

Rowat's Teas
Our Special Blends Please People Who
Are Particular, 70c, 80c, 90c, \$1.00,
\$1.10 and \$2.00 a Pound.
T. A. Rowat & Co.
250 Dundas St. z Phone 3051-3052

**Preserve
Your Sight**
Your eyes are your most valuable
possession. Our advice and
service are at your command.
CARE FOR THE EYES THAT
CARE FOR YOU.
BROWN OPTICAL CO
QUALITY BEYOND
QUESTION.
223 Dundas St. Phone 1877.
Branch: Hamilton.

Our fitters are
experts, \$1.50 to
\$10.00. We have
Trusses to fit
all needs.
**ANDERSON &
NELLES**
Dundas St.
Cut shows one of our
many lines.

COAL
Egg, Stove, Nut and Pea Coal,
the best obtainable.
Prompt delivery to all parts
of the city.
Orchard's
45 York Street. Phone 384.
zxv

MILITARY RIBBONS,
BADGES AND BUTTONS.
Peel's! Peel's!
10 MARKET LANE
NOW AT RED STAR NEWS CO.

FOR
AMBULANCE SERVICE
PHONE 1968
HEATED INVALID COACH
GEO. E. LOGAN
371 DUNDAS ST. zxv

**DAUGHTER OF CURZON
BREAKS ARM IN FALL**

Associated Press Despatch.
London, Oct. 5.—The Baroness of
Ravensdale, the former Lady Mary
Irene, eldest daughter of the late
Marquis Curzon by his first marriage,
was thrown from her horse
today during a hunt, and suffered a
broken arm.

Balloon's Crew Rescued From Storm-Swept Lake After All-Night Battle

Detroit Airmen Saved From
Waters of Erie by
Freighter.

OTHERS ARE OUT

Only One Entry in Trophy
Race Braves Sunday's
Storms.

Special to The Advertiser
by a Staff Correspondent.

Detroit, Mich., Oct. 4.—Exhausted
and made ill by a perilous all-night
battle with a terrific rain, thunder
and wind storm and violent seas that
swept Lake Erie early Sunday, two
Detroit entrants in the balloon trophy
race were rescued at daybreak two
miles northwest of the Middle Sister
Island by the lake freighter, A. M.
Byers.

The rescued men are: W. C. Nay-
lor, 25 years old, pilot of the Skylark,
and his aide, K. W. Warren, 23 years
old, employees of the Aircraft De-
velopment Corporation.
When sighted, the men were en-
gaged in a frantic struggle to keep
afloat the small air-filled fabric craft
for which they had abandoned the
Skylark four hours earlier, when they
decided there was more chance
of weathering the perils of the sea
than those of the air.
Because of their condition, they
were unable to give a detailed ac-
count of the accident. They had
constructed the balloon themselves.

FOUR FORCED DOWN.

Associated Press Despatch.
Detroit, Oct. 4.—Four of the five
balloons which started late yesterday
in the first annual Detroit News
balloon trophy race had been reported
down here tonight. One of the bags
came down in Lake Erie and the other
three landed in Michigan. The
Highball II, piloted by Svend A. U.
Rasmussen, was reported over
Jamestown, N.Y., at 10 o'clock this
morning, and, as far as is known, is
still in the air.

**THREE-YEAR-OLD DIES
AFTER TRUCK ACCIDENT**

Canadian Press Despatch.
Toronto, Oct. 4.—While playing on
the street near her home on McCall
street, Saturday afternoon, three-
year-old Helen Reaume was struck by
a truck driven by Arthur Kendy, and
died several hours later in the hospi-
tal. Kendy was taken into custody.

SLOGGETT CALLS FOR CLEAN FIGHT

Liberal Candidate Asks Elec-
tors To Keep Personalities
From Campaign.

Special to The Advertiser
by a Staff Correspondent.

St. Thomas, Oct. 4.—"There is no
enmity between Mr. McKillop and
myself," said Mayor Sloggett in a
campaign speech at Southwold Sat-
urday evening. "I want my sup-
porters to fight clean, as I will myself.
This is not a personal battle, but a
battle of principle against principle.
We, as supporters of a low tariff, be-
lieve in our cause as the only solution
of conditions in Canada, while the
other side, I am sorry to say, are just
as convinced that their solution is
the right one. Let us fight with our
hands clean, and when we win there
will be no criticism."

The meeting was well attended,
and the electors pledged their sup-
port to the Liberal candidate. Mr.
Sloggett spoke as a railroad man
familiar with railroad affairs when he
said: "The equipment of the Cana-
dian National Railroad, their road-
bed and management compares very
favorably with any other railroad in
America. Mr. Meighen evidently
does not know this or he wouldn't
find fault with the government in re-
turning Sir Henry Thornton as its
general manager."

Mr. Sloggett stated that conditions
could not be as bad in Canada as the
Tories paint them when the Cana-
dian dollar is at a premium. "Was
this the case under the Conservative
regime?" asked the speaker. "Mr.
Meighen is nothing but a scalliwag
for preaching such blue ruin in the
face of our present-day conditions."
Mr. Sloggett quoted The Farmers'
Sun to the effect that the exports of
the dominion were far beyond the
imports, and asserted the fact that
the solution of conditions lay in the
development of broader markets via
the low tariff route.

**FEMALE ANNOUNCERS
WILL REPLACE MALES**

Tokio, Oct. 4.—The raucous-
voiced male radio announcer may be-
come a thing of the past in Japan if
the officials of the new Tokio broad-
casting station succeed in setting a
new style. In fact, women are to be
employed exclusively as announcers
in the new broadcasting studio.
They are being chosen by examina-
tion, it is said, and only those with
excellent enunciation ability will be
employed. One of the requirements
is that the announcer have the pure
Tokio dialect, so that the station will
not be mistaken for the one at Osaka.
There is much difference in the
speech of the two cities.

Fokker Plane Is First Home

Associated Press Despatch.
Detroit, Oct. 4.—The Fokker
three-engine monoplane, piloted
by E. R. Lott, and carrying the
designer, Anthony H. A. Fokker,
was the first plane to complete the
commercial reliability tour for the
Edsel Ford trophy. The plane
landed at the Ford air port here
late today.

SARNIA WORKMAN IS ELECTROCUTED

Employee of Edison Company
Dies As Result of Mis-
taken Order.

Special to The Advertiser
by a Staff Correspondent.

Sarnia, Oct. 4.—Albert Baker, 39,
of this city, was instantly killed yes-
terday afternoon at Port Huron,
when 4,000 volts of electricity cur-
rent passed through his body while
he was working on a hydro line of
the Edison Company. Mistaken
orders, resulting in a wrong switch
being thrown on, caused the fatality.
Baker, who resided at 215 Ontario
street, Sarnia, was an employee of
the hydro-electric power commission
of Ontario when the power line was
built to Sarnia, and more recently
worked for the local hydro-electric
commission. He left the employ of
the local hydro system early this
year. He had also been previously
employed at Port Huron.

**CONSERVATIVES NOMINATE
HAMILTON CANDIDATES**

Hamilton, Oct. 4.—Conservatives
of this city in convention Saturday
night unanimously selected Major-
General S. G. Newburn as their can-
didate in East Hamilton in the com-
ing federal election, and named C. W.
Bell, K.C., as their standard-bearer
in the west riding. T. J. Stewart,
who represented the west riding in
the House of Commons for about
eighteen years, announced his re-
tirement from the political arena on
account of advancing age.

A PURCHASE OF MEN'S HIGH-GRADE NEWEST FALL OVERCOATS

On Sale Tomorrow
TUESDAY

This Season's Newest
Patterns and Color
Tones



On Sale Tomorrow
TUESDAY

\$24

SIZES 35 to 44

A fortunate purchase of Men's Fall Topcoats in light, medium and dark color tones, including this season's newest pattern effects in imported fabrics not usually offered at this low price.

The colors include fawn and gray mixtures, the new browns and more colorful effects for young men, well-tailored and trimmed, half lined, piped seams. SEE WINDOW DISPLAY and take advantage of this special offer tomorrow.

Special! Dent's Suede
FALL GLOVES
FOR MEN

\$1.95 PAIR

Fine Gray Suede Gloves, good look-
ing; good wearing; sizes
7½ to 9½. Per pair... **\$1.95**

IMPORTED
CASHMERE HOSE
FOR MEN

A complete showing of all lines of Men's
Plain and Fancy Half Hose for fall and
winter.
English Cashmere, a pair 55c
English Red Heel and Toe, a pair 65c
Imported Cashmere, a pair 75c
Craftama, a pair \$1.00
Fancy Checks, a pair \$1.00
Fine Irish Botany Wool, a pair \$1.00
Allen Solly \$1.50
Fancy Patterns, a pair \$2.00

Underwear
For Men

\$2.95 Suit

Good fitting Fine Ribbed Combina-
tions; an excellent weight for cold
days. Sizes 34 to
44. Per suit **\$2.95**

FREE CLASSES IN THE MAKING OF "CRYSTALLINE" LAMP SHADES



Every day but Saturday, classes in the making of these lovely lamp shades
will be given. "Crystalline" Lamp shades are made of handkerchief linen fas-
tened smoothly to a wire frame. Motifs from decorated crepe paper are ap-
plied. The whole surface is then covered with paint made from amber sealing
wax and sprinkled with crystalline beads. This gives the design a soft, veiled
effect.

Time:

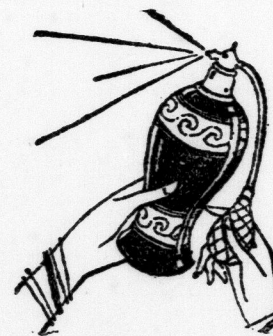
MORNING, 9:30 to 11:30.
AFTERNOON, 2:30 to 4:30.

Place:

THE ART DEPARTMENT,
FOURTH FLOOR.

Procure your material here and join the class.

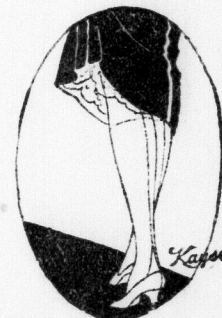
NEW ATOMIZERS, DAINTY POWDER BOXES FOR MADAM AND MADEMOISELLE



At the Toilet Department
now there are a number of
Atomizers in the daintiest
of designs. Clear crystal,
colored effects and minia-
ture scenes as well as
dainty colors of green, rose,
orange, mauve, yellow and
a wee blue one. The prices,
too, are within the reach of
all—98c, \$1.25, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00
If you desire a set we have them also—Powder Box
and Atomizer, which can be procured either in sets
or separately. They are of plain, fancy and colored
crystal 98c each, set \$1.96

Bi-Tex Hosiery, \$2.50 Pair

These hose serve a double pur-
pose, as they are lined with
silk, while they have silk on
the outside. They have the
appearance of a silk stocking
while they have the warmth
of wool. The colors of these
are beige, gray, reindeer,
wood brown and black. Price
..... \$2.50



BOYS' RIBBED HOSE of WORSTED WOOL

A stocking that is made to wear well, having a dou-
ble knee and of a splendid fast dye. In black only.
Sizes 7 to 11. Prices..... 75c, 85c and 95c a pair

The Popular Tight-Knee Combinations For Cool Weather



Cream Cotton Combinations with a low
neck; plain hems finish the neck and
arms; sleeveless style, with tight knee and
closed crotch. Sizes 34 to 44..... \$2.00

Cream Silk and Cotton Combinations,
with low neck and plain hem finished.
Sleeveless, tight knee and open style.
Sizes 36 to 42..... \$2.00
Sizes 44 to 46..... \$2.50

These are all good value, serviceable, and the very thing for those who desire a little
extra warmth these cool days.

Second Floor.

Silk Top Combinations—These have cam-
isole tops. The lower part of the gar-
ment is made of fine wool and cotton mix-
ture. They have a tight knee and closed
crotch. Prices \$2.50 and \$3.00

Swiss Ribbed Combinations (wool and
cotton), shaped top, sleeveless or camisole
top, tight knee, closed crotch. Sizes 36
to 44 \$3.50

WHY NOT VISIT THE
RESTAURANT?
Dinner 11:30 - 2:30
Tea Every Afternoon
4th Floor.

SMALLMAN & INGRAM
LIMITED

"AQUASCUTUM"
The English Top-Coat for
men and women.

A Trial Loaf Usually Makes a Steady Customer

Like the proverbial pudding "the proof of
the bread is in the eating." Neal's not
only tastes better, but contains more
healthful nourishment, more brawn, and
brain-building ingredients and more all-
round goodness than is found in most
loaves.

NEAL'S GOOD WHITE BREAD

Either your grocer or one of our wagons
will gladly supply "the trial that will
convince you."

PHONE

Neal Baking Company, Limited

Bread factories at

Windsor London St. Thomas Sarnia