8.50. Today 7.25

Mattress, all blown cotton. Regularly \$13.75. Today 10.65

Mattress, white cotton felt, in layers, rounded corners. Regularly \$19.75. Today 15.95

Springs, all-metal frames. Today 7.00

Springs, all metal frames, have double woven wire fabric, with lock weave reinforcement. Today, 8.45.

Pillows, all clean feathers, size 19 x 26 2.50

Pillows, all duck feathers, encased in good grade of art ticking. Today 5.25

Boots for Men and Women

Men's Goodyear Welt, \$6.00

\$9.00 to \$10.00 values. Sizes 9, 9½, 10, 10½ and 11. Men's Havana brown and gunmetal calf boots, blucher cut, round toe and wide toe styles, medium and heavy weight Goodyear welt soles. Midwinter Sale, today 6.00

Men's Hip Rubber Boots, \$4.95

100 pairs in size 11 only. Men's heavy gum hip rubber boots with hip strap, heavy corrugated soles and solid rubber heels. Regularly \$6.95. Midwinter Sale, today 4.95

Women's Biltmores, \$10.00

Lace Boots made of soft pearl gray sized kid with long plain vamp and Goodyear welted soles for winter wear. 9-inch tops with pretty wood covered heels. Sizes 2½ to 8. Widths AA to D. Regularly sold at \$13.00. Midwinter Sale, today 10.00

Women's Boots Clearing at \$4.75

One of our best selling lines reduced for clearance. Black, brown and gray kid boots, also gunmetal and brown calf skin and patent leathers. 8 and 9-inch tops, narrow last, plain and imitation toe caps. Medium weight soles, Cuban and Spanish leather heels. Widths from AA to C. Sizes 2½ to 6. Midwinter Sale, today, \$4.75. Simpson's—Second Floor.

Midwinter Clearance of Linens

4,000 yards Medium Weight Bleached Longcloth in pure finish, 35 inches wide. Midwinter Sale, today, yard 22

69c Horrockses' Longcloth, 49c Yard

1,000 yards of this well-known English Longcloth. Extra fine quality, soft mercerized finish, for dainty undergarments. 36 inches wide. Regularly 69c. Midwinter Sale, today, yard 49

Extra! 76-Inch Sheeting, 69c Yard

Medium weight, fully bleached, plain weave, Midwinter Sale, today, yard 69

\$2.00 Crewdson's Sheeting, \$1.45 Yard

300 yards only—best quality, fine weave. 90 inches wide. Regularly \$2.00. Midwinter Sale, today, yard 1.45

Hemstitched Pillow Cases, \$1.29 Pair

Sizes 42 x 33 and 45 x 33 inches. Less than manufacturer's price in the Midwinter Sale, today, pair 1.29

Scalloped Table Cloths, \$2.29

Round or square Damask Cloths in assorted designs. Size 64 x 64 inches. Midwinter Sale, today 2.29

Madeira Napkins, 65c Each

50 dozen real Madeira, Hand Embroidered, Pure Linen Lunch Napkins. Size 12 x 12 inches. Midwinter Sale, today, each 65

Striped Roller Towelling, 23c Yard

3,500 yards brown and white stripe Towelling, of serviceable quality for general use. 16 inches wide. Midwinter Sale, today, yard 23

Simpson's—Fourth Floor

Youths' Long Trouser Suits

45 only, specially tailored from smart, fine finished tweeds, in attractive brown and grey mixture effects.

Single-breasted, form-fitting and trench sacque models, medium height vests. Trousers finished with five pockets, belt loops and cuff bottoms. Sizes 33 to 36. Midwinter Sale, today 15.00

Bib Overalls and Smocks, \$1.50

Strong and roomy, made up from a good weight black denim. Sizes 32 to 44 smocks. Midwinter Sale, today 1.50

Sheep-Lined Vests, \$3.95

50 Vests, heavy-weight whipcord, sheep lined, finished with four pockets. Just the thing for the outdoor man. Sizes 36 to 46. Midwinter Sale, today 3.95

Simpson's—Main Floor.

Midwinter China Sale

Decorated English Teapots, 5, 6 and 7 cup size. Regularly 75c. Today 49

Cups Only 7c—100 dozen good quality English white porcelain, ovide shape, in 1 and ½ dozen lots only. Today, each 7

Cup and Saucer, 25c—English semi-porcelain, green floral decoration. Today 25

\$1.50 Vegetable Dishes, 92c—An assortment of various decorations to choose from. Today 98

10-Piece Toilet Sets, \$3.25—This serviceable set of 10 pieces, with gold line and tracings, in English semi-porcelain. Today only 75

30c Shaving Mugs, 29c—Good quality English ware, with various pretty decorations. Today only 29

Cut Glass Bon-bon Dishes, clear white glass, with floral and spray cutting. Today 69

Water Tumblers, 4c—Heavy glass, for kitchen use.

Water Tumblers, \$1.50 dozen—Good quality thin white glass, bell shape. Today, dozen 1.50

Glass Candlesticks, 75c—Clear white glass, colonial, 8-inch size. Today, each 75

Bedroom Oil Lamps, 75c—This complete outfit is very useful, having the handle. Today 75

Table Sets, 79c—Consisting of sugar bowl, spoon holder, butter dish and cream jug, in pressed glassware. Today, set 79

Simpson's—Basement.

Hardware Opportunities

Enamelware, Brooms, Mops—Phone Main 7841.

Gray Enamel Lipped Saucepans, 2-quart size, today 25c; 3-quart size, today 35c.

Straight Covered Saucepans, gray enamel, 5-quart size. Today 59

Potato Pots, 8-quart size, gray enamel. Today 69

Dishpans, gray enamel, 16½-inch diameter, 14-quart size. Today 59

Enamel Pressing Kettles, 14-quart size. Today 69

Polish Mops, for cleaning and polishing hardwood floors, linoleum, oilcloth. Complete with handle. \$1.00 value. Today 79

Towel Rack, eight wooden arms, each 24 in. long; attach to wall; arms drop down when not in use. Today 39

Wire Garment Hangers. Today 6 for 25c.

Garbage or Ash Cans, gray japanned steel, with ball handles and slip-over cover; good size. \$1.50 value. Today 1.10

Simpson's—Basement.

Rugs and Linoleums

Printed Linoleum of good quality, lengths up to 7 square yards, 18 feet wide. To be cleared at square yard 50

Stair Oilcloth (Seconds), 18 inches, 38c yard; 22½ inches, 52c yard.

Brussels Rugs, superior quality tan grounds, floral and Oriental designs, sizes 12 x 9 feet, \$43.75 and 10 feet 6 inches x 9 feet, \$38.75.

Jute Dutch Stair Carpet, grey centre, with red or green border, 18 ins., 65c; 22½ ins., 75c; 30 ins., 85c; 36 ins., \$1.10.

Hand-made Japanese Rugs, Chinese designs, in blue or tan grounds, 72 x 36 inches 6.75

Fiat Weave Jute Rugs, Oriental designs, in dark rich colors, 30 x 60 inches 1.10

Simpson's—Fourth Floor

Boys' Suits

Strong, well-made cotton suits, are built for durability. Grays and brown, checks, stripes and stripes in seasonal shades. Better model with bloomers, having Goodyear fasteners, sizes 7 to 14 years. Midwinter Sale, today 6.50

Boys' Gray Nap Reefers, \$6.50 40 only in this lot of serviceable and dressy dark gray Reefers, marketed specially for quick clearance.

Designed in regulation juvenile model, with velvet collar, brass buttons, and red flannel lining. Sizes 3 to 9 years. Regularly \$11.50 and \$12.50. Midwinter Sale, today 6.50

Boys' Suits and Overcoats 45 nobby all-wool cheviot and Overcoats, gray and brown checks and heather mixtures, attractive in appearance, and possessing excellent wearing qualities. Better model, with convertible and vertical pockets, sizes 3 to 14 only. Regularly \$25.00. Midwinter Sale, today, \$15.00

175 Junior Corduroy Suits, \$2.45 Mothers! Here are big values in little chaps Corduroy Suits, smart styles in Norfolk model, with short knee-length pants, neat in pattern, durable and washable. Size 4 to 14 years. Regularly sold at \$7.00. Midwinter Sale, today 2.45

Simpson's—Second Floor

Drugs Reduced

Hydrogen Peroxide, 40c size, 50c price

Florida Water, 75c size, Sale price 50c

Eau de Quinine, \$1.04. Sale price 75c

Parian Sage Hair Tonic, Sale price 50c

Italian Balm, Sale price 50c

Wrinkle Eradicator and Freewax, 50c price

Ebony Finished Talcum Shakers, 50c price

Manicure Pieces, on cards and in boxes, 75c to \$3.25.

Household Rubber Gloves, Sale price 50c

Syrup Hypophosphates, 25c, 50c price

A Good Serviceable Hot Water Bottle, Sale price 50c

Fountain Syringe, Sale price 50c

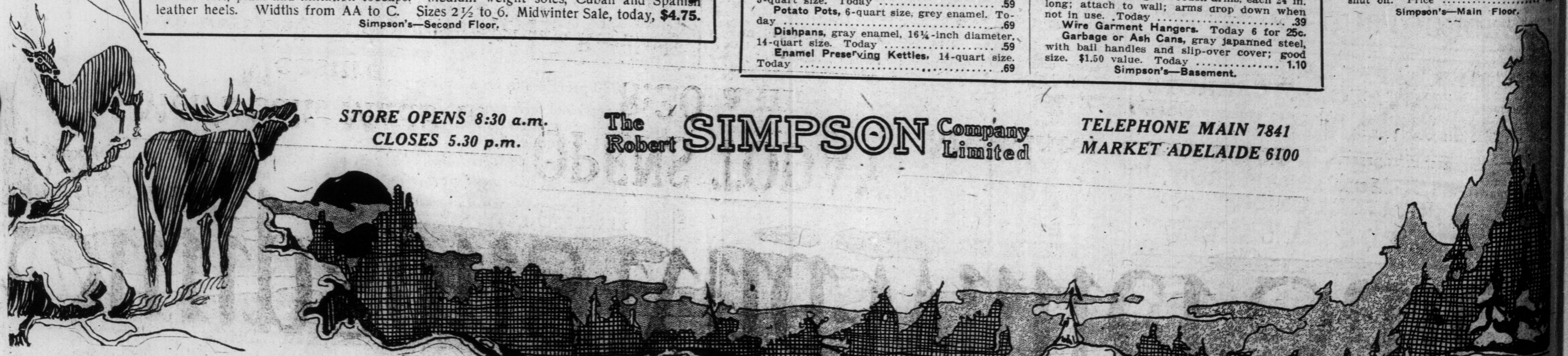
Syringe Tubing Sets, with pipe and shut off. Price 50c

Simpson's—Main Floor

STORE OPENS 8:30 a.m.
CLOSES 5:30 p.m.

The Robert SIMPSON Company Limited

TELEPHONE MAIN 7841
MARKET ADELAIDE 6100



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