

STORE HOURS: Store Opens at 8.30 a.m. Store Closes at 5.30 p.m.

The Robert Simpson Company, Limited

Grocery Telephone, Adelaide 6100. All Other Departments, Main 7841

NEWS OF TODAY'S SELLING

Friday Bargains in the February House Furnishing Sales of Carpets, Curtains, Bedsteads, Bed Springs, Mattresses, etc.

The February Sale of Canadian Furniture

GENUINE QUARTER-CUT OAK DRESSER, BRASS BEDSTEAD, MATTRESS, BED SPRING AND PAIR PILLOWS, COMPLETE. Regularly \$125.00. February Sale price, \$82.45.

FROM THE BOOTS UP

Almost everything necessary for the outfitting of Men, Women and Children is included in our week-end offering. Remember quality first is the watchword of our buyers, and this applies not only to clothing but to food stuffs and furnishings as well.

Big Boot Purchase From Eastern Factory

No quantity is too large, and our buyer is always ready with a spot cash offer for a lot of footwear as the boot purchase we made for Saturday's selling.

Men's Goodyear Welt, Hand-Sewn Boots, Saturday, \$2.49—4500 pairs of High-Grade Boots to select from; styles and weights to answer any purpose.

Women's "Mid-Winter" Style Boots, Saturday, \$2.49—3500 pairs Boots, made by a high-grade manufacturer; selected patent calf, French kid, castor black, gunmetal calf, and imported tan Russia calf.

Boys' "Wear-Resisting" Boots, Saturday, \$2.49—750 pairs Best Boots that can be made for boys; button, Blucher and lace styles.

Misses' and Children's Boots, Saturday, \$1.49—2500 pairs Boots, purchased from makers of high-class footwear; button, lace and Blucher Boots.

A Clearing of Men's Winter Overcoats Saturday at \$12.95

68 only in the lot, every one from our regular stock; many of them our best selling lines, but with some of the sizes missing.

13 Blue and Gray Chinchilla Ulsters, with shawl collars. Regularly \$20.00. February Sale price, \$12.95.

Boys' Ulsters, \$5.00

A Clearing Sale of Regular Stock Ulsters, that sold regularly for \$7.50, \$8.00, \$9.00 and \$10.00; double-breasted styles, in full ultra models.

Men's Underwear—Sweaters, Shirts

Odd Lines of Underwear—Scotch wools, natural wools, and cardinal or scarlet; shirts and drawers; not all sizes in each, but complete range in the lot.

The Men's Furs

Fur Gaulets, in plucked otter, plucked beaver, and No. 1 otter tails, fur lined. Regularly \$15.00 and \$18.00. Saturday, \$12.95.

The Silverware Sale

Silver-Plated Bon-Bon Baskets, gold lined. Each \$1.00. Saturday, \$0.75.

Fiction at 25 Cents

"Count of Monte Cristo," by Dumas; "Kenilworth" by Scott; "Quo Vadis" by Sienkiewicz; "Prince of the House of David," by Ingram; "John Halifax," by Craik.

Battenberg Lace Pieces

54-inch Tablecloth, deep border of lace. Regularly \$1.95. Saturday, \$1.19.

Umbrellas at \$1.25

500 only, silk and wool-mixtures. Regularly \$1.75, \$2.00 and \$2.50. Saturday, special.

1000 Photo Frames

Imitation walnut or mahogany, gilt beaded, square openings, for cabinet size photos, standing backs, or for hanging. Regularly \$60, for \$29.

Suit Cases at \$3.75

Very deep, with heavy straps outside, strong handle, good lock and catches. Lined linen, with pocket; size 24 inches. Saturday, \$3.75.

Towels and Bed Spreads

All-Linen Huckaback Bedroom Towels. Saturday, pair \$1.49.

New Wall Papers

Prices from 5c to 25c roll for best rooms. New Papers for Bedrooms, in blue, pink, gray, yellow, tan, orange, mauve, floral, stripe and cretonne.

The February Carpet Sale

BARGAINS IN SCOTCH WOOL, UNIONS AND ART WOOL RUGS. Reductions ranging from 15 to 50 per cent. on all the best lines included in the February House Furnishing Sale.

HEAVY WELL-SEASONED PRINTED LINOLEUMS, 32c.

Sound, hard-wearing Printed Linoleum, in a good range of designs and colors, for all purposes. Two-tone color. Special February Sale price, 32c.

Sale of Curtain Nets Saturday

We have effected a very special purchase of curtain nets and curtains, and for Saturday can show you very special reasons for purchasing your curtains now. There are in the collection many of our very choicest patterns.

Lighting Fixtures, Saturday

Five-Light Electric combination of semi-indirect and direct lighting, 16-inch plate, containing 15-inch semi-indirect bowl with four outside lights to match.

In the February Hosiery Sale

Women's Silk and Wool Two-Tone Effect Shot Black Cashmere Hose, accordion pleat, red, white, blue and yellow. Special February Sale price, 49c.

In Misses' and Women's Dresses and Skirts

Dresses at \$1.29—Of black and white checks and lustres, for house or street wear, well made plain styles, with fairly wide skirts; collars and cuffs of black and white stripes or plain black.

Save Half on Girls' Winter Dresses

90 only, two styles, in all-wool coating serge or wool taffeta; one has deep lace collar, the other braided sailor collar; colors navy, cardinal or brown; sizes 8 to 14 years. Regularly \$4.00 to \$5.00, according to size. Saturday, all sizes, \$2.25.

WOMEN'S DORA OVERALL APRONS

Plain percale, with colored embroidered bands and contrasting piping, button in back; navy, cadet or gray. Regularly 75c each. Saturday, each, 43c.

Blouses, \$1.88

Of soft silk mixture crepe, in raspberry, maize, deep rose, Delaware peach, mahogany, Saxo blue, lavender, sand, pink and white; two absolutely new styles on New York models; sizes 34 to 42 inch. Regularly \$2.95. Saturday, \$1.88.

Heatherbloom Petticoats \$1.50

Soft finished materials, in black only, deep full flounce of pleating and pin tuckings, lengths 36 to 42. Saturday, 1.50.

House Dresses, 95c

Odd lines from stock, checked and striped, in gingham and percale; cadet, sky and black and white; high waist line, all sizes in the lot. Saturday, 95c.

WOMEN'S KITCHEN APRONS

Women's Kitchen Aprons, heavy blue check gingham, wide border. Saturday, two for 25c.

SATURDAY NOON WHITEWEAR SPECIALS.

On Sale 12.30 o'clock Saturday Noon—600 "Dorothy" Corset Covers, fine nainsook, deep yoke and ribbon trim; sizes 32 to 42; bust measure. Regularly 25c each. Saturday noon special, each, 15c.

Telephone This Evening 5.30 to 10 o'clock for Groceries to Go By Early Delivery Saturday. Phone Adel. 6100

TELEPHONE DIRECT TO DEPARTMENT. 500 lbs. Fresh Cream, Shortened, regularly \$1.00. Saturday, \$0.75.