When You Have Tried the Rest, Then Buy the Best: THE IDEAL Electric Iron

MADE IN LONDON BY Ideal Electric Mig. Co.



#### Your Glasses

ou the importance of perfectly aligned and therwise accurately ositioned glasses. You cannot obtain the maximum of comfort and eyehelp no matter how perfectly the lenses are suited to your eyes, uness they are accurately centred and properly aligned. We know how to fit eyeglasses and spectacles properly.

The Brown Optical Co.

We Buy Old Gold and Silver S. K. Milroy & Co. Maker-to-Wearer Jewelry Shop, 260 DUNDAS STREET.

R. K. COWAN BARRISTER, SOLICITOR, ETC., County Bidgs., next Court House, London.



You Are Cordially Invited

To call and inspect our new premises. They are completely equipped, and carefully planned for the con-

234 DUNDAS STREET. Opposite Majestic Theatre.

Smith, Son & Clarke Undertakers 115 DUNDAS ST. PHONE 586. 629 DUNDAS ST. PHONE 878.

Ferguson & Sons

Residence on Premises. Private Ambulance Service.

FUNERAL DIRECTORS. 180 KING STREET. PHONES 543, 373, 2056, OPEN DAY AND NIGHT,

Funeral Director and Embaimer. Private pariors in connection for funeral service. Residence on the 491 RICHMOND ST. PHONE 3971.

FUNERAL DIRECTORS. 104 Dundas Street, London. Residence on Premises. Phone 459. Private ambulance service. Delaware Branch, W. Acres, Mgr. 

Geo. E. Logan FUNERAL DIRECTOR AND EMBALMER.

418 RICHMOND ST., LONDON. Residence on Premises. Phone 1968. Personal Attention.

BURIED AT PARDOVILLE. [Special to The Advertiser.] Blenheim, March 6 .- The funeral Thomas E. Doey, held this afternoon under the auspices of the I. O. F. Union Church Cemetery at Pardoville, was largely attended. Mr. Doey was 49 years of age, and a member of the council for some years.

years the standard, prescribed and writer on the varied relationships and recommended by physicians. For Woman's Ailments, Dr. Martel's Female Pills, at your a uggist's.

Roland D. Jarvis

DENTIST.

The London Loan

and Savings Company of Canada Is Your Money Working For You?

We allow highest rates on

Deposits and Debentures. Call for particulars.

Hamilton's London Porter and Amber Ale Always in first-class condition, Brewed from finest foreign and Canadian hops and mait.

Kent Brewery LONDON, ONTARIO.



tritious loaf, ask for JOHNSTON BROS.' XXX BREAD, and get it every day. The habit will grow on you, when you see the good results. Price, five cents a loaf and the quality is higher than the price.

JOHNSTON BROS. PHONE 944.

### LONDON AND DISTRICT

Returns to London.-Instructor-Sergeant Bingham, who has been attached to the Twenty-fifth Regiment, in St. Thomas, for some time in an instructional capacity, has been recalled to London. His successor has not yet

Made an Assignment,-The Electrical Construction Company, 283 Talbot street, St. Thomas, has made an assignment to the London and Western Trusts Company for the benefit of its creditors.

Sprained Her Ankle.-The police ambulance was called to Wellington and Simcoe streets on Wednesday evening, when Miss Gallahear, 431 Elizabeth street, had slipped and susined a badly sprained ankle. She was conveyed to her home

Acknowledge Subscriptions. - The Women's Christian Association wishes to acknowledge receipt of the following subscriptions: Collected by Mrs. Marshall—Sir George Gibbons \$25, Mrs. Marr \$5, Miss McDonough \$2, Mrs. Lashbrook \$2, J. Hamilton \$2, A. J. Clark \$2, W. B. Lutz \$2, a friend \$1, Mrs. Millar \$1, Mrs. Campbell \$1, Mrs. McKillop \$1, Mrs. Williams \$1, J A. Cole \$1, Mrs. Campbell \$1, Mrs. Farncombe \$1, H. R. Rosser \$1, Mrs. Wright \$1, Mrs. Hallard 50 cents, Mrs. Hodgins 50 cents, Mrs. Criss 50 cents, Mrs. Mitcheltree 50 cents, T. J. Mitcheltree 50 cents, Mrs. Adam 50 cents, Hunt & Sons 50 cents, Dayton 50 cents, small sums \$1.75; total, \$55.75.

## EDUCATIONAL ASS'N MEETING EASTER WEEK

Sessions To Be at Toronto-Prominent Men Scheduled to Speak.

The annual meeting of the Ontario Educational Association during Easter veek next at Toronto promises to be even more interesting and successful han that of last year.

The president, Dr. James L. Hughes, chief inspector of the Toronto public chools, has chosen for the topic of he presidential address, "Modern Tenlencies in Education." The two other addresses before the

general association will also be of great nterest, not only to the members of he association, but also to the general Sir John Willison, editor of the To

ronto News, will speak on "A Journal-ist's Impressions of Public Men and Public Life in Canada," while on the same evening (Wednesday evening, March 26), Dr. J. A. Macdonald, of the Toronto Globe, will deliver an address on "Lessons From Scotland For Life in Canada."

Industrial Research.

Another address of more than ordinary value will be that of Dr. Robt. Kennedy Duncan, of the University of Pittsburg, before the natural science section on "Industrial Research," Mr Duncan is a Canadian by birth, and Forty years in use, twenty has a national reputation as a speaker which have grown up within recent years between the universities and industrial and commercial life. As the one representative of the United States upon this year's program, and as an authority upon his chosen subject, he will receive a double welcome from his

To Encourage Discussion.
A noteworthy feature of the program of the various departments and sections is a tendency to provide as large an opportunity for discussion as

Do not saffer another day with itching, Bleeding, or Protruding Piles. No surgical operation required, and as certainly cure you. 60c. a box: all dealers, or Edmanson, Bates & Co., Limited, Toronto. Sample box free if you mention this paper and enclose 2c. stemp to pay postage.

MIRROSCOPES for enlarging postcards in colors on white screen J. H. BACK & CO.

SOME-THING NEW IN COAL FOR GRATES. Mammoth Vein Kentucky Block. ONLY \$6.00 PER TON. Best Ever—Try It.
JOHN MANN & SONS,
Coal and Wood. Phone 470.



## "Parnell's Bread"

374 RICHMOND STREET.

We think you should eat more bread, because it is the CHEAPEST FOOD you can buy, and furthermore, it is the BEST FOOD for the stomach.

Every loaf of PARNELL'S BREAD is personally inspected before leaving the factory to INSURE ITS QUALITY.

Phones 929-1390 and have our wagon call.

#### Dermaline Snow Is a Supreme Cold Cream THE RESERVE THE PARTY OF THE PA

Claims to supremacy are easy to make but harder to prove and sustain. Our reputation for making a good cold cream is proved by the fact that all who use it like it, and those who desire a soft, smooth skin sustain the sale of this good skin tonic by buying of it liberally. There is supreme comfort and convenience in its use, and you can easily lay claim its use, and you can easily lay claim to better skin health by massaging with it daily. 25 and 40 Cents a Jar.

FROM Cairneross & Lawrence Chemists and Druggists, 216 DUNDAS ST., LONDON, ONT.

### TUDHOPE CAR MAKES TRIP FROM TORONTO

Ploughs Its Way Through Roads Deep in Snow and Considered Impassable.

Mr. George D. Bindner, of the firm of Bindner & Morrison, automobile agents for the Tudhope Automobile Company, had an anxious afternoon on Wednesday, when an automobile he had chartered to be on exhibition during auto show week, did not turn up. His fears were allayed, however, at about 5 o'clock, when he discovered the expected car on Dundas street, completely covered with snow, and though it made a journey of scores of miles over the roughest of wintry roads, the motor was working like a charm, and not a fraction of the car was out of gear.

The last Mr. Bindner had heard of the car was at Toronto on Tuesday, and that it was bound for London. He was also aware that it was being driven by Messrs, Radermacher, Murton and Samuels, connected with the "Gyp" Company in Toronto, but where its location was in the middle of Tuesday afternoon he had not the slightest When 4 o'clock had arrived and no

car from Toronto, Mr. Bindner determined on a tour of investigation, and discovered the missing Tudhope, which was a brand-new one. He secured one of his own autos, and started east. He had gone but a short distance when he found the absent auto, but so loaded with snow that he would not have recognized the Tudhope bonnet had not he seen the Tudhope pennants decorating the car, and observed a crowd surrounding three people, who appeared like Arctic explorers. They had stood the journey well, but the automobile had stood the test even bet-

The motorists had a story to tell. They had left Toronto on the previous day in a new Tudhope and had plowed through the drifts to Hamilton, where the night was spent. Tuesday morning in the face of heavy gales they turned towards Brantford, which was reached after many hardships. The worst was still to come. At one o'clock in the afternoon they started in their Tudhope from the Telephone City, the machine demonstrating a remarkable test of endurance. machine left Brantford feeling At places the occupants were forced to descend from the car and shovel the road. The auto exhibited fine qualities of durability and strength. There are no weak parts to the Tudhope cars.

The Tudhope people have a fine exhibit of cars at their rooms, 501 Richmond street, and they also have an exhibit at the armories that is well worth seeing. This exhibit is a tire preparation that is of excelsior brand.

Taxicabs and Carriages for every yet occasion. Hueston's Liveries.

ROWAT'S Pleases people who COFFEE 40c per 1b. T. A. ROWAT & CO. 250 Dundas St., also South London. PHONES: 3051, 3052, 969.

## AUTOMOBILE SHOW ON OPENING NIGHT PROMISES SUCCESS

The Cars Range in Price From \$600 Away Up Into Thousands.

Distinctive Features of 1913 Season-Bodies, Engines, Lighting, Etc.

Opening night at the second annual show of the local Automobile Dealers' Association augured well for the success of the exhibition. Not all the cars and other difficulties, but the array Land Is Owned by the Governthis morning was complete. The value of the care shows a second to the care shows a secon of the cars shown aggregates closely o \$200,000.

There are cars as low-priced as \$600 and quite a few to tickle the modest-man's fancy without overstimulating his checkbook at from \$700 to \$1,200. Then for the more fastidious motorists and for all others who can afford it, there are handsome, luxuriously ap-pointed cars, running away up in the thousands.

An Italian Car. For instance, there is one handsome, talian-built, six-cylinder, touring car which heads the list at \$6,800. If you are an old-timer in the genle recreation of skimming the long, dusty highways at a rate of speed that makes your license number look like a Greek alphabet upside down, you will be most of all interseted in the new self-starters, the new gasoline-economizing carburetters, the long-stroke motors, the sliding sleeve motors, and other things that the uninitiated know

Many First-Timers. But not a few of the people who attend the motor show are first-time prospective buyers, people who just love to go motoring, but never do, and bors and friends will buy motors the oming season.

So it is that not a few visitors to the motor show are first attracted by the handsome car-bodies, the luxurious Turkish cushions, and the unmistakable sense of comfort that emanates from the big, roomy cars on exhibition. Nickel and Black. Brass trimmings have given way to ickel and black enamellings. Ralloon

backs, for some time in vogue in Euro pean models, are now being accepted by American designers. Side curtains are arranged for easier adjustment than in other years. Straight lines and flush doors are still

in favor.

Marked advances have been made in the cars are equipped with storage ronto has been in town securing estithe lighting systems. The majority of generators attached to the motor. Rear

axles have evolved into full-floating Saving in gasoline is effected by carburetters heated from the engine's exhaust or by hot water from the ladiator. This results in a more complete evaporation of the gasoline. In 'several cars tiny electric heaters attached to the storage batteries serve the same

Long-Stroke Motors. Long-stroke motors of smaller bore re coming into favor. Valves of the oppet type are still in the majority, but a sliding sleeve motor is a centre

The show will be open daily from 10 a.m. to 10 p.m. until Saturday night.

THE FIAT CAR.

The greatest attraction at the auto show for 1913 is undoubtedly the Flat car, in the exhibit of the McLaughlin. Motor Car Company, in the southeast corner of the armories. This splendid seven-seated touring car is a veritable palace and is worth \$7,000.

It is the highest grade of car ever seen in London and vicinity, and all day Wednesday visitors thronged around it, inspecting and admiring its many qualities. The McLaughlin Motor Car Company are the sole agents for the Flat car in Canada, and announce it is one of the best sellers on the mar-

ket today. From the day of the intitial announcement of the Fiat car from its factory in Turin, Italy, until the present, the name of the Fiat has been more or less closely associated with speed events in two continents. A racing machine of the make exhibited at American grand prize races. This is the make of car which Bruce Brown, of Milwaukee race-track fame, used in the recent speed contests in that city.

But while the car has attained the highest honors in road races through special motor types, the company has been steadily developing its touring models and incorporating into them from time to time those designs and materials which the strenuous speed speed campaigns have dictated as val-

Large annual importations have been made to America, but in order to avoid some of the 45 per cent duty the Amerlean importers and the parent factory united in building the branch at Poughkeepsie, N. Y.

The car on exhibition in London was made in Italy, and was put together in America. It has electrical self-starters. The big feature is the assembly of the rear axle, allowing perfect alignment of the parts.

Another feature of the Fiat is the accessories on the dashboard. It has a clean-cut dash, facilitating the driver to have easy observance and working of the appliances. The McLaughlin exhibit has some of

the best cars that motordom can afford in their own make. Five and seven passenger touring cars and a number of runabouts make an admirable dis-

Mr. Hayes, the local manager, reports a great many sales already.

OVERLAND AND CHALMERS. "Now, that car just suits my eye," said a well-known businessman to a friend in the armories on Wednesday "I've circled this arena once, and have had a good look at all of night. them, and nothing measures up to this Overland touring car. Its compactness is the most pleasing feature I've seen in any car today."

The men in conversation were stand-ing in front of the Overland and Chal-

mers exhibits, placed by the local agent, Mr. J. C. Beemer: This booth is reached just as you enter by main door and turn to your right. In front of a stage setting of national colors and flanked with palms, this ex-hibit of splendid cars lends tone to the whole building, and a glance in their direction means that obeisance is sure to follow to this excellent manufac-

ture, unsurpassed in motordom, In Detroit, it is said that more motor cars are built than are produced in all the other American cities together. Wherever one goes in Detroit one sees motor cars and hears the names of motor cars. But no name is heard more frequently than Chalmers. Its name possesses magic, and wherever you hear of it, an accompanying remark is made to the effect, that here is a car which will take you to your journey's

end and return without a let-up. The exhibit of four Chalmers cars in Mr. Beemer's exhibit is undoubtedly one of the features of the auto show for 1913. There are four fine Chalmers and two Overlands, one of these being a delivery vehicle, attendant with all the modern devices used in motors. All the cars are electrically lighted and have mechanical starters.

#### SITE FOR WATERWORKS NEAR POINT EDWARD

ment, But Will Be Secured.

SARNIA BRANCH OFFICE, 209 Front Street. Office hours, 9 a.m. to 9:30 a.m., 8:30 p.m. to 5:00 p.m.

[Special to The Advertiser.] Sarnia, March 6.—The site for the new waterworks at the lake shore, just above Point Edward, has been secured, and, according to communications from Ot-

tawa there will be no difficulty about the right of way. The land on which the plant is to be located is owned by the Government, leased to the Grand Trunk, and subleased from the railroad by the Government for the use of target practice by-

the militia. The town has taken up with the counil at Point Edward the matter of the ight of way through the streets there. This is just a phase of municipal business, as the Point is only too pleeasd to ness, as the Point is only too pleased to opposition has been encountered.

The bids will be opened next week, and the first important steps taken in others who are hoping that their neight the construction work will likely be taken before another month has passed. Once the actual work is under way, property owners at the Point look for a noticeable increase in real estate values. The waterworks is looked upon by many, who favor the annexation of the village to the town, as one of the most proposition.

#### PLANNING TO BUILD 20 NEW RESIDENCES

[Special to The Advertiser.] Sarnia, March 6. — It is said that 20 new houses are to be built on the Manfred Proctor property at the east end of the town. A contractor from Tories automatically recharged from mates on the construction work. The that is being built up the most extensively as a residence section, and land values there are increasing steadily.

#### REBUILDING SCOW

[Special to The Advertiser.] Sarnia, March 6. - The sand-scov Hustler is being rebuilt in Sarnia Bay. The Hustler is the scow which was sunk last summer in a collision, drowning two men near Algonae. New bulwarks are being built and cabins fore and aft. The vessel will be completed in another two weeks from all appearances, and will be in commis-

sion again next spring.
It is reported that the management of the Port Huron and Duluth Steamship Company Line has changed hands. Mr. Duncan, the retiring manager is to be succeeded by Mr. S Jenks

Evangelist H. T. Crossley is attracting large crowds to the St. Paul's Presbyterian Church here, Mr. Crossley is a speaker of ability and people are flocking to hear him, regardless of denomination.

Mrs. Elizabeth F., beloved wife of M. Coleman, died in Sarnia yesterday, aged 38 years. The funeral will take place from the family residence on Thursday afternoon,

#### LEATHER WORKER IS HELD AT THE BORDER

[Special to The Advertiser.] Sarnia, March 6.—Joseph Callas, an Italian worker, is held by the immigrathe armories has won three out of four tion department here. He claims he was on his way to work in Hyman's tannery in London, and the authorities allege that there has been misrepre-

### Was Afraid COLD WOULD DEVELOP INTO **Bronchitis.**

Bronchitis begins with a tightness across the chest, difficulty of breathing, and a wheezing sound comes from the There is also a raising of phlegm from the lungs, especially in the morning. This is at first white, but later becomes lungs. of a greenish or yellowish color, and is occasionally streaked with blood.

On the first sign of a cold or cough take Dr. Wood's Norway Pine Syrup and prevent it turning to bronchitis, for once bronchitis gets installed into the system It is only a short step to Consumption.

Mrs. F. Saunders, Toronto, Ont.,
writes:—"It is with great success I have
used Dr. Wood's Norway Pine Syrup.

My little girl had an awful cold which

seemed to go to her throat and chest, and while she was sleeping one could distinctly hear her wheezing. I was afraid it would develop into Bronchitis, so as soon as my husband came home I sent him right away to get a bottle of Dr. Wood's Norway Pine Syrup. As soon as she wakened up I gave her a dose and convinced its way have a dose and convinced its way to be a soon as she wakened up I gave her a dose and convinced its way to be a soon as she wakened up I gave her a dose and convinced its way to be a soon as the soo tinued its use until she became quite better. We only used half a bottle. I will never be without it as I consider it invaluable."

Be sure you get "Dr. Wood's" when you ask for it. The price is 25 and 50 cents per bottle. Put up in a yellow wrapper, and three pine trees the trade Manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

'east Cakes BEST YEAST IN THE WORLD. DECLINE THE NUMEROUS INFERIOR IMITATIONS THAT ARE BEING OFFERED AWARDED HIGHEST HONORS AT ALL EXPOSITIONS

# ROSS'

E.W. GILLETT COMPANY LIMITED.

WINNIPEG TORONTO ONT.

LONDON.

MONTREAL

## Big.Fur Sale Soon Over

REDUCTIONS 10% to 35%

THE conditions of the fur market would guarantee us a handsome profit to carry over every fur garment and fur skin in stock.

But we must have room and money.

It will interest and pay buyers to look over our range of Fur and Fur-Lined Coats, Fur Sets, Stoles, Muffs and Neck-pieces. EVERY ARTICLE GUARANTEED.

Our styles are correct and money refunded if purchases are not approved of.

## Ladies' Ready-to-Wear Suits and Spring Co

Every garment exclusive. Every design distinctive. Materials, fit and workmanship guaranteed correct, and all our prices are moderate.

Newest in Neckwear From the Best European Daily coming to hand in all and American Manufacturers.

Waists the latest styles.

196 Dundas Street Phone 1319

him in order to enter Canada, The case has been adjourned pending ne arrival of representatives of the lyman firm in London. A fine of \$500 is the penalty for eva-

ion of the alien labor law. WANT HIGH BOARD FENCE TAKEN WAY

Parks Commission to Ask the Government to Remove the Palisade About Barracks.

At the meeting of the parks commis sion Wednesday the present unsightly the journey. stockade around the military school grounds was discussed. It is likely tween Winnipeg-Saskatoon-Edmonton that the parks commission will ask the militia department to have the tightboard fence removed, and if the department thinks some sort of fence is Through tiekets sold and reservations necessary, to have an ornamental fence made by all Grand Trunk agents. Costs

erected instead. rom the property on the north side Camrose, Mirror and Edson, Alta. of Oxford street, and the owners see no reason why a wartime palisade other descriptive literature relative to should be perpetually maintained in the Grand Trunk Pacific Railway may this peaceful era. If the fence is removed, steps may

he permission of the department, to Nearest Grand Trunk agent, R. E. beautify the borders of the grounds RUSE, C. P. and T. A., "Clock Corwith shrubs and flowers. When the ner," London. Steamship tickets or with shrubs and flowers. When the ner," London. Steamship tickets or with shrubs and flowers. grounds are not in use for drilling and sale via all lines. amping, they would make a desirable breathing spot for northeast London and Knollwood Park residents. Superintendent Dilger reported that good progress had been made so far in the tree-trimming, plotting and leveling in Springbank and the other city

Homeseekers' Excursions to Western Canada.

The Grand Trunk Railway System will issue round trip tickets from stations in Canada to points in Manitoba, Saskatchewan and Alberta each TUESDA Y, March 4th, to Oct. 28th, inclusive, at low rates. Tickets are good for 60 days. Through coaches and Pullman tourist sleeping cars will leave Toronto 11:00 p.m. on above dates, running through to Winnipeg, via Chicago and St. Paul, without change. Tourist cars will be equipped with bedding and porter in charge. Berths may be secured in hese cars at a nominal charge. The route via Chicago is an attractive one, as many large cities and towns are passed en coute, which breaks the monotony of

The Grand Trunk Pacific Railway i the shortest and quickest route bewith smooth roadbed, electric lighted sleeping cars, through the newest most picturesque, and most rapidly developing section of Western Canada no more than by other routes. Trains now in operation, Winnipeg to Regina, The present stockade spoils the view Yorkton and Canora, Sask., also to Time tables, land pamphlets and be obtained on application to Grand Trunk agents or write C. E. Horning, e taken by the parks commission, with district passenger agent, Toronto, Ont

> Vapo Cresolene For Bronchial Troubles.

## O)とうとうとうとうとうっつ Stylish Stiff Hats

Battersby's New Shapes \$2.00 Each

The Great King Hats

\$2.50 Each