

Market Study on Educational Systems in Mexico.

1. BACKGROUND 2

2. ECONOMIC ENVIRONMENT 3

3. MARKET ASSESSMENT 4

This market guide booklet has been prepared with the problems inherent to the initiating exporter in mind. However it is not exhaustive; individual circumstances, interests and needs will dictate how companies should tailor their approach and strategy to the Mexican market. While every attempt has been made to ensure accuracy in this study, no responsibility can be accepted for errors or omissions.

4. THE MEXICAN MARKET 5

Further assistance can be obtained by addressing requests directly to the Commercial Division of the Canadian Embassy in Mexico City located at Calle Schiller No. 529, Col. Polanco, 11560 México, D.F., Telephone 254-32-88, telex 177 1191 and fax (sending from Canada) 011 (525) 545-17-69; or the Latin American Division Department of External Affairs, Industry Science and Technology Canada, 125 Sussex Drive, Ottawa, Ontario, K1A 0G2. Phone 9950460 fax (613) 996-0677.

APPENDIX 16

Registration Procedures for Selling to the Mexican Government or its Decentralized Government Agencies

Trade Associations and Services - TRAINING PROGRAMS

List of Potential Agents/Representatives

Dept. of External Affairs
Min. des Affaires extérieures

JUL 4 1991

RETURN TO DEPARTMENTAL LIBRARY
RETOURNER A LA BIBLIOTHEQUE DU MINISTERE