

SHOWING OF CHRISTMAS GOODS NOW COMPLETE

THE DIFFICULTY in securing repeats of Christmas goods makes the necessity of early buying more urgent than ever. Now that the war is over we are looking forward to Christmas—and all that it means—with greater fervor than ever before. We have prepared with a finer and larger range of Christmas goods than we have ever shown. Let us urge you to make your selections early. We will only be too pleased to lay aside your purchase for future delivery.

Fancy Collars and Neckwear

Ladies' Georgette Collars, lace and satin trimmed.....75c to \$2.25
Corded silk collars and cuffs.
Pique collars with cuffs to match.....75c to \$1.50

Waists and Underskirts

Christmas waists in georgette, crepe de chine in black, white and assorted colors. Sizes 34 to 42—\$4.50 to \$10.00
Taffeta, sateen and wool underskirts..... \$1.50 to \$6.50

Fownes' Gloves

Fownes make an ideal gift.
Fine French Kid in black, white, tan and grey.....\$1.00 to \$2.25
Wash Kid in grey, tan and champagne.....\$3.00
Chamoisette and fleece-lined gloves.....50c to \$1.00
Wool Gloves in all shades, 50c to 75c

Silks for Christmas

Silk Crepe de Chine in all the wanted shades.....\$1.50 to \$2.25
Habutai, Shantung, Messaline and Tartans, all shades, yard wide, at.....\$1.25 to \$2.50

Christmas Handkerchiefs

Plain and fancy linen, lawn and silkine.....5c to 50c
Khaki handkerchiefs at 15c, 20c, 25c

Fancy Tea Aprons.....35c, 50c, 75c
Fancy Linens, Doilies, Centrepieces and Runners.....25c to \$4.50
Fancy Ribbons from 3c to 75c per yd.

What Men Would Like For Christmas

Silk Mufflers at \$1.25, \$1.50, \$2 and \$3
Silk Socks in black, white, tan or gray at.....75c
Kid Gloves, unlined or silk-lined, in gray or tan.....\$1.50 to \$3.00
Kid Gloves, wool lined..\$1.50 to \$2.50
Heather Knit Gloves at..75c to \$1.00
Fur Driving Gauntlets, \$3.00 to \$6.00
Sweater Coats, all wool, in plain or fancy shades.....\$5.00 to \$10.00
Pull-over Sweaters, all wool, \$3.75 to \$5
Fine Shirts, silks, crepes and percales.....\$1.25 to \$3.75
Caps—Eastern brand, Kling-Klose lined.....\$1.25 to \$2.50
Men's Ties—choice Christmas patterns.....60c, 75c, \$1.00 and \$1.50
King and Borsalino Hats..\$2.50 to \$6

For Boys

Sweater Coats.....\$1.40 to \$5.00
Pull-over Sweaters.....\$1.00 to \$2.00
Hockey Gauntlets.....50c to \$1.75
Knitted Toques.....50c to 75c
Wool or Leather Mitts...25c to \$1.50

Millinery at Half Price

A Two Weeks' Clearing Sale of Millinery. Trimmed and untrimmed hats at half price.

A. Brown & Co.

"THE STORE THAT SATISFIES"
PHONE 24.

Watford Branch Bible Society
Following is the report of the receipts of the Society for the year 1917—
CR.
Collected at public meeting.....\$13 70
Collected at Sunday night meeting, 30 85
Watford East, collected by Mrs. S. Brown and Miss Jean Cameron... 45 00
Watford West, collected by Mrs. J. Osborne and Miss M. Dodds... 34 38
4th line West, collected by Miss J. McCormick and Miss S. Craig... 18 00
4th line East, collected by Miss C. Cameron and Miss L. Morgan... 7 70
2nd line East, collected by Miss B. Edwards and Miss M. Robinson... 9 40
6th line West, collected by Miss F. Clark... 2 15
6th line East, collected by Miss V. Shea and Miss P. Moffatt... 7 08
6th line West, collected by Miss A. Cran and Miss V. Lang... 9 40
12th line West, collected by Miss B. Holbrook... 7 00
12th line East, collected by Miss N. Kelly... 6 10
12th line East, collected by Mrs. R. McLean and Miss K. McLachlan 10 00
\$200 76
DR.
Draft sent to Elias Rogers, treas. Upper Canada Bible Society, Toronto, Dec. 31, 1917.....\$200 76
J. W. McLAREN
Treasurer Watford Branch.

The two Brantford daily newspapers have advanced their prices to \$5.00 a year.
Miss Grace Symington, of Sarnia, was married Saturday last to Harry F. Beresford, deputy registrar M.S.A. in military district No. 1.
A number of local men have formed a company for the promotion of a weekly picture show for Parkhill.

Death of Mrs. A. Goldsmith
A very sad death occurred on Thursday Nov. 28th on the 6th line north of Watford, when Olive May Langstroth beloved wife of Arthur G. Goldsmith, passed away from pneumonia following the flu.
She was the youngest daughter of Mr. and Mrs. I. Langstroth of Forest, formerly of Seaford. She was born in Seaford 28 years ago, and lived there until 10 years ago, when the family moved to Arkona, where she was married five years ago to A. G. Goldsmith of Warwick.
The funeral took place from her late residence on Saturday at Arkona Cemetery, where a large number of friends gathered to pay their last respects. The services were conducted by Rev. Muxworthy of Forest, and Rev. Ball of Arkona, the pallbearers being Ed. White, Clayton White, Herbert Lewitt, George Smith, Gordon Vance and Wm. Capes.
Besides her husband and little son she is survived by her father and mother and three sisters, Mrs. J. F. Beattie of St. Catharines, Mrs. Alex. Gilliaty and Mrs. Geo. Wade of Stratford and one brother Will of Forest.
Her husband who is just recovering from the flu was unable to attend the funeral.

Notice to Lincoln Sheep Breeders
At the annual meeting recently held in Chicago a resolution was passed that "on and after January 1st, 1919, all sheep sold must be transferred or their progeny will not be accepted for registration"; also, "after November 1st, 1919, all sheep must carry the breeder's private ear label and number must be on application form." These changes were found necessary to comply with other record boards' regulations.
ED. DE GEX,
Chantry Farm, Kerwood.

Death of James H. Brand
The sad death of James H. Brand, occurred at his late residence, lot 75, lake road, on Monday, Dec. 2nd, after a few days illness from pneumonia, brought on by the influenza. Deceased who was 31 years of age was born in this township, where he has lived all his life. In July 1915, he married Miss Julia Watson of Forest, who with three small children survive. His mother, two brothers, Capt. Will Brand of England and Frank of Swift Current, Sask., and one sister, Mrs. Arthur Catt of Warwick, also survive. The funeral was held on Wednesday afternoon at Beechwood Cemetery, a short service being conducted at the house by Rev. Muxworthy. The bearers were Arthur Vance, Earl and Thomas Brand, Richard Skinner, Verne Wellington and George Buchanan.

Memorial For Fallen Heroes
The grand jury at Sarnia recommended that the city and council of the county get together and erect a fitting and lasting memorial to Lambton's fallen soldiers. The jury suggested an isolation hospital or a Y.M.C.A. as being much needed. During their inspection of the county buildings they found everything running in a proper manner and congratulated the superintendent in charge of the various buildings.
Regarding a memorial for the soldier boys of the county who lost their lives fighting for the Empire the county council seemed divided. It was thought each municipality throughout the county should build a memorial. The city of Sarnia intends building a memorial, and it was thought the county council might co-operate and help build a large memorial that would be a credit to the county as a whole. Nothing definite was done in the matter, it being referred to the finance committee.

BOSANQUET COUNCIL

Council met on the 2nd. All the members present. Minutes of last meeting confirmed, a by-law was passed fixing King Edward Hall, Thedford, as the place for holding the ensuing municipal elections and appointing Jas. Lean, Wm. Hawkins, R. Stephenson, Wm. Mason, R. J. Ross, Chas. Rogers and Jas. Patterson Deputy Returning officers, and Wm. Nutt, Frank Wight, Jas. Leonard, J. H. Pawcett, Robt. Lithgow, Adam Duffus and Bruce Bossenberry, poll clerks.
The Reeve with Messrs. Thomson and McDonald were appointed a committee and act with a committee of the Thedford council to welcome the soldiers on their return.
Mrs. Maria Gill was given permission to cut down a tree in front of her lot on Huron St., Brewster.

The following orders were given:—C. Medcoff \$100 for work on Mud Creek drain G. Harrower \$5.00 for use of plank and use of spile driver, G. Monkhouse \$1.25 unloading tile for Hilborn drain; Damos Stebbins \$2 refund of Jas. Wilson's dog tax he being non-resident; Vernon Stephenson \$2 refund dog tax being error in assessment; R. J. Stewardson \$38.55 for gravel; W. N. Ironside \$12 Bosanquet's share of hall rent for Division

Court; G. Coultis & Son \$24 for plank; Ed. Zavitz \$5; H. Monkhouse \$5 and Lagate Bros. \$2 drawing tile for Hilborn drain; Jacob Fuller \$12.90 for gravel; John Davidson \$18; Allan McDonald \$22.40; H. B. Clark \$10.50 and John Sitter \$12.30 for gravel; R. N. Tidball \$8.50 expenses taking Harry Taylor to House of Refuge; Mrs. Oliver \$1.65 supplies for H. Taylor; John Coultis \$50. for work on drain; Frank Lamb \$23.40 for gravel; Chas. Clark \$5 fees as weed inspector; G. B. Faulds \$9.60 for gravel; B. Tidball \$9.90 A. McInnis \$9.60 fees as members of Bd. of Health; Dr. Grant \$33.00 M. H. Officer and G. Sutherland \$9.20 Sect'y of Bd of Health.
The Municipal Ward \$15.00 for cash book and A. J. Clark \$22.50 fees as fruit pest inspector.
Council adjourned to meet on Monday, the 16th at 9 a.m.

Forest High School opened again Monday.
Mrs. Dan. Murphy, who recently removed from Wyoming to Sarnia, is in a serious condition the result of having fallen down the cellar steps. When her husband returned from work he found her in a pool of blood and unconscious.

BOOKS

Now is a good time to make your selection of Books for Christmas.

We have a great array of Toy Books for the Kiddies, Linen Picture Books, Painting Books, Nursery Rhymes, etc.

Books for Older Boys and Girls

Including Alger, Henty, Chapman, Webster, Mead, Elsie and many others.

Gift Books for Everybody

NOW } "Joan and Peter" by H. G. Wells
ON } "The Martial Adventures of Henry and Me" by Allen White
SALE } "Foe Farrell" by Quiller-Couch

New Books by Robert Service and Ralph Connor expected shortly.

Cloth and Leather Pocket Testaments

Peloubet's Sunday School Notes

MAKE YOUR BOOK SELECTIONS EARLY

J. W. McLAREN

DRUGGIST The Recall Store STATIONER

THE STERLING BANK OF CANADA

SAVE, Because--

A well filled bank book talks louder than a large weekly salary.

Fires Break Out

and thieves break in. Don't risk the first, or invite the second, by keeping money in the house.

Put it in The Merchants Bank, where it will be safe from loss—always available—and earn interest at highest current rates.

THE MERCHANTS BANK OF CANADA

Head Office: Montreal, Established 1864.
WATFORD BRANCH, F. A. McLAREN, Manager.
ALVINSTON BRANCH, G. H. C. NORSWORTHY, Manager.

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Volume XLIV—N

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes items of interest for this column. Phone 11, send by mail or by item in GUIDE-ADVOCATE Letter Box.

READ the Want Column on page Do not put off till tomorrow the pig you can do to-day.

THE Watford shop windows present very attractive appearance this week. SHIPMENT of Holeproof Hose Xmas selling.—SWIFT'S.

HAVE you renewed your subscription the Guide-Advocate?

SCHOOLS close for the Christmas days to day and will reopen Jan. 6. HOCKEY skates, Sticks, Pucks, HOWDEN'S. The old quality and To ALL—A Merry Christmas BROWN & CO.

ANYONE desiring any of Miss N work, Mrs. Brent will be pleased to them at her residence, Main street. IT LOOKS at present as if the municipal candidates will be sma no one can say what the 30th ins bring forth.

THERE will be a celebration of Holy Communion on Christmas m in Trinity church at 8.30, also a and celebration at 10.30 a. m.

FOR the men who smoke, there is no better place to buy them than H. LOVRIE'S. Small boxes at 70c

WASHING MACHINES, Vacuum grs, Carpet Sweepers and Q-Cedar are very acceptable gifts. Let us you.—T. DODDS & SON.

SPECIAL Christmas services will held in the Methodist church next day. The pastor, Rev. A. C. Tiffin be in charge. Every body welcome, mas music.

REGULAR meeting of Court C. O. F., on Monday evening next p.m. for the election of officers and important business. Every memb can possibly attend is requested to

BLOUSES A LA MODE for Christmas georgette crepe, habutai silk and de chine, at SWIFT'S Xmas Store.

MR. P. E. FULLER received from Saskatoon on Tuesday, Dec. 10, a letter from his wife, stating that his brother's wife, died at her home on that day from pneumonia.

CITIZENS are cautioned against drains for soapy or dirty water. Ref to council proceeding will show private drains tapping municipal must be used only for surface water

ORANGES 50c to 50c, mixed nut candy 25 to 40c, bananas, raisins, Christmas cats at HOWDEN'S.

THE retiring members of the Bo Education are Dr. Hicks, Dr. H. W. H. Harper, and Dr. Siddall. McKercher's term also expires this He is an appointee of the county c

CHRISTMAS phone orders will most careful attention.—A. BRC Co., Phone 24.

THE new one-cent coin about coined will, it is claimed, be of convenience to the meat marke other businesses where almost purchase runs into the odd cents.

BRIGHTEN up for Xmas with We have bulbs from 10 watt to 100 —T. DODDS & SON.

IT is noticed that in many of the towns of Ontario, Government advertised at from 11 to 13 cent pound. Why is Watford not in in this cheap food sale?

CORP. M. T. MEAD, of Thames now in the military hospital at C His son George now has the use eye, but cannot open the other of He is still in an English hospital.

A SPECIAL bulk silk blouse for girls, \$3.00. Sizes 34 to 40, —S Christmas Store.

THE Presbyteries of Chatham Stratford last week passed res which practically mean that no ag any society can use the pulpits Presbytery without special permis the Presbytery.

OVERCOATS for boys and young the smart belted styles.—A. BRC Co.

Few people in this vicinity wll on turkey this Christmas unless it drops. At the present price it take more than a year's interest \$100 Victory bond to buy a decent bird.

MOTHER would appreciate copper tea kettle, tea pot or coff or if you have a little more m spend an electric iron or toaster in 365 days in the year.—T. DODDS

THE enterprising advertisers c fons are doing a large share of the of the Guide-Advocate. This we they are doing it well. Their am ments are the most important in this season and our subscribers rt ads. with pleasure and profit.

FOR the Christmas trade we have a special reduction in the prices of sets. These goods are exquisite quality and pattern, guaranteed the finest wear, well burnt, an price that can never be duplicated wise shopper will buy now.—P. D. SON.