

UNITED NATIONS CONFERENCE ON FREEDOM OF INFORMATION

REQUEST FOR INFORMATION

APPENDIX XI

Code of Ethics of the Canadian Association of Broadcasters

Members of the Canadian Association of Broadcasters subscribe to the following Code of Ethics:

As a member broadcasting station of the Canadian Association of Broadcasters, we pledge ourselves to the best of our ability to--

- (1) program each broadcast day to meet the varied interest of all groups of listeners;
- (2) serve the best interest of our community;
- (3) provide suitable religious broadcasts without permitting this station to be used to convey attacks upon any race or religion;
- (4) provide suitable broadcasts for the entertainment and information of children;
- (5) provide programs which educate entertainingly;
- (6) broadcast the news of the day in a factual and unbiased manner;
- (7) provide opportunity for the broadcast of all sides of controversial public issues to the degree of public interest in such issues;
- (8) encourage advertisers and their advertising agencies to present information of goods and services available for the comfort and convenience of listeners to this station and to present such information in a simple, truthful and believable manner;
- (9) deal fairly with advertisers and all others desiring to use the facilities of this station.