

Compulsory Listing of Vacancies

One further proposal involving private placement agencies was presented to the Committee by the Canadian Council on Social Research. The suggestion was made that private agencies "should be required to give their vacancies information (without the name of the employer) to CMCs." (12:71) This suggestion was in turn based on a recommendation by the Economic Council of Canada in 1971⁵ that compulsory reporting of vacancies by private agencies be included in the open file job listings which have since become the Job Information Centres. This the Economic Council believed would extend the availability of information about the total job market.

In 1973 the Division undertook four pilot projects in cooperation with private placement agencies in Toronto and Montreal involving reciprocal referring of vacancies. Both parties only exchanged vacancies for which they had no qualified clients. Lists of vacancies exchanged in Toronto showed a high volume of similar vacancies.⁶ No further exchanges have taken place, but a measure of informal contact between CMCs and private placement agencies continues to exist.

From time to time the suggestion has also been made in the press and elsewhere that employers should be required to list all their job vacancies with Canada Manpower Centres. The Committee considers that such a requirement would not benefit either the employer or the job seeker and that the present free choice of employers to recruit staff by any method or through any agency they may wish should continue. Canada Manpower Centres must represent the interests of the unemployed job seeker, but that interest can be better served by improved service and strengthened contacts with employers than by any compulsory measure to increase the listing of job opportunities.

Employers should not be required to list all vacancies with Canada Manpower Centres. This also applies to private placement agencies.

⁵ Economic Council of Canada, *Eighth Annual Review*, 1971; page 194.

⁶ Letter from J. L. Manion, April 30, 1975.