### Politeness as an Advertisement.

Continued from "age sas

are quet, and have a well bred air that makes it a pleasure to deal at their counters.

The point I want to make is that big ads. are mt all that is recessary to make a storosuc-cessful, even when the ads, are backed with goods that fill every representation. manners and pointenessare valuable adjuncts, and unless they are in evidence no permanent patronage can be built up. - Printers Ink.

### Montreal Grocery Market.

The sugar market continues to go along in its same old grove, and there are no new features of note. The demand from both local and Western buyers at the present is of a very limited character, and sales are principally in small lots to fill actual requirements. Stocks in refiners' hands are large for this season, but, as the prospects are encouraging for an active demand as soon as the preserving season sets in, the indications are that present prices will be maintained. We quote Granulated at 13c in 250 barrel lots and over; 4 11-16 in 100 barrel lots, and 43c in smaller quantities. Yellows range from 33 to 14c, as to quality, at the factory.

There has been no change in syrups. demand continues slow, but as the offerings are light from first hands, prices rule steady at 1½ to 2\frac{3}{2} per 1b. as to quality at the

factory.

The combine prices for Barbadoes molasses are 31c for car load lots, 32c for smaller quatities, and 20ke for cargo lots. A late cable from the Island atates that the crop is turing out smaller than was at first expected, and that the demand was good, sales being made freely at 12c first cost. On spot market is quiet, the demand being chiefly for small lots at the above prices. Porto Rico is little enquired for at 31 and Antigua is dull at 27c.

A fair business continues to be done in rice and the market is moderately active and steady. Foreign advices state that market for Burmah cargoes has been exceedingly firm, with sales of some extent We quoto. Japan standard, \$1 25 to \$1.40; crystal Japan, \$1.75 to \$5.00; standard B, \$3.45; Patna, \$1.25 to \$5, and Carolina at \$6.50 to \$7.50.

There has been no change in the situation of the spice market. The demand is slow and business of a jobbing character. The following quotations are what jobbers can buy at only:—Penang black pepper, 6c to 7½c; white pepper, 10c to 12½c; cloves, 7½c to 9c; cassia, 8½ to 9½c; nutmegs, 60c to 90c, and Jamaica ginger, 15½ to 18½c.

The demand for coffee has been slow, and

the market was quiet, with no new feature to note. We quote Maracarbo at 17½c to 18c; Rio, 16c to 17½c; Java, 23 to 25c, and Mocha,

23c to 25c.

The feature of the tea market during the past week has been American holders withdrawing their low grado Japan from this market, as better prices are ruling in the States for them. There has been some enotates for them. There has been some enquiry here for low grade Japans at prices ranging from 13 to 14c, but these grades of tea are scarce at present. Sales of 300 to 400 half-cheets of low grade blacks were placed at 11½ to 12½c. On the whole the market is quiet, and sales are slow.

The chief feature of the week in dried fruit has been the firmer tendency of California goods. Advices from the Coast report serious damage to the vinyards while the fact that there is little or no supplies of any kind here there is little or no supplies of any kind here in first hands, tends to move prices upward. The last lot of any quantity of 4 crown raisins was closed out the other day at an advance of \$\frac{1}{2}c\$ per pound over what was possible in April, and 3 and 2 crown are \$\frac{1}{2}c\$ lift strong. Round lots of the former have 16.1 rst hands at 5c net cash, while \$\frac{1}{2}c\$

is about the cheapest that a jubber could secure any fresh supplies of the latter grade. Valencia raisins are scarce here, recent sales having cleaned up what there was in first having cleaned up what the jobbers have is small and hardly sufficient for their own trade. Selected and fine off stock, in fact, are difficult to get at all. Prices range from 12c for ordinary to 5c for fine off stalk. There is no change in currants on spot, values ranging from 4½ to 1½c in cases. The market in Greece is reported quiet but with a firm tendency. dency. It is yet too early to have any reliable information about the coming crop. The stock of prunes here is extremely small. A few car lots of Pacific coast goods arriving the week, but they were all taken before arrival here. We quote. Besnias, G. to Gic. Fresh, 5ic to 5c. and California, 7c to 10c, as to grade.—Gazette, May 22.

### The Consumption of Oats.

The apparent dullness in the out market for a month or more has been ascribed to the great increase in the use of bicycles and the displacement of horse cars by cable and trolley lines. This was such a natural inference that it was pretty generally accepted without question, and, of course, it stands to reason that the substitution of cable and trolley for houses must have made come reason that the substitution of cause and trolloy for hoises must have made some difference. Therefore many of our readers will be surprised to learn that there has been only a slight decrease in the volume of business in oats in the New York market during the past six years. This is domonstrated by the following table showing the receipts here for the years named, the exports for the same time and the domestic consumpfor the same time and the domestic consump-tion in round numbers: 

1890 exports	9,801,000
Leaving for home use	21,413,000
1891 receipts	27,737,700
1891 exports	3.205,500
Leaving for home use	21.532,200
1892 receipts	30,600,000
1892 exports	
Leaving for home use	26,857,200
1893 receipts	29,508,000
1893 exports	5,197,000
Leaving for home use	21,311,000
1891 receipts	26,657,500
1891 exports	382,800
Leaving for home use	26,274,700
1895 receipts.	25,207,000
1895 exports	1,497,000
TOWN CONTINUES.	71.52.1000

Leaving for home use ...... 23,710,000 It will be observed that the total remaining for local consumption in 1895 is only slightly smaller than in 1890, 1891 and 1893. As a matter of fact it is probable that last year's consumption of oats—so-called—was fully as large as in 1890 and 1891. Of course outsiders will find it difficult to understand how the consumption can exce d the receipts, but the explanation of it is simple. In short, last year oats were decidedly high and wheat relatively low, and hence a pound of eats brought more than a pound of wheat. As a natural consequence dealers found it profitable to buy wheat to mix with oats. It can not be denied that the use of oats must have been lessened somewhat, owing t the increased employment of trolley and cable as a motive power, but nevertheless it is said that many of the horses discarded on this account have been put to other uses in this vicinity. Moreover it is alleged that the extraordinary growth of the bicycle fad has not restricted the use of oats in this city materially because

the majority of bicycle riders never could afford to keep a horse, while the well to do class still keep their horses even if they use bicycles. - New York Produce Exchange Reporter.

## WALKER HOUSE.

The mest conveniently located Hotel in Toron One Black from Union Railway Depot A first class Family and Commercial House

Terms from \$2 a Day DAVID WALKER, PROPRIETOR.

Corner York and Front Sts., TORONTO, Ont.

# No Trouble

to furnish information about Splendid Service offered via "The North-Western Line" from Minneapolis and St. Paul to Milwaukee and Chicago—it's a pleasure. If you contemplate a trip East, please drop a line to T. W. Teasdale, General l assenger Agent, St. Paul, and receive illustrated Fol-Free, with detailed information about the three superb trains leaving Minneapolis and St. Paul every day in the week, for Milwaukee and Chicago together with any special information you may desire. Home Agent will sell you tickets via this first class. line and reserve you Sleeping Car Berths in advance. on application.

### WISCONSIN CENTRAL

LINES.

LATEST TIME CARD.

#### Daily Through Trains.

12.45 pm; d.35 pm; Lv. Minneapolis. Ar | 3.40 am; 4 2072 1.25 pm; 7 15 pm; Lv. St. Paul Ar | 3.00 am; 3.40 pm; 4 2072 4.05 pm; Lv. Duluth Ar; 11.10 am; 7 15 pm; Lv. Ashland Ar; 8.15 am; 7.15 am; 10.05 am; Ar. Chicago Lv. 5.00 pm; 13.40 pm; 13.4

Tickets sold and baggage checked through to points in the United States and Canada. Close connection made in Chicago with all trains go East and South.

For full information apply to your nearest ticket age

JAS, C. POND. Gon. Pass. Agt. Wilmankse, W.