TO THE PARTY OF TH

662-6621/2 DUNDAS ST. EAST ARTHUR'S

662-6621/2 DUNDAS ST. EAST **PHONE 3213**

25% Discount on Crepe de Chine and Georgette Blouses

Our entire stock of Crepe de Chine and Georgette Blouses at onequarter less than regular prices; regular values from \$4.95 to

Sale Prices 25% Off

A Real Money-Saving Event---Read This Page

Our annual January Clearance Sale is planned to clean up all broken lines and assortments before we take our annual inventory at the end of the month. Here is seasonable merchandise that shrewd buyers cannot afford to miss in these days of real economy. Look this list over carefully.



EXTRA SPECIAL

White Silk

Blouses, \$1.98

3 dozen White Silk Blouses, made from good quality Jap silk, hemstitched collar and cuffs, sizes 36 to 46, regular \$2.50. Sale price \$1.98

LADIES' PLUSH-LINED COM-BINATIONS, \$1.29. 20 Suits, Ladies' Combinations, in

all white, Dutch neck and short

sleeves, medium weight, plush fin-

ish, sizes 34 to 44, regular \$1.75. Sale price \$1.29 suit

SECONDS IN TABLE CLOTHS,

\$1.39.

33 only White Tablecloths, fin-

ished with border all round, size

60x80 inches, slightly imperfect.

worth regularly \$1.65 and \$1.75.

January sale price\$1.39 each

WOOL CAPS AND SCARFS TO

CLEAR, 98c

A clearing of all Wool Scarfs and

Seconds in Table Cloths, \$1.79

48 Bleached Tablecloths in a range of designs and patterns, sizes from 134 to 3 yards long, slightly imperfect, worth regularly up

January Sale Price, \$1.79

IMITATION FUR SETS REDUCED.

Sample Imitation Fur Sets, British made, greatly reduced.
5 only Plush Sets, regular \$3.50. Sale price\$2.98
2 only Plush Sets, regular \$5.50. Sale price\$3.98
6 only Black Caracal Sets, regular \$3.75. Sale price\$2.98
2 only Grey Caracal Sets, regular \$6.50 and \$6.75. Sale price \$5.50
1 only Black Plush Set, regular \$1.98. Sale price\$1.59
1 only Brown Plush Set, regular \$4.50. Sale price\$3.75

Clearing Prices on Fur Sets

2 only Natural Wolf Sets, regular \$25.00 set. Sale
price\$18.95
1 only Grey Fox Ruff, regular \$7.50. Sale price
\$5.95
2 only White Thibet Lamb Sets, regular \$17.50
and \$18.00 Sale price

1 only Child's Thibet Lamb Set, regular \$10.00.
Sale price
regular \$6.75. Sale price
2 only Sets, regular \$5.00. Sale price\$3.75 2 only Sets, regular \$9.75. Sale price\$7.50



Take a Glance at These Skirt Values

10 dozen Ladies' Black and Col- Black and Colored Underskirts in Samples of English Moire Skirts ored Underskirts, in sateen, spun plain colors and striped effects, glass, moire, a range of styles, moire, spun glass and cotton tafregular values to \$1.25. Sale price feta, worth regularly to \$1.75.

in black, brown and navy, worth regularly \$3.50 and \$4.00. On

Union Wool Blankets, \$6.95 | Extra Special--Odd | Union Wool Blankets, in grey or

white, pink and blue borders. Only ten pairs to sell at this special price. Per pair.....\$6.95 BATH TOWELS, SLIGHTLY

SOILED, 75c 10 dozen White and Fancy-MITTS, 25c Colored Bath Towels, left over

from Christmas selling; some are Knitted Wool Toques, in navy or price75c each \$3.00 D. & A. NEW MODEL COR.

3 dozen D. & A. Corsets, made from heavy quality white coutil, self-reducing model, six garters attached, lace-finished top, actual \$3.00 value, sizes 21 to 30. January sale price, while they last \$1.69

SETS, \$1.69.

Waists, 50c

1 Table oddments in White and Colored Waists, worth double the price regularly. While they last 50c each

KNITTED WOOL TOQUES and

in navy, cardinal and scarlet. Sale price 25c

GIRLS' WOOL SWEATER COATS, \$2.49.

Girls' All-Wool Sweater Coats, colors navy, saxe-green, white, cardinal and scarlet, finished with V pockets and pearl buttons, sizes 28 to 34, regular \$2.98. Sale price

sale while they last ...\$2.50 each

Ladies' Black Cashmerino Hose, Cotton Hose, of splendid quality with cashmere finish, sizes 81/2 to 10. Sale price 35c pair, 3 pairs 98c

Teddy Bear

Blankets, 98c

Child's Teddy Bear Blankets, in

pink and blue, floral designs, size

..... 98c

Ladies' Cashmerino Hose.

35c PAIR, 3 PAIRS FOR 98c.

Caps in stock worth up to \$2.50 set. A good range of styles and colors, including Scotch Plaids. Your choice while they last 98c each

30x40 inches. January sale price

Wash Silk, 29c per Yd.

Wash Silk in old rose, brown, blue, helio, grey, spot and floral designs, 27 inches wide, regular 45c. Sale price 29c yard

Silk and Voile Blouses Greatly Reduced

Georgette Waists, in a range of Waists in a range of styles and styles and colors, worth regularly colors, worth to \$3.00 each. Sale to \$3.50. Sale price......\$2.50 price......\$1.59, or 2 for \$3.00

2 Big Specials in

Apron Dresses

dozen Extra Large Print

Dresses in apron style, open down

front, short sleeves, white low col-

lar and cuffs, sizes 34 to 44, regu-

lar \$1.25 value. Sale price...98c

Print Apron Dresses in middy

style, dark medium colors, sizes 34

to 44, well made from good qual-

ity print. Sale price, while they

last \$1.25 each

in voile, lawn, percale, broken numbers from \$1.00, \$1.25 and \$1.50 lines, sizes 34 to 42. Sale price 75c each

Half-Price For Ladies' Suits and Dresses

4 only Ladies' Sample Suits, worth to \$25.00. Sale price, \$10.00 each 1 only Green Corduroy Coat, size 38. Sale price\$10.00

OUR SKIRTS AND DRESSES AT \$1.50.

1 Grev Panama Skirt, size 24-40. 1 Black Panama Skirt, size 23-38, 1 Black Voile Skirt, size 25-42. 3 only Serge Dresses, 2-34, 1-36.

GIRLS' WINTER VESTS, 15c. Children's Winter Vests, to fit ages from 1 to 3 years; extra special. Sale price, each.....15c COLORED CREPE GOWNS, 750

Ladies' Nightgowns, made from good quality crepe, white grounds with colored flounces. January sale price 75c each SAMPLE WOOL HATS AND

TAMS, 50c. table of Sample Wool Hats, Caps and Tams, a range of colors and designs, worth regularly 75c and \$1.00 each. January sale

price 50c each

CHILDREN'S BEARSKIN COATS, \$2.95.

Children's Bearskin, Corduroy and Blanket Cloth Coats in red. brown, grey, white and cardinal, regular value \$3.50 and \$4.00. January sale price\$2.95

GIRLS' WINTER COATS, \$3.98. Girls' Sample Coats in velour, car-

acal and corduroy; colors black, navy and green, well-made coats with quilted linings, sizes 3 to 6 years, regular values to \$6.50. Sale price \$3.98

D. & A. BRASSIERE, 50c.

D. & A. Brassieres, neatly trimmed 34 to 44. Sale price50c

EXTRA SPECIAL! Middy Blouses, 39c

5 dozen White Middy Blouses, sizes 8 years to 42 bust measure January sale price just one-half regular 39c each, 2 for 75c

GET THESE EXTRA SPECIAL

Print Dust Caps, 10c

10 dozen Print Dust Caps, as- 8 dozen Three-Piece Manicure

3-PIECE MANICURE SETS, 15c

Bath Towels, 2 for 25c

White Bath Towels with blue bor-

PER CARD.

sorted light and dark colors. Sale Sets, worth three times the price. ders, size 18x30 inches. Sale price on eards, three to six on a card. large or medium sailor shapes. vidually; a few left over from Coat and Suit Buttons, done up Swiss Embroidered Collars in Enamel Brooches, boxed indi-

LARS, 25c

TALK

COAT AND SUIT BUTTONS, 5c SWISS EMBROIDERED COL- ENAMEL BROOCHES, BOXED,

Soiled Collars, 5c each

Your choice while they last,

Save Money on Men's Correct Furnishings

PRICES

Men's \$7.50 All-Wool Sweater Coats, \$5.85

14 High-Grade All-Wool Sweater Coats, in plain colors or checked patterns, sizes 38, 40, 42, 44, regular values, \$6.50 and \$7.50. January sale price ,,,...,\$5.85

\$2.50 SILK AND KNITTED MUFFLERS, \$1.48

Silk and Knitted Mufflers in a range of styles and qualifies ranging in price from \$2.00 to \$2.50 each. Your choice while they last ,....\$1.48

Men's \$1.50 Mufflers, 98c Sale Price

Men's Knitted Silk and Reefer Mufflers in a range of colors and designs; regular values \$1.25 and \$1.50, January Sale price, each. .

Boys' Sweater Costs Reg. \$2.50, for \$1.98

Boys' Wool Sweater Coats in navy, maroon, brown and grey, convertible collars, two pockets, in plain and fancy weaves, sizes 26 to 34; regular \$2.50. Sale price\$1.98

ODD LINES OF WOOL UNDER-WEAR CLEARING AT 59c Oddments in Wool Underwear, plain or ribbed, both shirts and drawers; regular \$1.00 and 75c each, January clearing price,

Men's 50c Ties

3 for \$1.00 Men's 50c Neckwear in a range of new colors and styles, floral and striped patterns. Sale price, each 35c, or 3 for.....\$1.00

THESE Boys' Wool Pullover Sweaters, \$2.49

Boys' Pullover Sweaters, in a range of colors, red and black, red and grey, all red or grey, good warm sweaters, just the thing for outdoor sports, sizes 28 to 34; regular \$2.98. Sale price...\$2.49

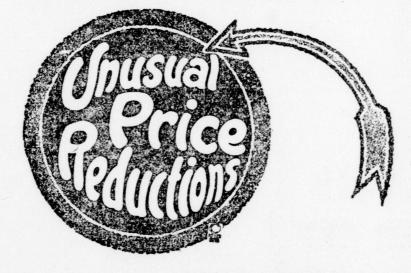
Soiled Collars, 5c Each Men's Soiled Collars in rubber

or linen, broken lines and sizes. Your choice, each5c

662-6621/2

Dundas St.

London East



Phone 3213

All Dundas Cars Pass the Door

Underwear, 75c Men's Heavy Fleeced-Lined Un-

Men's Fleeced-Lined

derwear, natural colors, sizes 36 to 42, soft finish, warm and comfortable; regular \$1.00. Sale

MEN'S \$5.00 SWEATER COATS \$3.98.

Men's Heavy Wool Sweaters in navy, brown, maroon and grey, sizes from 38 to 44, quality from \$4.50 to \$5.00 each. Sale price.\$3.98

Men's \$2 Fine Shirts Sale Price, \$1.39

One lot of Men's Shirts, comprising an assortment of white grounds with new striped patterns, sizes 14 to 161/2, regular values \$1.50, \$1.75 and \$2.00, Sale price, \$1.39 each, or 2 for

Men's \$1.00 and \$1.25 Plain and Pleated Shirts, 59c Each, 2 for \$1.10

15 dozen Men's Fine Shirts, some all plain, others are pleated styles in both dark and light colors; sizes are $14\frac{1}{2}$, 16, $16\frac{1}{2}$, 17 (no 15 or 151/2), W. G & R. and Crescent make; regular \$1.00 and \$1.25. Sale price 59c each,

or 2 for\$1.10 DEAD BRACES, 5c A PAIR Men's Braces, the elastic gone dead, good ends. Sale price, per pair5c

Men's Tweed Caps With Fur Band Reg. \$1.50, Sale \$1.19

Men's Good Quality Tweed Caps with inside fur band, in a variety of styles and patterns; regular \$1.50, Sale price\$1.19