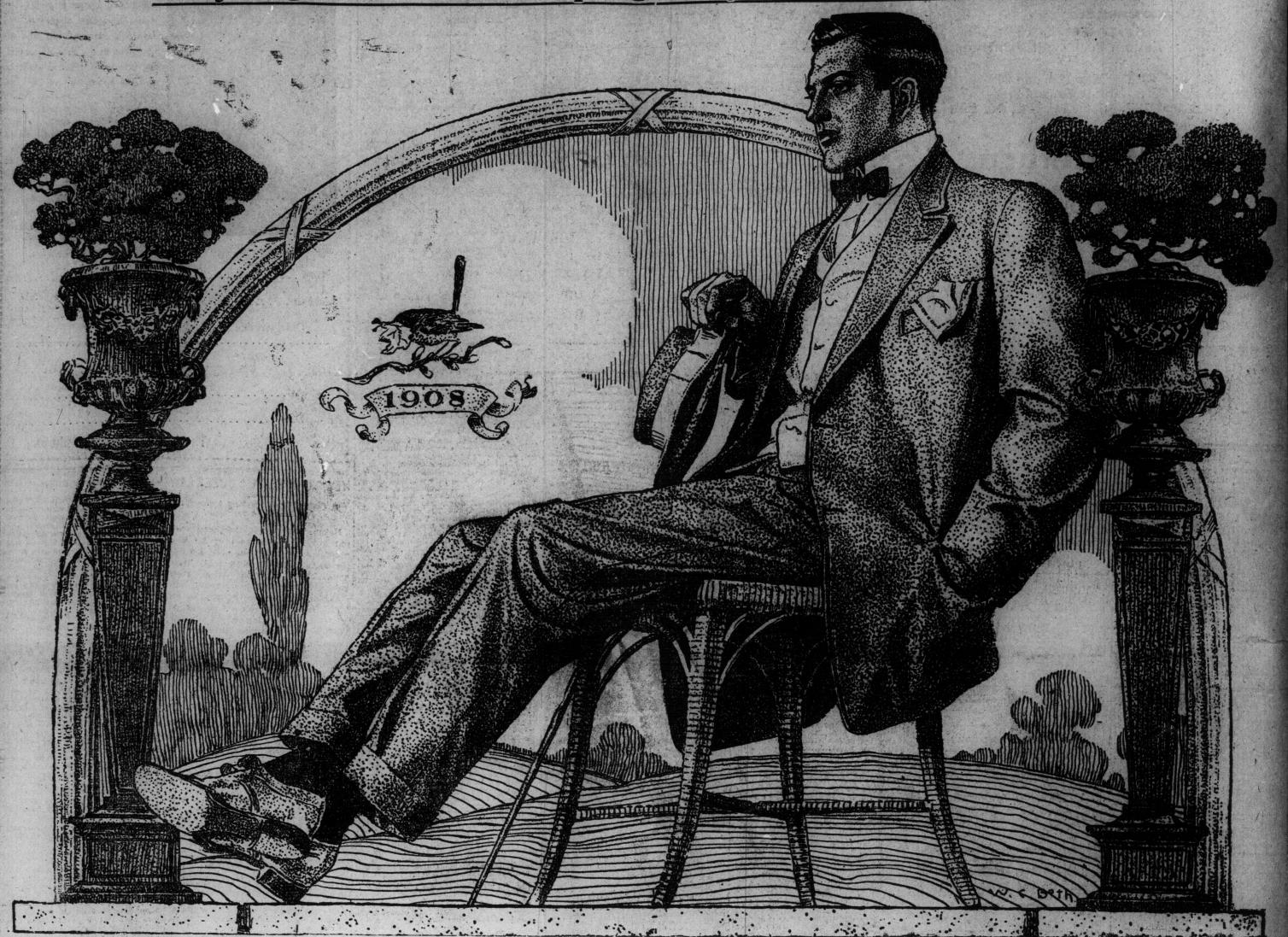
SIMPSON COMPANY,

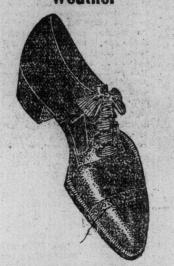
FRIDAY.

## Suits, Overcoats, Hats, Shirts, Underwear

Everything a Man Wants for Spring Ready in the Men's Store Saturday



**Buy Oxfords for Warmer** Weather



The last flick of winter occurred yesterday. Look for and prepare for balmy spring now, Easter is coming. April has nicely begun. Buy your oxfords. The sale of oxfords at Simpson's was the feature of March. Its conclusion will be a feature of early April.

Gentlemen's Oxfords, in all the newest 1908 spring leathers, and styles to fit any foot. Regular \$4.00 \$2.99

GENTLEMEN'S BOOTS. of pairs of Men's Boots, box calf, heavy slip Goodyear-weited soles, Blucher, solid throughout; our great buying power enables us to offer them to you on Saturday morning at about 1-3 off regular price. Settle the shoe question Saturday by buying a pair or two of these \$1.99

UR Store for Men is an institution in this city. We group nearly all men's wearables in one big section of the store, where men who know what is what wait upon men and give them what men want---prompt service and expert advice.

As for values, quality, variety of choice we are ready for the one and only satisfactory test---comparison.

Come to-morrow and choose for spring. You can do better nowhere and the time to buy is come. For 8 o'clock we offer:

## \$14.00 to \$20.00 Suits for \$9.95

Men's High-grade New Spring Suits, fine imported fancy worsteds and high-class tweeds, in exclusive and correctly fashionable patterns; the shades are light and dark greys, slate, olive mixtures and dark brown, single and double-breasted sack style, with long, graceful lapels, best of trimmings, and tailored with a style that distinguishes the first-class from the ordinary. Sizes 35-44, ranging from \$14.00 to \$20.00. Saturday .....

new lapels, first-class interlinings and splendidly tailored; the material is a fine black English vicuna. Saturday ......\$18.00

Boys' New Spring Double-breasted Three-piece Suits, a rich, soft-finished clay twill worsted, in dark navy blue and black shades, fine linings and silksewn. Sizes 28-34. Saturday ..... \$7.00

Youths' New Brown Long Pant Suits, a very rich finished English tweed, in a handsome fancy stripe pattern, the new long lapel double-breasted style, with excellent interlinings and trimmings and splendidly tailored. Sizes 33-35. Saturday . . \$11.50

Boys' New Spring Reefers, dark navy blue cheviot-finished serge, made double-breasted with fancy gilt buttons and emblem on sleeve. Sizes 21-28. Saturday ..... \$3.00

Boys' New Olive Fawn Covert Cloth Spring Reefers, double-breasted, with smoked pearl buttons, good mohair linings and silk emblem on sleeve. Sizes 21-28. Saturday .....\$6.00

## "W, G. & R." Night Shirts, 59c

Regular \$1.00 shirts. The leading item in our programme for Satuurday in the furnishing section. They were not made quite as per sample—the W. G. & R. people pay for the mistake. You won't care.

Men's Heavy Twilled White Cotton Night Robes, yoked back, made by "W. G. R." of "Berlin," extra wide and roomy. Sizes 14 to 19. Regular value \$1.00. Saturday

Men's New Spring Topper Coats, made from fine,

closely-woven imported covert cloths, plain olive

fawn, also a very dark greenish stripe, handsomely

tailored with broad chest effects, and first-class

linings and trimmings. Saturday ..... \$9.50

single-breasted Chesterfield style, in a fine black

cheviot, deep silk-faced lapels, silk extending to

bottom of coat. Saturday .....\$12.00

Men's High-grade Silk-lined Spring Overcoats, the

correct single-breasted Chesterfield style, with the

Men's Lightweight Spring Overcoats, three-quarter,

Men's Natural Wool, Scotch Wool, Fleece-lined, and few odd pieces of Linen Mesh Underwear, shirts and drawers. In the lot are goods worth from 75c to \$2.50 a garment. Saturday ......

## Fashionable Spring Headwear Men's Derby Hats, all the correct styles and very large range of different proportions suitable to any features. Our selections are from the world's most famous makers. Saturday at \$1.00, \$1.50, \$2.00, \$2.50 and \$3.50. Men's Soft Hats, new, up-to-date shapes, colors black, brown, tan and grey, fine grade English and American fur felt. Regular \$1.50 and 890 Men's Silk Hats, latest spring shapes, fine qualities and good finish. Easy fitting. \$3.50 to \$7.50

The Simpson Shoe for Men, \$4.00 a Pair



The Victor shoe is a Simpson shoe. It is made for us exclusively. We have the say as to what goes in it. It is our shoe.

Now we handle all sorts of shoes. We know the ins and outs of all the brands and all the makes. When we say the Victor is a \$5.00 shoe for \$4.00 it meaus that we have cut out the middle profits and expenses on a regular \$5.00 shoe as known to the trade.

New lasts for 1908.

See them. All popular widths and sizes at \$4.00 a pair.

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