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D. S. Co.

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Why Is It?

That our suspenders are being imitated by competitors both in United States and Canada. The reasons are very plain. Our productions are the essence of all that is durable and practicable in suspender making, brought about by time, money, and brains devoted to bringing them to perfection.

We do not try to see how cheap we can make them but how

Strong, Substantial and Neat

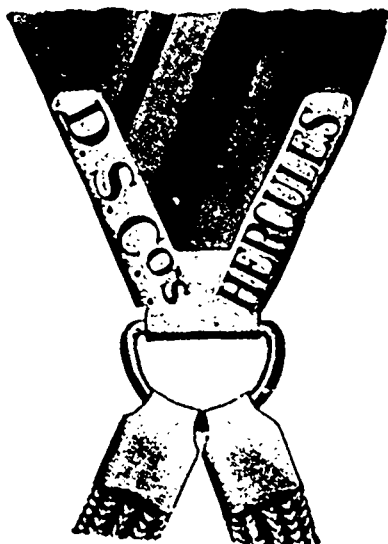
and always progressing. Goods we sell at from \$2.00 to \$6.00, to retail at 25c. to \$1.00 are the best this world can produce.

Three fourths of the leading merchants handle **D. S. Co.'s Suspenders** in preference to all others for they find they are trade bringers and sellers over the counter every time. If you are among the one-fourth you better come to us right away. We will be glad to have you.

The markets are full of cheap unsaleable stuff (trade losers) dear at any price; but did you ever see a

"HERCULES"

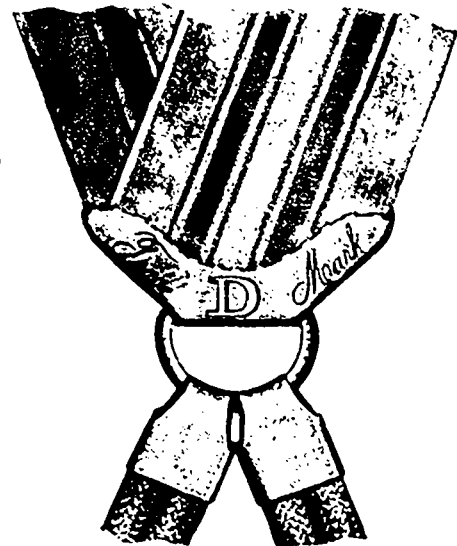
brace a sticker. How could they when they are backed by a guarantee for two years solid wear **by the largest, oldest, and most reliable markets.**



This is the old stand-by.
Pat. March '91.

**Dominion
Suspender
Co.**

NIAGARA FALLS
UNITED STATES
and CANADA . .



Our Latest—not quite as large.
Patent applied for.

Trade **D** Mark

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