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CURRENT NOTES.

MR. W. F. MACLEAN, M.P., has been hauled over the coals at Ottawa because The World published an editorial severely criticising some of his fellow-members. The sympathy of newspaper men must be with Mr. Maclean in his assertion that The World should be free to discuss political questions untrammelled by his presence in the House. He disclaimed having personally written the article, or having even seen it before publication. That was sufficient. Otherwise, when a newspaper publisher entered Parliament he would have to retire from business.

Mr. Colwell announced in his new journal, The Wallaceburgh News, that by starting a second paper in that place "the merchants and others will get their advertising for just half the former price; instead of paying double price for their advertising, they will get double the advertising for the same amount of money that they have been paying." This hardly strikes one as good policy. Two papers in one town should agree to maintain rates on a fair profitable basis, not cut them one-half. If merchants were left to decide advertising rates they would demand free advertising—the publisher being left to live on the honor of issuing a newspaper. There is no business in anything but a mutual good understanding between publishers to keep up a legitimate margin of profit.

The Toronto Mail, like its big morning contemporary The Globe, has had a good year. A new press is being bought and will shortly be put in. This will be one of Walter Scott & Co.'s three roll straight run presses, embodying all the latest improvements. At the recent annual meeting Mr. Riordon was elected president and Mr. W. J. Douglas general manager. Mr

Douglas has hitherto been business manager, and as a strong point of The Mail has been its good business management, his selection for general supervision by the company will be felt to be a wise move. The editorial department continues in charge of Messrs. Arthur Wallis and W. H. Bunting.

The Shareholder, Montreal, recently had an editorial setting forth in the strongest manner possible the fallacy of certain business methods. One corporation were so pleased with it that they ordered 3,000 copies of the paper for distribution.

Le Monde, of Montreal, has been purchased by Mr. Nantel, Quebec's Minister of Public Works, and a number of associates. There is no authority for the statement, but as Mr. Nantel is a close friend of Mr. Chapleau the deal may presage that gentleman's early return to political life.

An Ontario publisher asks us to preach a sermon from the text: "Buy from no one who does not support you." He goes into details to show that a publisher should take care to go for his domestic and personal supplies only to those who advertise or in other ways support the paper. Probably this is done already by most publishers. A feature which town papers might also encourage is the habit of people buying in their own localities and not going off to the nearest large city to do their shopping.

Both Globe and Mail now follow the practice of dividing their long editorials into paragraphs separated by three-em dashes. Is this a device to get the people to read the article? In these days a short editorial is preferred. If the subject is too important to be treated in half a column, the editorial should be so well written that people would read it even should it stretch out to three columns. The use of the three-em dash is a doubtful expedient—typographically and grammatically.

We are asked to state that the second annual Canadian Horse Show will be held in the Toronto Armories on Wednesday, Thursday, Friday and Saturday, April 15th, 16th, 17th and 18th. Intending exhibitors are reminded that entries close on Saturday, April 4th, and should be addressed to Henry Wade, Parliament Buildings, Toronto. Boxes will be sold by auction at Hyslop's Bicycle Emporium, 14 King street east, on Tuesday, April 7th. The chairman of the committee is Mr. Robert Davies, and the secretaries are Stewart Houston, 18 Toronto street, and Henry Wade.