

Guide-Advocate

Member of Canadian Weekly Newspapers' Association

FRIDAY, JANUARY 28, 1921

NOTE AND COMMENT

Does it pay better to lower prices a little bit here and a little bit there, a little bit to-day and a little bit to-morrow, or to make only one bite of the price-cutting cherry? It would seem as if the best results have been scored by those who acted decisively and then made a noise about their courageous course. The public like to think they are getting bargains. When they read a big ad. that in a certain store prices have been slashed all round; they are inclined to swoop down and take advantage of the lower prices. The merchant who takes such a stand reaps a lot of credit, whereas another merchant whose price levels may on the whole be just as low will get no applause if his reductions have been made piece-meal and unspectacularly. There is a story to the effect that a young debutant was placed next to Chauncey M. Depew at a party and that in her nervousness she knocked an egg from the table. Turning to the veteran senator, she nervously exclaimed, "Oh, Mr. Depew, whatever shall I do? I've dropped an egg." "Cackle, madam, cackle!" was his reply. The merchant or manufacturer who drops his prices should do a little cackling these days. It would help to win applause and to move goods.

DRIFTING

(By C. O. Monroe, Manager, Sterling Bank, Watford.)
Nearly every man will work when he has some one behind him driving him to it, but the man who is going to get somewhere in this world provides his own motive power. He is not contented to drift along, doing just what work has to be done, but on the contrary, does more than what he is expected or supposed to do and, when that is finished, still looks for more and more to do.

There is no grander sight than that of a huge ocean liner breasting the seas at full speed ahead; she has a certain port as her objective and her crew are united in the effort to bring her to that port in the shortest possible time. She seems to throb with life and the waves which break against her sides do not deviate her a hairsbreadth from her course. But let the steam be shut off from her engines and the great hulk immediately becomes a plaything of the elements, to be tossed about and battered at their will, and unless the engines are started, she will eventually become a wreck on some rock-strewn shore.

And with a man it is exactly the same. Unless he has an objective, to reach which all his energies are concentrated, he will make no progress but will merely float about, here and there, entirely at the mercy of the fates, and will ultimately be listed as another failure.

No one gets ahead by looking back and reviewing what he has done. It is what he is doing, and will do, that is going to count from now on.

LAMBTON BOXING TOURNAMENT

The Soldiers' Athletic Club of Petrolia is promoting a Lambton County Championship Boxing Tournament. All the County has been urgently requested to send men to fight for the Championship title in all classified weights, the program being the different districts to select their best men by preliminaries or by eliminations and then all the best men to meet in the final bouts held in Victoria Hall, Petrolia, the last week in February. The exact date will be made known later.

Already several districts have expressed willingness and enthusiasm over this coming event, and some fierce battles are to be expected.

We would like to hear what Watford and Forest intend to do in this event and hope they will trot out their white hopes to do battle in this first County Championship Bout.

Full information can be had by applying to the Soldiers' Athletic Club of Petrolia. Enter now for this event.

Read the Guide-Advocate "Watt."

WATFORD FARMERS' CO-OPERATIVE ASSOCIATION

At the annual meeting of the above association held last week the annual financial statement was presented and the directors for the year appointed as follows:—

Directors—D. L. Fisher, Clarence Tolbear, Walter Annett, L. McLean, Isaac Foster, Andrew Moffatt, R. R. Heaton, Fred Bryce, Arthur Williamson, J. B. Parker and Carl Smith.

The following officers were elected:—

President—D. L. Fisher.
Vice-President—J. B. Parker.
Treasurer—Walter Annett.
Secretary—D. A. McDonald.

The following is a statement of the Resources and Liabilities of the Watford Farmers' Co-operative Association as on January 1st, 1921.

RESOURCES

Mdse on hand Jan. 1, 1921	\$6546.95
Cash on hand Jan. 1, 1921	357.65
Accounts Receivable	490.28
Bills Receivable	232.36
Owing from Stock act.	238.28
Building	150.00
Store and Office supplies	45.00
Furniture, Scales, etc.	183.45
Unexpired Insurance Prem	26.50
Collateral Notes	9550.00
Members' Cash Deposits	500.00

\$18320.47

LIABILITIES

Accounts Payable	\$1275.37
Rebates to Hogshippers	50.00
1919 Credits to Members	208.28
Members' Cash Deposits	500.00
Interest on Cash Deposits	20.25
Note at Merchants Bank	4000.00
O. D. at Merchants Bank	147.95
Balance of commission due manager	676.19
Telephone acct	18.50
Excess of Assets over Liabilities	11423.95

\$18320.47

TOTAL SALES FOR 1920

Store Sales \$97152.65

Live Stock Sales 77040.88

\$174193.53

D. A. MacDonald, Secretary.

IMPORTANT NOTICE

In order to assist in the prompt and satisfactory administration of justice, the Attorney General is arranging to place a Provincial Constable in the principal towns of the Province under the direction of the Crown Attorney.

It will be the duty of this officer to attend under the direction of the Crown Attorney, to police work in connection with all parts of the County where there is no police force. In cities and towns having a force, while of course it is the Provincial Officer's duty to give what relieve the local police of their duty or interfere with their activities.

It will be his duty to enforce the Criminal Code, the Ontario Temperance Act and any Provincial Statutes, but not of course Municipal By-laws which of necessity will be left to Municipal authorities. It is hoped that the appointment of these Officers will result in a greatly improved administration of justice, especially in the rural districts. All complaints of criminal offences, offences against sections of the O. T. A. or offences against other Provincial Statutes should be made to the Crown Attorney who is responsible for the enforcement of the law in this County. 28-2t

TWO THINGS THAT HURT THE EYES

Reading by Intense Light
A person has been known to say, "I have ruined my eyes by reading too much." Not so— the eyes were made to use. One sure way to permanently injure the eyes is reading by intense light. The light should come through ground glass to soften it. Never use clear glass for either gas or electricity. Oil lamps give out a soft light, therefore clear glass chimneys.

Reading by Dim Light
Take our advice—do not read or sew by a dim light—it will be a direct strain upon the sight centers of the brain. On these two things hang the fundamental laws of sight economy. Never use cheap or pick-up glasses—come to us for advice about things optical. Everything needful here.

Carl A. Class
Jeweler Watford

Friday and Saturday will wind up our January Sale
Broken Ranges, Odd Lots, Remnant Clearing

A Few Real Bargains in FURS
Muffs, Neckpieces Sets

SHEEP-LINED COATS \$10.00

Men's Work Shirts \$1.50
20 dozen—and all to sell on Saturday.

Our Spring Opening
in our TAILORING DEPT.

New Serges Worsteds and Tweeds.
Special Trousers To Order from Scotch Tweeds \$8.50

MEN!—Have you seen the TIE we are showing at 70c each

Flannelette Blanket Largest Size. Grey only \$2.75
Wool Blankets worth regularly up to \$20.00 **\$13.75**
A LIGHTER ONE AT \$9.00

Swift, Sons & Co.

WANT COLUMN
Five lines and under 25c.
Card of Thanks 50c.

FOR SALE—Barn 40x60 20 ft. posts, fine siding and sheeting. Apply to A. B. Sisson, lot 2, con. 14 Brooke. 21j4t

FOR SALE—A Ford Tractor with plow. Also a Type B. International Cutting Box.—Russel Harrower, Watford. 21j3t

Basil Richardson, barber, has taken the agency for the Parisian Steam Laundry and is now prepared to receive laundry and dry cleaning.

LOST—Tuesday night on Main street or at the Rink W. H. S. Field Day Medal initials L. McL. Finder please leave at this office.

LIVE HORSES BOUGHT at the highest price, also injured horses.—LETT BROS., fur ranchers, lot 18, con 13, Brooke; Rural phone 48-21. Watford P. O. Phone messages at our expense.

HEREFORD CATTLE FOR SALE—Bonnie Brae and Fairfax breeding. Bulls of serviceable age, females any age. Write your wants, or better, come and see them. A. E. Perry, Appin, Ont. 21j3t

FERTILIZER—Before placing orders for spring, get prices from Wanstead Farmers' Club. High-grade fertilizer a specialty. Apply to Arch. Williamson, 2, Wyoming, or P. W. McPhedran, Wanstead. 14j5

NOTICE—Now that J. McManus has sold out his interest in the Butcher shop all accounts due McManus & Edwards must be settled at once. If you cannot pay the money please settle by note with P. E. Fuller.

CORRUGATED IRON, Preston Safe-Lock Shingles, Metal Ceilings and all kinds of metal goods. Also Brantford Asphalt Shingles and Roofing. Anyone requiring any supplies in this line will find it to their advantage to get in touch with GEO. O. STEVENSON, Phone 74, Watford. n19tf

There's a Photographer in Petrolia ROBSON

Wedding Announcements and invitations of the finest quality at The Guide-Advocate.

Report of S. S. N. Warwid for January. Class IV—Mary McKenzie, Loretta Bryce, Verna Williamson, Mary Maher, Mabel Jackson, Willie Maher, Dorothy McKenzie, Frank Bryce, Gordon Williamson, Richard Jackson. Class III—Lucy Bryce, Bruce Sayers, Pearl Claypole, Stanley Thompson. Class II—Merton Bryce, Florence Bryce, Willie Claypole, Alvin Williamson, Grace McKenzie. Class I—Lena Bryce, Harold Rivers, Elgeretta Jones, Cecil Jackson, Frank Claypole, Laura Williamson, Willie Hume, Marjorie Sutton. Primer—Velma Claypole, Regena Williamson, Leslie Bryce.—G. L. Perry, teacher.

Notice This!
OUR LOSS!—YOUR GAIN!

WOMEN'S HIGH TOP KID BAL., REGULAR \$7.00, NOW \$5.50
WOMEN'S KID BLUCHER, Patent Tip, REG. \$6.00, NOW \$4.50
BOYS' SHOES, REGULAR \$5.00.....NOW \$4.00
MEN'S BLACK CALF, English last, REGULAR \$8.00, NOW \$7.00
MEN'S BROWN, Eng. last, Neolin sole, rubber heel, Reg. \$10.00, NOW \$8.00
MEN'S BROWN CALF, English toe, leather sole, Reg. \$11.00, NOW \$9.00
WOMEN'S KID OXFORD, Sport Heel, REGULAR \$6.00, NOW \$4.00

WE HAVE DECIDED TO TAKE OUR LOSS NOW. IT'S YOUR GAIN

COMPLETE STOCK OF BOOTS AND RUBBERS

P. Dodds & Son
WATFORD'S BUSY STORE

Lambton's Winter Fair
PETROLIA
FEBRUARY 9, 10, 11, 1921

The Only County Winter Fair in the Province

CORN, GRAIN AND SEED SHOW
of Lambton County Corn Growers' Assoc'n

The finest display of the choicest seed corn, grain and small seeds in Ontario.

STOCK SALE of Lambton County
Pure Bred Live Stock Breeders' Association

38 head of inspected Shorthorn and Hereford males and females; 3 choice Berkshire sows, to be sold at public auction

POULTRY SHOW
The Eighteenth Annual Winter Exhibition of the Lambton Poultry Association

An Agricultural Display of the Resources of Lambton County.

The Pride of our County Agriculturists.
See Bills for Particulars. Write for Catalogues.

W. P. MACDONALD, Secretary
Petrolia, Ontario. 2

ARKO
Miss M. Thomas, guest of her sister, Mr. Syerson is spent of weeks in Detroit
Miss Edith Waters of her sister, Mrs. V. ford.
Mr. Ed. Crawford brother, Frank, of week.
Rev. A. H. Jones Wheatley last week funeral of an intima

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