

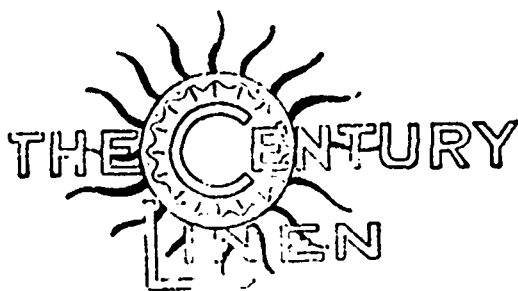
stationery house. The Brown Bros., Ltd., have an endless variety of these goods.

A PHOTO CASE COVERING.

Pale blue China silk or satin makes a pretty photo case covering. Cut two pieces of cardboard 3 inches longer and wider than the picture you wish to frame, and cut an oblong piece from the centre of one just as large as the part of the picture which is to be exposed to view. Cut the silk in a strip $1\frac{1}{2}$ inches wider than the cardboard, from the outside to the part which is cut out. Gather this, and glue the edge to the back of the pastboard all around the outer edge; gather the inner edges, and fasten the silk in the same way, so that no raw edge will show in front. Cover the other piece of cardboard smoothly with silk, fasten the pieces back to back, so that the picture can be slipped between; add a bow of ribbon to the upper right hand corner, and a ribbon to hang it by.

THE CENTURY LINEN.

For good trade no better stationery is found than that manufactured from the Century linen paper. This line includes papeteries, boxed notepapers (with envel-



opes to match), tablets, etc., etc., and can be relied on to give satisfaction to users. Buntin, Gillies & Co., Hamilton, manufacture the complete line of stationery.

HONEYMOON STATIONERY.

For the bride on her honeymoon there has recently been designed a special stationery put up in a white satin circular box. Within are fifty sheets of rather rough cream white paper, showing a deep border in satin finish, and prepared for stamping with one's newly-acquired initial and the address of the house where the honeymoon is to be spent. Both envelopes and paper are to be tied up with a profusion of white ribbons, through the bows of which are thrust an ivory pen handle with gold point. A tiny ivory paper-knife and two sticks of perfumed white wax complete the outfit.

A SPURIOUS PAPER.

Imitation is the best proof that an article is really first-class. The only difficulty is that the purchaser of the spurious article does not get his money's worth. The Rolland Paper Co., of Montreal, have discovered that a spurious imitation of their

"Standard Pure Linen" paper is now being offered to the trade. They are sending out the appended circular, which explains itself:

To the Printing and Publishing Trade of Canada:

DEAR SIRS,—We wish to call your attention to the enclosed sample of "Standard Pure Linen," on which this circular is printed. This paper is well and favorably known by every printer from Halifax to Vancouver. It is made in every regular size and weight, in cream, white and azure, and can be procured from any respectable paper house in the Dominion. Should your paper dealer not keep it in stock, please write to us and we will inform you where to procure it.

We are informed that a spurious imitation of our "Standard Pure Linen" is now being offered to the trade at a price which seems a low figure, but is very high for the quality.

As our trade mark is registered in Ottawa under No. 1608, we will prosecute parties offering this imitation, in order to protect every honest dealer.

THE ROLLAND PAPER CO.,
St. Jerome and Montreal.

The only manufacturers of tub-sized and loft-dried papers in Canada.

A GOOD WINDOW DISPLAY.

The comic opera "Rob Roy" was produced in Hamilton last week, and Robert Duncan & Co., the enterprising stationers there, took advantage of the fact, and made a window display of the "Rob Roy" tablets, so well known throughout the country. The window contained a large quantity of the goods, backed by "Rob Roy" tartans, Scottish claymores, dirks, etc., and now the good Scotch people of the Ambitious City will use no other tablets than the "Rob Roy."

BUSINESS IN STATIONERY.

Mr. Alexander Gillies, of Austin & Robertson, who's a stationers, Montreal, has been visiting Ottawa, Kingston, Toronto and other important points in Ontario lately. He reports business good in the lines of paper carried by the firm, and there is a good demand for the big flat papers. He has a number of special lots which in price and quality are specially attractive.

PAPER AND STATIONERY EXHIBITION.

In the course of the next Easter fair at Leipzig, the usual Paper and Stationery Trades Exhibition of the Paper Union will be held in the Merchants' Clubhouse, the dates being from the 3rd to 5th March. Foreign houses are admitted to exhibit. Programmes and cards of application may be procured from the chairman of the committee: Bruno Nestmann, Leipzig. Foreign dealers, who may think of visiting the next Leipzig fair, or who are traveling in Germany about that time on business, ought not to omit this exhibition from their programme, as it offers an extensive selection of interesting products.

J. & A. McMillan, St. John, N.B., got out a very attractive calendar for 1896.

Every BOOKSELLER in CANADA

is interested in knowing that we have just published

.. SPECIAL EDITIONS ..

of the following

Powerful Novels

By the most popular writers of the day.

MARIE CORELLI.

Sorrows of Satan . .

Paper Covers.

Trade, 45c. Retail, 75c.

W. CLARK RUSSELL.

A Three Stranded Yarn

or, Heart of Oak.

Paper Covers.

Trade, 36c. Retail, 50c.

THE DUCHESS. (Mrs. Hungerford).

The Professor's Experiment

Paper Covers.

Trade 32c. Retail, 50c.

MARIE CORELLI.

Barabbas . . .

A Dream of the World's Tragedy.

(Second Canadian Edition.

Paper Covers.

Trade, 36c. Retail, 50c.

We will have ready in a few days a New Novel by

ADELINE SARGENT.

Marjorie Moore . .

Paper Covers.

Trade, 36c. Retail, 50c.

NOTE the fact that all of the above are not only printed from the same plates, on the same quality of paper as the expensive American editions, in cloth, but they are also the cheapest editions in the market to-day.

ORDERS SOLICITED.

The Montreal News Company, Ltd.

MONTREAL