

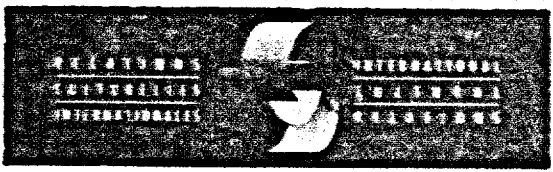
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**DISCUSSION PAPER
ON A
MULTI-YEAR CORPORATE
SPONSORSHIP STRATEGY IN SUPPORT OF
INTERNATIONAL CULTURAL ACTIVITIES
MAY 1991**

**UNE STRATEGIE DE COMMANDITE PRIVÉE
PLURI-ANNUELLE À L'APPUI DES ACTIVITIÉS
CULTURELLES INTERNATIONALES:
DOCUMENT DE DISCUSSION
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