

INNOVATION AND EFFECTIVENESS

Canada is taking important steps to improve the effectiveness of its international assistance. Significant efforts are underway to make it more flexible and integrated. Canada is investing in innovation and research, and improving the communication of expenditures, activities and results. Canada is also working to use its assistance to leverage additional resources for sustainable development, such as by building new partnerships with diverse stakeholders and engaging private capital. The following sections discuss Canada's ongoing efforts in this regard.

AID EFFECTIVENESS AND EFFICIENCY

Increased effectiveness is a top priority for Canada's international assistance. The Feminist International Assistance Policy, launched in June 2017, is driving a significant shift in how Canada delivers its international assistance. The policy outlines seven ways in which Canada will improve the effectiveness of its international assistance. It will do this through:

- better-leveraged investment;
- more integrated assistance;
- more responsive and accountable assistance;
- a feminist approach;
- an approach based on innovation, research and results;
- more effective partnerships; and
- better responses to needs and opportunities.

The Busan principles are four principles of effective development co-operation. They emerged following the creation of the Global Partnership for Effective Development Cooperation in Busan, South Korea, in 2011.



Canada's approach respects the internationally agreed development effectiveness principles of:

- country ownership of development;
- a focus on results;
- transparency and mutual accountability; and
- working together in inclusive partnerships.

In 2017, Canada took an important step in helping increase global development effectiveness by becoming a member of the Steering Committee of the Global Partnership for Effective Development Co-operation (GPEDC). This inclusive multilateral partnership acts as a global platform for mutual learning among development policy makers and practitioners. It promotes and monitors country-level implementation of the Busan effective development principles. Importantly, the GPEDC advances the effectiveness of all actors' development efforts to deliver long-lasting results that help to attain the SDGs.

As part of its efforts to ensure more accountable, evidence-based decision making, Global Affairs Canada has been investing in better data collection and evaluation methods for gender equality. This includes the promotion of gender- and age-disaggregated data. In order to frame this