27/02/87

DEPARTMENT OF EXTERNAL AFFAIRS

87/88 Sector/Sub-Sector Highlights Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 339 ABU DHABI

Market: 328 UNITED ARAB EMIRATES

Sector: 001 AGRI & FOOD PRODUCTS & SERVICE

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Next Year Sector/sub-sector (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$ 1320.00M	\$ 1320.00M	\$ 1363.00M	\$ 1356.00M
Canadian Exports \$ 0.80M	\$ 0.50M	\$ 0.31M	\$ 0.53M
Canadian Share 0.06%	0. 04%	0. 03%	0.04%
of Import Market			· ·

Major Competing Countries

i)	206	INDIA	011	%
ii)	051	UNITED KINGDOM	011	%
iii)	011	AUSTRALIA	009	%
iv)	354	NETHERLANDS	009	74
v)	219	IRAN	009	Ζ.
vi)	577	UNITED STATES OF	F AMERICA 005 1	7
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Cumulative 3 year export potential for CDN products 5-15 \$M in this Sector/Subsector:

Current status of Canadian exports: No Export results to date

Market Share

Products/services for which there are	Current Total Imports
good market prospects	In Canadian \$
i) SEMI-PROCESSED FOOD & BEVERAGES	\$ 179.00 M
ii) FERTILIZER, VET PRODUCTS & FERA	\$ 90.00 M
iii) SEEDS & SPECIAL CROPS	\$ 160.00 M
iv) SERVICES/CONSULTANCY	\$ 50.00 M
V) AGRICULTURAL MACHINERY	\$ 65.00 M
VI) ANIMAL & POULTRY BREEDING	\$ 70.00 M
VII) FOOD PROCESSING EQUIPMENT	\$ 95.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be 100